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Invitation to Support FOCIS 2010

Celebrating its 10th year in 2010, the Federation of Clinical Immunology Societies (FOCIS) continues its mission to improve human health through immunology by fostering interdisciplinary approaches to understand and treat immune-based diseases through a variety of formats:

- deploying the premiere meeting in clinical immunology,
- developing a network of interdisciplinary Centers of Excellence,
- creating educational programs for clinical trainees, investigators and basic scientists and by
- communicating the fruits of these efforts through various networks of interested individuals.

Continuing Medical Education

FOCIS is proud to promote collaboration while maintaining organizational autonomy and complying with its traditional rules of engagement that include full disclosure of all contributors and compliance with FOCIS' ethical guidelines on educational and scientific programming.

In an effort to preserve scientific exchange with industry members of our scientific community, and maintain the most vibrant environment for scientific advancement, FOCIS has elected to forego providing Continuing Medical Education credits for the FOCIS 2010 program. FOCIS courses, such as the Advanced Immunology Course (held in February each year) and the Basic Immunology Update and Interventional Immunology courses (traditionally held just prior to the annual meeting) will offer CME credits.

Scientific Program Development

The FOCIS 2010 Organizing Committee and FOCIS Steering Committee maintain authority and control over the development, content and speakers for Annual Meeting educational sessions. The Education Committee and course directors oversee and control all other educational programs. Please see the Guidelines for FOCIS Educational Programs on the last page of this document for specific information.

Support opportunities listed in this brochure are not intended to be inclusive of all projects and initiatives that will be directed by FOCIS. Placement for every activity is confirmed by a signed Letter of Agreement and payment to FOCIS. Opportunities are available on a first-come, first-served basis.

FOCIS Administration

Additional support opportunities will be considered by FOCIS leadership as requested. Please contact: Gail Bast, FOCIS Executive Director, 414-359-1670 ext 100 or gbast@focisnet.org or Sarah Krause, FOCIS Development Director, 414-359-1670 ext 103 or skrause@focisnet.org.

FOCIS 2009 Supporters

Industry Liaison Council & Major Supporters:

Abbott Beckman Coulter Biogen IDEC
Boehringer Ingelheim Bristol-Myers Squibb Genentech Roche

Also Supported by:

Affymetrix Amgen American Autoimmune Related Diseases Association BD Biosciences
Blackwell Publishing Clinical Immunology Society Dana Foundation Grifols Immune Tolerance Network
Juvenile Diabetes Research Foundation National Institutes of Health NINDS
National Multiple Sclerosis Society NovoNordisk Teva Neuroscience UCB Pharma Wyeth

FOCIS Annual Meeting Overview

In 2000, a vision was shared to bring together clinical immunologists from around the world with a variety of disciplines to learn and share ideas about research and treatment of immune-mediated diseases by forming a federation of clinical societies. Today FOCIS is composed of 41 Member Societies and 58 Centers of Excellence, reaching out to more than 60,000 members.

FOCIS Annual Meeting History

	FOCIS 2005 Boston May 12-16	FOCIS 2006 San Francisco June 1-5	FOCIS 2007 San Diego June 7-11	FOCIS 2008 Boston June 5-9	FOCIS 2009 San Francisco June 11-14
Registered Participants	1,522	1,301	1,081	1,327	1,043
Trainees Participants	28%	25%	19%	29%	32%
Travel Awards	159	121	113	138	113
FCE Travel Awards	53	38	43	39	43
Maximum CME credits available	30.5	28.5	31.25	27	22
Plenary Sessions	4	4	7	7	6
Concurrent Symposia	16	17	9	9	6
Oral Abstract Sessions	15	15	13	14	14
Submitted Abstracts	808	730	565	566	552
Exhibit Booths	47	37	33	27	19
FOCIS Member Society Satellites	<ul style="list-style-type: none"> - AAAAI - Amer College of Rheum - Amer Uveitis Soc - Clinical Imm Soc (2) - Intl Compl Soc - Intl Soc Neurimm - Imm of Diabetes Soc & Intl Soc of Neuroimmunology - Basic Update - FCE Satellite 	<ul style="list-style-type: none"> - Amer Soc for Blood and Marrow Transplantation - Clinical Imm Soc - Imm of Diabetes Soc & Intl Soc of Neuroimmu - Soc for Mucosal Immunology - Basic Update - FCE Satellite 	<ul style="list-style-type: none"> - AAAAI - Amer Soc of Transplantation - Amer Uveitis Soc - Clinical Imm Society/Intl Soc for Bio Therapy of Cancer - Clinical Imm Soc/Cancer Vaccine Consortium - Imm of Diabetes Soc & Intl Soc of Neuroimmunology - Basic Update - FCE Satellite 	<ul style="list-style-type: none"> - AAAAI/Soc for Mucosal Imm/ Crohn's & Colitis Found - Amer Soc of Transplantation/ Transplantation Soc./Amer Soc for Histocomp & Immunogenetics - Amer Uveitis Soc - Clinical Imm Soc - CIS/Royal Soc of Medicine - Imm of Diabetes Soc & Intl Soc of Neuroimm - Intl Cytokine Soc - FCE Satellite 	<ul style="list-style-type: none"> - Clinical Imm Society/AAAAI - Intl Soc of Neuroimm/Nt'l Institute of Neurological Disorders & Stroke - CIS/ Immunotoxic Tech Cmte of ILSI/HESI - Network of Consortia - Basic Update - FCE Satellite - Interventional Imm

