Dear Colleagues,

The 2020 FOCIS Annual Meeting marks the 20th Anniversary of the Federation of Clinical Immunology Societies.

From the introduction of monoclonal antibodies in clinical practice -- to recent advances in cancer immunotherapy -- the past two decades have been transformational for patients living with immune-mediated diseases.

All along the way, FOCIS has served as a forum to unite thought leaders throughout the immunology community to share cutting-edge research across traditional disease borders. As we look ahead to the next twenty years, FOCIS will continue to serve as the leading forum that brings together diverse translational immunologists to facilitate research innovations and cross-disciplinary networking opportunities that cannot be found at any other meeting.

FOCIS has deeply valued the steadfast support from our industry partners over the years, and we invite you to join us October 28-31 as we celebrate our past and chart the course for future discoveries and innovations in translational immunology.

In this brochure, you will find many ways to participate that will boost visibility, educate, and provide return on your investment. See what FOCIS has in store for you in 2020!

About FOCIS

FOCIS Overview

Mission: To improve human health through immunology by fostering interdisciplinary approaches to both understand and treat immune-based diseases.

What makes FOCIS unique?

FOCIS brings together over 900 researchers and clinicians from around the world to gather and share the latest findings, breakthroughs and therapies related to human immune-mediated disease.
FOCIS 2019 Meeting Highlights

The FOCIS Annual Meeting is an incubator for developing scientists and clinicians to coalesce with relevant biotech and pharmaceutical industries to improve the field of translational research throughout medicine. The Annual Meeting highlights the best science in translational immunology.

Participating FOCIS Member Societies*
*Non-profit organization representing an interest or application in clinical immunology apply for this status, to receive recognition, financial savings, and professional development opportunities for their members.

39 Member Societies Represented
10 Member Society Symposia Held
67 Member Society Speakers

People
967 Attendees
36 Countries

Keynote Speakers
Laurie H. Glimcher, MD
Hans Clevers, MD, PhD
Mark M. Davis, PhD

Scientific Sessions
Keynote Speakers
3
Plenary Speakers
18
Thematic Speakers
45
Oral Abstract Speakers
70

Abstracts
412 Abstracts accepted to the Annual Meeting on a vast array of research

Trainee Participation
209 Trainees Attended FOCIS 2019
31 FCE Fusion* Trainee Participants
93 Travel Awards
$63,500 Value of Travel Awards

Partners
59 Sponsors
22 Exhibitors

“FOCIS offers good opportunities for young scientists to present their research in oral and poster sessions.”

“FOCIS meeting is a diseases focused meeting that provides many opportunities for trainees to interact with senior scientists.”

Virtual Annual Meeting
FOCIS 2020
OCT. 28-31, 2020

We invite you to join us for FOCIS 2020 to celebrate 20 years of FOCIS! Visit focisnet.org or contact the office to learn how FOCIS can boost your visibility!
We invite you to join us for THE virtual meeting in translational immunology.

Keynote Speakers
VIRTUAL ANNUAL MEETING
FOCIS 2020
Tasuku Honjo, MD, PhD
Kyoto University
Federica Sallusto, PhD
Institute for Research in Biomedicine
Irving Weissman, MD
Stanford University

FOCIS 2020 Plenary Sessions
- Interferons and Emerging Diseases
- Genetic Immune Diseases
- Immune Response to Vaccines and Infections
- Cellular Therapies
- Cancer Beyond CPI
- Immunologic Diseases

FOCIS 2020 Thematic Sessions
- Type 1 Diabetes
- Autoimmunity vs Tolerance
- Inflammation and Host Defense
- System Immunology
- Human B cells and Antibodies
- NK cells and Immunotherapy
- Ying/Yang of Stem Cell and Organ Transplantation
- Type 1 Diabetes
- Enhancing T cell Migration and Function
- Autoimmunity vs Tolerance
- Metabolism and Microbiome
- Autoimmunity vs Tolerance

