Dear Colleagues,

The Federation of Clinical Immunology Societies (FOCIS) Annual Meeting is the leading forum bringing together diverse translational immunologists to facilitate research innovations and cross-disciplinary networking opportunities that cannot be found at any other meeting. We invite you to join us for the FOCIS 2021 Virtual Annual Meeting, June 8-11.

The FOCIS 2021 Scientific Program Committee has developed an outstanding program. The program will present cutting-edge research, while providing the same, high-quality multidisciplinary content presented by leading clinicians and researchers in the field. Participants will share in best practices for data sharing and assay standardization and the rapid emergence of ever-evolving technologies, and the application of immunological discovery to the challenges facing our global community, including the COVID-19 pandemic.

We are excited to partner with you and look forward to learning how your company would like to have a presence at FOCIS 2021. In this brochure you will find many ways to participate in the Annual Meeting and throughout the year. We are committed to ensuring your experience as a sponsor is as valuable in the virtual setting as it would be in person:

- **Visibility:** Traffic will be driven to your content, including links to your company site
- **Functionality:** The virtual platform will provide a high-quality video, audio and overall user experience
- **Interactivity:** Engagement will be facilitated by FOCIS, with unique networking experiences and one-on-one meeting opportunities
- **Flexibility:** Options will be available to customize the content you offer to attendees
- **Reportability:** FOCIS will share a broad range of attendee and engagement metrics
- **Reach:** Opportunities to showcase your content and message for attendees, and the greater immunology community with year-round exposure

FOCIS deeply values and appreciates the steadfast support of our industry partners and we look forward to joining with you for FOCIS 2021.

Sincerely,

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About FOCIS

**FOCIS Mission**
To improve human health through immunology by fostering interdisciplinary approaches to both understand and treat immune-based diseases.

**What makes FOCIS unique?**
FOCIS is a key global forum where opinion leaders come together to chart the path to the next breakthrough in disease therapy.

FOCIS is the world’s leader in cross-disciplinary immunology education and in training future generations of clinical immunologists. The FOCIS Annual Meeting and FOCISed courses and workshops bring together over 1,200 clinicians, researchers and trainees from over 40 countries in the broad discipline of clinical immunology to share knowledge across traditional disease borders and identify commonalities between treatments and therapies that are life-changing for those impacted by immune-mediated diseases.

**Opportunities for Collaboration:**
Opportunities are available to demonstrate your support of the field by hosting industry tutorials, sponsoring keynote lectures and plenary, thematic and oral platform sessions, and social events. In addition, year-round opportunities further enhance your visibility through the FOCIS publications, social media platforms, and website.
FOCIS 2020 Virtual Annual Meeting Highlights

The FOCIS Annual Meeting is an incubator for developing scientists and clinicians to coalesce with relevant biotech and pharmaceutical industries to improve the field of translational research throughout medicine. The Annual Meeting highlights the best science in translation immunology.

40 Countries
1,236 Attendees

Trainee Participation
- 334 Trainees Attended FOCIS 2020
- 29 FCE Trainee Posters selected from a competitive pool of nominations by FOCIS Centers of Excellence; trainees also attended the invitation-only FCE Directors Meeting.

FOCIS Member Societies’ Participation
- 41 Member Societies Represented
- 275 Member Society Members Attended
- 54 Member Society Speakers

“The speakers and selection of topic areas were very good. The poster format was exemplary. This was the first meeting I’ve gone to where the posters were easy to view, understand and hear from the authors…really well done!”

“Overall high quality talks, good mix of clinical/scientific talks discussing a broad spectre of diseases.”

451 Abstracts

49 Sponsors
18 Exhibitors

We invite you to join us at FOCIS 2021! Visit facisnet.org or contact the office to learn how FOCIS can boost your visibility!
We invite you to join us for THE virtual meeting in translational immunology.

Keynote Speakers

Adrian Hill, MD, PhD
Oxford University

Arlene Sharpe, MD, PhD
Harvard Medical School

Tadatosu Taniguchi, PhD
University of Tokyo

Bruce Walker, MD
Ragon Institute

FOCIS 2021 Plenary Sessions

- Cell Therapy
- COVID Pathophysiology
- COVID Vaccines
- Immunoaging
- Immunology of Tumors
- Systems Immunology

FOCIS 2021 Thematic Sessions

- Allergy
- Autoimmunity
- Genetics and Immunity
- Human Microbiome
- Humoral Immunity
- Inflammatory Diseases
- Signaling and Cross Talk
- Stem Cell and Organ Transplantation
- Viral Immunology