FOCIS 2009 Attendee Profile

Attendee by Specialty	
Autoimmunity	21%
Inflammation	8%
Allergy	6%
Primary Immune Deficiency	6%
Flow Cytometry	6%
Rheumatology	5%
Infectious Disease	5%
Molecular & Cellular Biology	5%
Cell Biology	5%
Transplantation	4%
Diabetes	4%
Neuroimmunology	4%
Genetics	3%
Multiple Sclerosis	3%
Asthma	3%
Oncology	3%
Neurology	1%
Pathology	1%
Gastroenterology	1%
Microbiology	1%
Pharmacology	1%
Hematology	1%
Endocrinology	1%
Dermatology	1%
Ophthalmology	1%

Attendees by Designation	
PhD	38%
MD	26%
Other	21%
MD, PhD	13%
DO, PharmD, DVM, MBA or Allied Health	2%
RN	1%

Attendees by Country	
United States	76%
Canada	4%
United Kingdom	3%
Germany	3%
Mexico	3%
Netherlands	2%
Italy	2%
Brazil	2%
France	1%
Japan	1%
Belgium	1%
Australia	1%
Czech Republic	1%

Annual Meeting Attendance History		
Year	Location	Attendance
2009	San Francisco	1,043
2008	Boston	1,327
2007	San Diego	1,081
2006	San Francisco	1,301
2005	San Francisco	1,522
2004	Montreal	1,300
2003	Paris	1,151
2002	San Francisco	1,119
2001	San Francisco	932

FOCIS 2010 Overview

Purpose

FOCIS 2010 provides an international scientific forum that fosters a cross-disciplinary approach to understanding and treating immune-based diseases. The meeting will encompass many different diseases and organs under the broad discipline of clinical immunology. Attendees will develop a better understanding of the shared pathophysiological underpinnings and new diagnostic and therapeutic approaches suggested by these novel relationships.

Target Audience

The target audience includes basic and clinical investigators from academic, regulatory, and biopharmaceutical venues as well as clinicians, researchers, students, post-doctoral fellows, and allied health professionals.

Program Topics

The FOCIS 2010 scientific program includes daily plenary sessions, industry symposia, concurrent thematic symposia, oral abstract sessions, and poster presentations featuring the latest developments in Immunogenetics/Genomics, Immunoregulation, Immunotherapy, Host Defense, and Immunodiagnosis.

General Information

Venue

Boston Marriott Copley Place
110 Huntington Avenue
Boston, Massachusetts 02116

The Boston Marriott Copley Place will serve as the headquarters for all sessions, exhibits and posters. Centrally located in the historic Back Bay of Boston, the hotel's downtown location makes it easy to visit Boston's historic attractions such as the Trinity Church, Boston Commons, Fenway Park or the Boston Marathon finish line. Excellent shopping is just steps away at the Copley Place, Prudential Center malls and nearby Newbury Street.