FOCIS 2020 Core Themes
- Immuno-dermatology
- Immuno-dermatology
- Immuno-dermatology
- Immuno-oncology
- Immuno-dermatology: primary or acquired
- Immunodeficiency: primary or acquired
- Immunology of the eye
- Innate immunity
- Organ transplantation
- Reproductive immunology
- Inflammatory bowel diseases
- Therapeutics/Pharmacology
- Immune monitoring
- Transplantation
- Immunity & infection
FOCIS offers a variety of opportunities to help your organization connect with the translational scientists in the FOCIS community. The premier sponsorship packages provide for Annual Meeting and year-round visibility. See the table below for the benefits of premier sponsorship package levels. Contact the FOCIS Executive Director for details: Caley Mutrie, cmutrie@focisnet.org, 414-359-1670.

### Year-Round Promotion

<table>
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<th>Benefit</th>
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<td>Company Profile Article in Newsletter</td>
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<td>Quarterly Facebook/Twitter/LinkedIn Promotions</td>
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<td>FOCIS Individual Memberships</td>
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<td>6</td>
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<tr>
<td>FOCIS Homepage Banner Ad</td>
<td>12 months</td>
<td>9 months</td>
<td>6 months</td>
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### EVENT SPONSORSHIPS

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<tr>
<td>Scientific Session Sponsorship</td>
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<tr>
<td>Industry Tutorial</td>
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### EVENT INVITATIONS

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### MARKETING

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<td>Upgraded Virtual Booth</td>
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<td>Company Logo on Meeting Website</td>
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<td>Company Logo on Meeting Program</td>
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### REGISTRATION

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Support Interdisciplinary Collaboration

FOCIS offers a variety of sponsorship packages to help your organization connect with the translational scientists in the FOCIS community. All sponsorship packages include your organization’s logo on the Annual Meeting online program, Annual Meeting website, and Annual Meeting mobile app.

<table>
<thead>
<tr>
<th>Year-Round Promotion</th>
<th>SILVER $15,000</th>
<th>BRONZE $5,000</th>
<th>TRAVEL AWARD $2,500</th>
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Exhibit Packages

The FOCIS Annual Meeting offers several options to showcase your products and services to attendees. Upgraded Virtual Booths are included in select sponsorship packages, or can be purchased as a standalone item. Further details are included under Exhibiting Information.

900+ Registrants
400+ Abstracts
109 Speakers
37 Countries Represented
20 Exhibitors
14 Society Symposia
Annual Meeting Sponsorship Opportunities

FOCIS values industry collaboration and has worked hard to provide opportunities to boost visibility, educate and provide return on investment. In addition to the premier sponsorship packages, FOCIS offers a menu of items to choose from to connect with our attendees.

Sponsored Scientific Sessions and Presentations

Organizing a session is a great opportunity to set your topic within the virtual Annual Meeting or to link existing sessions to your company name. Several formats are available. Diamond-level sponsors receive priority selection of session sponsorship. All other scientific sessions -- including plenary, thematic, and oral abstract sessions -- will be granted to Platinum and Gold level sponsors on a first-come, first-served basis.

**Keynote Address**  
*(select Thursday, Friday or Saturday)*  
**Diamond-Level Sponsorship Only**  
Each day includes a 45-minutes address from a leading scientist. Sponsors are recognized on the waiting room video, the opening slide in the session, a static banner below the video stream throughout the presentation, the logo in the online schedule, the FOCIS website, email promotions and mobile app.  
**Duration:** 45 minutes

**Plenary Session**  
Each morning, two unopposed sessions are scheduled in the heart of the scientific program. Sponsors are recognized on the waiting room video, the opening slide in the session, a static banner below the video stream throughout the presentation, the logo in the online schedule, the FOCIS website, email promotions and mobile app.  
**Duration:** 90 minutes each

