3.5. Member Society Engagement
Continue to hold Rising Stars session to highlight trainees from Member Societies.

3.5. Member Society Engagement
Encourage Member Societies to submit collaborative Member Society Symposia applications.

3.5. Member Society Engagement
Hold Member Society “Mixer” (one hour session) at FOCIS 2019 Program.

3.4. FCE Scientific Collaborations, Visibility
Showcase FCE portal on FOCIS website to industry.

3.4. FCE Scientific Collaborations, Visibility
Collect and showcase FCE expertise and techniques on FOCIS website.

3.3. Annual Meeting Highlights
Identify newsworthy Annual Meeting sessions to highlight in advance of FOCIS 2019.

3.3. Annual Meeting Highlights
Recruit presenters, trainees, and FOCIS leaders to produce highlights of the annual meeting for publication in scientific journals.

3.3. Annual Meeting Highlights
Increase social media and website posts during FOCIS 2019 on what's going on at the meeting.

3.2. Scientific Communications
Identify and hire an individual to showcase the best science on FOCIS outlets.

3.2. Scientific Communications
Develop plan and job description for an individual with scientific background to assist in FOCIS communications efforts.

3.1. Scientific Communications
Solicit a video production company to produce a high-quality video teaser for website.

3.1. Scientific Communications
Collect the best science from the FOCIS community and showcase it on the FOCIS website, social media channels.

2.3. Industry Relations
Increase industry representation on FOCIS committees, including the Scientific Program Committee meeting.

2.3. Industry Relations
Continue to offer opportunities for industry to present at the FOCIS Annual Meeting.

2.3. Sponsorship
Solicit larger sponsors for multi-year funding opportunities.

2.2. Annual Meeting Exhibitors
Target flow cytometry companies, companies with new machines for 2019 exhibit booths.

2.1. Venture Capital Firms
Hold a “Shark Tank” event to enable FOCIS researchers to present ideas to venture capital representatives.

2.1. Venture Capital Firms
Target venture capital firms to attend FOCIS annual meeting.

1.2. Trainee and Junior Investigator Engagement
Convene a trainee advisory group to plan and execute social and scientific events at the FOCIS Annual Meeting.

1.2. Trainee and Junior Investigator Engagement
Invite junior faculty to serve as session co-chairs with senior faculty.

1.2. Trainee and Junior Investigator Engagement
Convene a trainee advisory group to plan and execute social and scientific events at the FOCIS Annual Meeting.

1.1. Southeast Asia Outreach
Hold Collaborative Educational Activities in Southeast Asia.

1.1. Southeast Asia Outreach
Identify and recruit potential FOCIS and Member Societies from Southeast Asia.

1.2. Trainee and Junior Investigator Engagement
Hold a scientific session dedicated to FCE trainees.

1.2. Trainee and Junior Investigator Engagement
Initiate junior faculty to serve as session co-chairs with senior faculty.

1.2. Trainee and Junior Investigator Engagement
Implement joint mentoring plan to increase engagement and participation of trainees and junior investigators in FOCIS activities.

1.3. FOCIS Governing Documents
Create a working group to update the bylaws for FOCIS by the end of 2019.

1.4. Online Education Program
Pitch leading technology companies to partner with FOCIS to support online immunology education.

1.3. Review FOCIS governing documents to ensure organization is well-positioned for future success, future growth.

1.2. Increase engagement and participation of trainees and junior investigators in FOCIS activities.

1.1. Enhance FOCIS presence in Southeast Asia.

FOCIS Strategic Priorities - Tactics

Community

1.1. Southeast Asia Outreach
Identify and recruit potential FOCIS and Member Societies from Southeast Asia.

1.1. Southeast Asia Outreach
Hold Collaborative Educational Activities in Southeast Asia.

1.2. Trainee and Junior Investigator Engagement
Hold a scientific session dedicated to FCE trainees.

1.2. Trainee and Junior Investigator Engagement
Initiate junior faculty to serve as session co-chairs with senior faculty.

1.2. Trainee and Junior Investigator Engagement
Convene a trainee advisory group to plan and execute social and scientific events at the FOCIS Annual Meeting.

1.2. Trainee and Junior Investigator Engagement
Implement joint mentoring plan to increase engagement and participation of trainees and junior investigators in FOCIS activities.

1.3. FOCIS Governing Documents
Create a working group to update the bylaws for FOCIS by the end of 2019 as the target date for presentation of the working group's recommendations.

1.4. Online Education Program
Pitch leading technology companies to partner with FOCIS to support online immunology education.

Industry Engagement

2.1. Venture Capital Firms
Target venture capital firms to attend FOCIS annual meeting.

2.1. Venture Capital Firms
Hold a “Shark Tank” event to enable FOCIS researchers to present ideas to venture capital representatives.

2.2. Annual Meeting Exhibitors
Target flow cytometry companies, companies with new machines for 2019 exhibit booths.

2.3. Sponsorship
Solicit larger sponsors for multi-year funding opportunities.

2.3. Sponsorship
Select larger sponsors for multi-year funding opportunities.

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Select larger sponsors for multi-year funding opportunities.

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Select larger sponsors for multi-year funding opportunities.

2.3. Sponsorship
Select larger sponsors for multi-year funding opportunities.

Communications

3.1. Scientific Communications
Collect the best science from the FOCIS community and showcase it on the FOCIS website, social media channels.

3.1. Scientific Communications
Solicit a video production company to produce a high-quality video teaser for website.

3.2. Scientific Communications
Develop a plan and job description for an individual with scientific background to assist with FOCIS communications efforts.

3.2. Scientific Communications
Identify and hire an individual to showcase the best science on FOCIS outlets.

3.3. Annual Meeting Highlights
Increase social media and website posts during FOCIS 2019 on what's going on at the meeting.

3.3. Annual Meeting Highlights
Publicize presenters, trainees, and FOCIS leaders to produce highlights of the annual meeting for publication in scientific journals.

3.3. Annual Meeting Highlights
Identify newsworthy Annual Meeting sessions to highlight in advance of FOCIS 2019.

3.4. FCE Scientific Collaborations, Visibility
Collect and showcase FCE expertise and techniques on FOCIS website.

3.4. FCE Scientific Collaborations, Visibility
Create a FCE portal on the FOCIS website.

3.5. Member Society Engagement
Encourage Member Societies to submit collaborative Member Society Symposia applications.

3.5. Member Society Engagement
Hold FOCIS sponsored symposium at a minimum of one Member Society meeting.

3.5. Member Society Engagement
Continue to hold Rising Stars session to highlight trainees from Member Societies.