A block of guest rooms is reserved at the Boston Marriott Copley Place hotel, which offers dining options in three restaurants, cocktail lounge, coffee bar, and 24-hr room service and numerous amenities such as valet parking, gift shop, car rental desk, and tour desk. Room reservation materials are included in the Preliminary Program.

Abstract Submission

Abstracts will be accepted between December 2 and January 20, 2010. Visit www.focisnet.org to review details and submit your abstract.

Registration

Online registration for FOCIS 2010 opens December 2 at www.focisnet.org.

Members and trainees from FOCIS Member Societies are eligible to receive reduced registration fees.

Exhibits

Pharmaceutical and biotechnology companies, medical publishers, data management, companies, research and regulatory agencies are invited to participate in the meeting exhibition. Visit www.focisnet.org or contact Michelle Reed at mreed@focisnet.org for exhibit information.

Travel & Weather

Logan International Airport offers service from more than 33 domestic and international airlines. Visit massport.com for more information on airline accessibility, ground transportation and parking. The Marriott hotel is approximately 4 miles from the Boston airport (BOS).

FOCIS 2010 Educational Sessions

Basic Immunology in Medicine: Update 2010 This popular one-day course is FOCIS' longest-running course. Held two days prior to the Annual Meeting, the course is designed for approximately 150 attendees who receive a bound syllabus book and electronic materials. Supporter's logo will be featured on the FOCIS website, onsite signage and educational materials. \$20,000. As a CME course, multiple supporters are required.

Interventional Immunology Coordinated with the Basic Immunology in Medicine course, this one-day course is held one day prior to the Annual Meeting, to review the scientific basis for the choice of immunologically-related therapeutic targets in various diseases. Like the Basic course, it is designed for approximately 150 attendees who receive a bound syllabus book and electronic materials. Supporter's logo will be featured on the FOCIS website, onsite signage and educational materials. \$20,000. As a CME course, multiple supporters are required.

Industry Symposium A 1.5-hour unopposed session scheduled in the heart of the scientific program draws 1,200+ attendees and includes up to 10 complimentary registrations. Supporters are recognized on the FOCIS website, in direct mail promotions, broadcast email, Preliminary and Final Programs and onsite session signage. \$75,000 exclusive support opportunity.

Industry Tutorials Level I These one-hour workshops are scheduled as breakfast and lunch sessions. Tutorials are designed for approximately 35-80 attendees, depending on room availability. All programmatic content is at the discretion of the supporter. Supporters are recognized in the Final Program and on session signage. Catering and audiovisual equipment selections are made by the supporter and billed back. \$9,500

Industry Tutorials Level II These 1-hour workshops are held during the dinner hour. Tutorials are designed for up to 200 attendees and are subject to room availability. All programmatic content is at the discretion of the supporter. Supporters are recognized in the Final Program and on session signage. Catering and audiovisual equipment selections are made by FOCIS and are included. \$25,000

Oral Abstract Session Featuring the top-scoring abstracts submitted to the FOCIS Annual Meeting, these five two-hour sessions run concurrently and highlight the latest developments in all fields of clinical immunology. Supporters are recognized in the Final Program and on session signage. \$10,000/session

Poster Sessions Daily poster sessions are scheduled each afternoon and include wine and cheese service in the Poster Hall. Supporters are recognized in the Final Program and on session signage. \$15,000/Session

Thematic Symposium Featuring world-renowned invited speakers, five two-hour thematic sessions run concurrently each day. Supporters are recognized in the Final Program and on session signage. Topics are listed in the Preliminary Program. \$20,000

FOCIS 2010 Meeting Services

Abstract Print Supplement and Abstracts on CD-ROM A printed book and CD-ROM of abstracts presented at the FOCIS Annual Meeting is provided to delegates onsite. Supporters are recognized on the abstract submission site, print supplement, CD-ROM and on the web-based searchable database of abstracts, hosted on the FOCIS website for one year following the meeting. CD-ROM vouchers can be inserted in delegate bags and CDs redeemed at supporter's exhibit. \$35,000

Badge Lanyards Fabric lanyards are imprinted with the supporter's logo and distributed to approximately 1,200 delegates with registration materials. \$7,500

Final Program Supporter receives sole advertising privileges in program materials distributed to approximately 1,200 delegates onsite. \$20,000 exclusive support opportunity.

Hats Baseball caps featuring the supporter's logo are distributed to approximately 1,200 delegates onsite. \$15,000 exclusive support opportunity.