**Thematic Symposium**  
Featuring world-renowned invited speakers, three one-hour, forty-five-minute thematic sessions run concurrently each day. Sponsors are recognized in the mobile app.  
**Duration:** 1 hour, 45 minutes

**Industry Tutorials**  
Organize the agenda of a special session hosted over the lunch hour during the Annual Meeting. All industry tutorials are organized by the host sponsor. The sponsor is responsible for the invitation of invited speakers. The sponsor will be responsible for any additional audio-visual equipment costs. Sponsorship includes publication of the session agenda on the mobile app and website, and in the program.  
**Price:** $9,500  
**Duration:** 60 minutes

**Principles of Flow Cytometry for Immune Monitoring**  
Held over two days during the Annual Meeting, with the first day including discussions focusing on general theories and principles of flow cytometry including staining protocols and consideration, compensation in theory and in practice, quality control and standardization, and basic panel construction. The second day’s program includes data analysis, gating and statistical approaches, and automated data analysis, exporting to databases and dos and don’ts of publishing data. Sponsors are recognized in the mobile app.  
**Price:** $5,000/day  
**Duration:** 60 minutes each day

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**Price:** $5,000/day  
**Duration:** 60 minutes each day
Annual Meeting Visibility

Virtual & Mobile App Options

Virtual Coffee Break
A break will be available each morning and afternoon for attendees between sessions. Put your company in front of attendees by sponsoring a video ad during the morning and afternoon virtual coffee breaks on one or more days. Sponsors are recognized in the scientific program and mobile app. A package discount for multi-day virtual coffee break sponsorship is also available. Please contact us for full details.

Price per day: $5,000
Duration: Breaks are held daily each morning and afternoon

Mobile App
Over 50% of attendees download the mobile app to easily access the program, abstracts and exhibits.

- App Elite Sponsorship - The elite sponsor will have logo on splash screen, plus a rotating banner ad with secondary landing page. The elite sponsor’s logo is also included in the email to all pre-registered delegates announcing app is online.
  Price: $5,000

- App Rotating Banner Ad - Rotating banner sponsors receive a clickable rotating banner ad, designed by the sponsor, and linking to a secondary landing page.
  Price: $3,000

- App Push Notification - Drive attendees to your virtual booth with a mobile application announcement. Customized messages must be created and provided by the sponsor (character limitations apply). Announcements are appropriately timed to maximize your traffic.
  Price: $1,500

Annual Meeting Advertising

Dedicated Email to Attendees
Send a custom e-mail to registered Annual Meeting attendees. Copy and graphics (or html code) must be provided by the sponsor. FOCIS will send the e-mail on the sponsor’s behalf and will provide click-through data and reports.

Price: $1,500

Annual Meeting Website Banner Ad
Sponsor receives exclusive advertising privileges on the FOCIS Annual Meeting home page. The FOCIS Annual Meeting website is the destination for information on abstract submission, registration, travel awards, scientific program, satellite programs, exhibit hall and more. Sponsor receives logo or ad displayed on the FOCIS Annual Meeting home page as a static ad.

Price: $5,000
Exhibiting Information

The exhibit booth has moved virtual with our new virtual vendor showcase. Host a showcase and share your message with the researchers and clinicians that will attend the Annual Meeting.

Reserve Your Booth Space for 2020!
- Showcases will be assigned on a “first-come, first served” basis within the respective sponsorship levels, according to the date of booking.
- Diamond, Platinum, Gold, or Silver sponsorships receive a complimentary virtual vendor showcase at FOCIS 2020!
- Attendees will have dedicated time to explore and visit with showcase presenters via video chat.
- All showcases will receive a detailed report with analytics and leads generated after the meeting.