Internet Center The internet center provides delegates with convenient computer access in the poster and exhibit area so attendees can check email, access attendance certificates, course CME certificates (CME not offered in main program) and conference evaluations. Supporter's logo and message will appear on the screensaver/background page and will be complimented by prominent signage and recognition in the Final Program. \$25,000 exclusive support opportunity.

Portfolios Hard-covered spiral journals will feature the supporter's logo and will be distributed to approximately 1,200 delegates with registration materials. \$15,000

Registration Area Supporter's logo will be featured on signage in the meeting's highest traffic area. \$25,000 exclusive support opportunity.

Registration Bags The supporter's logo will be featured on this signature premium at FOCIS 2010. Approximately 1,200 delegates will carry this bag over the course of the meeting and for years to follow. \$25,000 exclusive support opportunity.

Registration Bag Insert Supporter's choice of material to be placed in FOCIS registration bags which are distributed to approximately 1,200 delegates onsite. In accordance with the FOCIS Annual Meeting participation policy, all advertising activities must be approved by FOCIS. \$5,000

FOCIS 2010 Networking

FOCIS Centers of Excellence Dinner Held Wednesday evening, June 23, this gathering of influential translational researchers and clinicians and interdisciplinary innovators follows a day-long working meeting of directors from 58 worldwide Centers of Excellence. \$15,000 exclusive support opportunity.

Opening Reception The first day of the FOCIS Annual Meeting culminates in the Opening Reception, highlighting exhibits and posters and includes cocktails and hors d'oeuvres. Supporters will be recognized in the Final Program and onsite signage. \$50,000 exclusive support opportunity.

FOCIS 10th Anniversary Gala This intimate event ensures high-level networking with established leaders and will be held at the Boston Public Library. Supporter's logos will be featured on invitations and onsite signage. \$35,000 exclusive support opportunity.

Trainee Gathering The third day of the meeting, culminates with a casual networking event for trainees. This event all-meeting event provides great visibility and networking opportunities. Supporters will be recognized on invitations and onsite signage. \$10,000 exclusive support opportunity.

Coffee/Refreshment Breaks Mid-morning coffee breaks will be held in high-traffic areas. Supporters will be recognized on prominent signage in the break area. \$10,000/Break

Keynote Address This scientific presentation precedes the Opening Reception on Friday evening, and recognizes advancements of clinical immunology. Supporters will be recognized in the Final Program and session signage. \$50,000 exclusive support opportunity.

FOCIS Research & Training

FOCIS Fellows Fund Monetary awards are provided to fellows and junior faculty to present the top scoring abstracts at FOCIS 2010. Supporters are recognized in the Final Program and onsite signage. \$5,000 - \$100,000

FOCIS Centers of Excellence Fellow Travel Awards Supports Travel Awards for fellows to attend the annual FCE Trainee Satellite Symposium and the FOCIS Annual Meeting. Supporters are recognized in the Final Program and onsite signage \$7,500 - \$25,000

FOCIS Strategic Groups

Industry Liaison Council (ILC) ILC membership offers an exclusive opportunity to interact with today's leaders in clinical immunology by participating in the:

- FOCIS Centers of Excellence Directors' Meeting & Dinner- June 23, 2010
- FCE Trainee Satellite Symposium (TSS) - June 24, 2010 as a FOCIS Satellite
- FOCIS 10th Anniversary Gala - June 25, 2010 at FOCIS 2010
- FOCIS Fall Planning Meeting, September, 2010

Supporting FOCIS in any combination of \$75,000 entitles the supporter to ILC membership.

FOCIS Communications

FOCIS Newsletter Support quarterly electronic newsletters targeting FOCIS audiences. Supporter's logo will be displayed in the newsletter email and on the FOCIS website. \$25,000

FOCIS Website Support www.focisnet.org to help coordinate and accelerate FOCIS initiatives. The FOCIS website generated more than 2,200,000 and 76,000 unique visitors in 2009. \$35,000

FOCIS 2010 Website Sponsor Supporter receives exclusive advertising privileges on the FOCIS 2010 home page. The FOCIS 2010 website is the source for information on abstract submission, registration, scientific program, Satellite Programs, and Exhibit Hall information and more. \$25,000