Virtual Vendor Showcase Benefits
- The Virtual Vendor Showcase provides an excellent opportunity to engage with professionals attending from all over the world to promote your products and services.
- Each virtual vendor showcase includes: (1) Custom branded tile in the vendor showcase landing page; unlimited resource uploads; unlimited presenters in the showcase; (2) complimentary all-access registrations to view the scientific sessions of FOCIS 2020; video chat capabilities between showcase presenters and attendees visitors; live polling; virtual offer opportunities; away-mode for on-demand viewing.
- Lead retrieval is included in the virtual showcase and a full report along with detailed analytics for your showcase will be provided after the meeting.
- Showcase/Company name, logo and brief description will be listed in the Annual Meeting website and mobile app.

Fees
- Virtual Vendor Showcase: Contact us for pricing.

For Information about Sponsorship & Exhibitions
Please Contact: Caley Mutrie
Tel.: +1 414-359-1670, ext. 1108.
Email: cmutrie@focisnet.org
Past Exhibitors

10x Genomics
Adaptive Biotechnologies
Alpco
American Autoimmune Related Diseases Association (AARDA)
American Express
Arcus Biosciences
Audentes
BD Biosciences
Beckman Coulter Life Sciences
Bentham Publishing
BioCision - The Cool Rack Company
BioLegend
CEDARLANE®
Cellular Technologies, Ltd.
Charles River
Cyro-Track, Inc.
Cytobank, Inc.
DeNovo Software
DVS Sciences
eBioscience
Elsevier
EMD Millipore
Fluidigm Corporation
GeneDx
Genway Biotech, Inc.
Grifols
IBT Laboratories Illumina
Immudex
Immune Epitope Database & Analysis Resource (IEDB)
International Union of Immunologic Societies
iRepertoire
Isoplexis
Jackson ImmunoResearch Laboratories, Inc.
JPT Peptide Technologies
KWS BioTest
Lupus Research Alliance
MBL International
MedImmune
Merck
Myriad RBM, Inc.
Nature Publishing Group
Nexcelom Bioscience
PBL InterferonSource
Precision Bioservices
Precision for Medicine
ProlImmune
Promega
Qognit
Quidel Specialty Products Group
Randox Laboratories Ltd.
Real Time Lab
Roche
Rules-Based Medicine, Inc.
Sanguine Biosciences
Science Immunology /AAAS
SRI International
STEMCELL Technologies
St. Jude Children’s Research Hospital
Studylog Animal Study Management Software
Tessa Therapeutics
Thermo Fisher Scientific
Tree Star, Inc.
Wolters Kluwer Health
World Allergy Organization
FOCIS is pleased to offer the following communication sponsorship opportunities and visibility items that may be purchased individually or as a customized sponsorship package to achieve your desired marketing objectives. Contact FOCIS Executive Director Caley Mutrie at cmutrie@focisnet.org or 414-359-1670 to discuss bundling options and pricing.

**FOCIS Annual Meeting Website**
Sponsor receives exclusive advertising privileges on the FOCIS Annual Meeting home page. The FOCIS Annual Meeting website is the destination for information on abstract submission, registration, travel awards, scientific program, satellite programs, exhibit hall and more. Sponsor receives logo or ad displayed on the FOCIS Annual Meeting home page as a static banner ad.

*Price: $5,000*

**FOCIS Website**
Sponsor logo or ad will be displayed on the FOCIS home page as a rotating banner ad. Website traffic comes from meeting registrations, publications, the online education portal, abstracts, grants/awards, membership and the FOCIS Centers of Excellence.

*Price: $1,500/quarter*

**Dedicated Email to FOCIS Database**
FOCIS dedicated emails are sponsor-created, stand-alone message sent by FOCIS on behalf of the sponsor. The FOCIS database includes over 10,000 records of individuals and companies. Sponsor provides the content and FOCIS will send the message. Sponsor may target the email audience to Annual Meeting attendees, or select by primary specialty, location, and/or job function.

*Price: $1,000 for email to FOCIS members (900 individuals)*

Custom packages available. Contact the FOCIS Office for pricing based on targeted distribution list.

**FOCIS Newsletter**
The *Immunology Update* is our quarterly electronic newsletter distributed to over 1,000 members of the FOCIS community and posted on the homepage of the FOCIS website. Sponsor receives a banner ad in the eTOC email. Sponsor may provide a dedicated scientific article or a banner ad.

*Price: Banner Ad: $1,500*

*Profile Article with Logo: $2,500*
The day-long course is aimed at practicing clinicians, trainees, and individuals in biotechnology and pharmaceutical companies who are involved in the development of therapies for immunological diseases. The course is designed to provide a sophisticated review of selected principles in basic immunology, with emphasis on recent advances and issues that are relevant to the pathogenesis and treatment of immune-mediated inflammatory diseases.

**Basic Immunology in Medicine: Update 2020**
starting at $2,500
The day-long course is aimed at practicing clinicians, trainees, and individuals in biotechnology and pharmaceutical companies who are involved in the development of therapies for immunological diseases. The course is designed to provide a sophisticated review of selected principles in basic immunology, with emphasis on recent advances and issues that are relevant to the pathogenesis and treatment of immune-mediated inflammatory diseases.

**Systems Immunology**
starting at $2,500
This day-long course is aimed at scientists involved or interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies such as mass/flow cytometry, next-generation sequencing and microarrays and that feel a need to get a better basic understanding of modern statistical and mathematical concepts necessary for their analysis and interpretation.

**Cancer Immunity and Immunotherapy**
$5,000
Co-organized by SITC and FOCIS, the course will review tumor immunology as the scientific foundation for the current practice of cancer immunotherapy, emphasizing fundamental principles, clinical advances, limitations, and opportunities to accelerate clinical progress.

**Advanced Course in Basic & Clinical Immunology**
starting at $2,500
This unique two and a half-day course is held each spring and features world-renowned leaders in immunology speaking on the major topics in cellular and molecular immunology, including innate immunity, B cells, T cells, and cytokines. Special sessions cover new advances in interventional clinical immunology and the molecular and genetic basis of immune-mediated diseases. Students in this course include clinical fellows, trainees in the pharmaceutical industry, and practicing academic physicians who find the need to enhance their understanding of immunology. Students have ample opportunity to interact with each other and the faculty outside the lecture room.

* Not held during FOCIS 2020
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Stanford University President-Elect

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Elaine F. Reed, PhD

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Jonathan Maltzman, MD, PhD, FAST

American Uveitis Society (AUS)
Phoebe Lin, MD, PhD

Association of Medical Laboratory Immunologists (AMLI)
Barbara Detrick, PhD

British Society for Immunology
Leonie Taams, PhD

Canadian Society for Immunology (CSI)
Tania Watts, PhD

Clinical Immunology Society (CIS)
Troy Torgerson, MD, PhD

Crohn’s and Colitis Foundation of America (CCFA)
Andres Hurtado-Lorenzo, PhD

French Society for Immunology
Olivier Boyer, MD, PhD

Immune Tolerance Network (ITN)
Gerald Nepom, MD, PhD

Immunology of Diabetes Society (IDS)
Bart Roep, MD, PhD

Indian Immunology Society
Amit Awasthi, PhD

International Society for Neuroimmunology (ISNI)
Vijay Kuchroo, DVM, PhD

Italian Society of Immunology, Clinical Immunology and Allergy (SIICA)
Raffaele De Palma, MD, PhD

National Institute of Allergy and Infectious Disease (NIAID)
Daniel Rotrosen, MD

Society for Immunotherapy of Cancer (SITC)
Francesco M. Marincola, MD

Society for Mucosal Immunology (SMI)
Ifor Williams, MD, PhD

The Transplantation Society (TTS)
Megan Sykes, MD
FOCIS gratefully acknowledges the support that allows the society to fulfill its mission to foster interdisciplinary approaches to both understand and treat immune-based diseases, and ultimately to improve human health through immunology.

THANK YOU TO THE FOCIS 2019 TRAVEL AWARD SUPPORTERS