FOCIS 2021 Core Themes

- Adaptive immunity – Basic science advances
- Allergy
- Autoimmune diseases
- COVID-19
- Immuno-engineering and cellular therapies
- Immunogenetics
- Immuno-oncology
- Infectious diseases, including vaccines and viral immunology
- Innate immunity – Basic science advances
- Mucosal immunity, including microbiome, reproductive immunology and immunology of the eye
- Autoimmune neurologic diseases
- Stem cell and organ transplantation
- Systems immunology, including immune monitoring
## Premier Sponsorships (Levels)

FOCIS offers a variety of opportunities to help your organization connect with the translational scientists in the FOCIS community. Premier sponsorship packages at the Diamond, Platinum, Gold, Silver, and Bronze levels provide for Annual Meeting and year-round visibility. See the table below for the benefits of premier sponsorship at each level. Contact the FOCIS Executive Director for details, Caley Mutrie, cmutrie@ focisnet.org, 414-359-1670 x.1108.

<table>
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<th>Year-Round Promotion</th>
<th>DIAMOND $75,000</th>
<th>PLATINUM $50,000</th>
<th>GOLD $25,000</th>
<th>SILVER $10,000</th>
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### VIRTUAL SCIENTIFIC SESSIONS

- **Keynote Sponsorship**: X
- **Scientific Session Sponsorship (Plenary, Thematic, or Oral Abstract)**: X X X
- **Industry Tutorial**: X X X X
- **FCE Meeting Presentation**: SOLD

### ACCESS, CONNECT & NETWORK

- **FOCIS Virtual Presidential Reception**: X
- **FOCIS Virtual Membership Reception**: X X X
- **Virtual Demo and Networking Room**: X X X
- **Job Postings (Annual Meeting Job Board; 30-day FOCIS website)**: 4 3 2 1

### EVENT INVITATIONS

- **Private Meeting with FOCIS Leaders**: X
- **FOCIS Virtual Presidential Reception**: X X X X

### BRAND AWARENESS

- **FOCIS Member Networking Lounge Video or Ad**: X X X
- **Pre-Session Video or Ad (Virtual Session Sponsors)**: X X X
- **In-Session Ad Banner (Virtual Session Sponsors)**: X X X
- **Virtual Exhibit Booth with Lead Retrieval**: X X X X
- **Dedicated Email to Meeting Attendees (pre, post)**: 3 2 1
- **Company Logo on Sponsored Sessions in Platform Agenda**: X X X
- **Company Logo on Platform All Sponsor and Exhibitor Acknowledgement**: X X X X
- **Company Ad in Digital Program Book**: Full Page Full Page Half Page
- **Company Logo on Virtual Final Program Acknowledgement**: X X X X X
- **Company Logo on Meeting Website Acknowledgement**: X X X X
- **Company Logo on FOCUS Social Media Channel Acknowledgements**: X X X X X
- **Recognition in Future Annual Meeting Publications and/or Applications**: X X X X X

### REGISTRATIONS

- **FOCISed Course/Workshop Registrations**: 6 4 2 1
- **FOCIS 2021 Virtual Annual Meeting Registrations**: 10 8 6 4 2
Annual Meeting Sponsorship Opportunities

FOCIS values industry collaboration and has worked hard to provide opportunities to boost visibility, educate and provide return on investment. In addition to the premier sponsorship packages, FOCIS offers a menu of items to choose from to connect with our attendees.

Sponsored Scientific Sessions and Presentations

Organizing a session is a great opportunity to set your topic within the virtual Annual Meeting or to link existing sessions to your company name. Several formats are available. Diamond-level sponsors receive priority selection of session sponsorship and industry tutorials. All other scientific sessions – plenary, thematic, and oral abstract sessions – will be granted to Platinum and Gold level sponsors on a first-come, first-served basis. Industry Tutorials are likewise granted to Platinum, Gold and Silver level sponsors on a first-come, first-served basis.

Keynote Address
(select Tuesday, Wednesday, Thursday or Friday)
Diamond-Level Sponsorship Only
Each day includes a 45-minute address from a leading scientist. Sponsors are recognized on the pre-session video or ad, the opening slide in the session, a static banner below the video stream throughout the presentation, the logo in the online schedule, on the FOCIS website, and in email promotions and scientific program.
Duration: 45 minutes each

Plenary Session
Each morning, two unopposed sessions are scheduled in the heart of the scientific program. Sponsors are recognized on the pre-session video or ad, the opening slide in the session, a static banner below the video stream throughout the presentation, the logo in the online schedule and scientific program, on the FOCIS website, and in email promotions.
Duration: 90 minutes each

Thematic Symposium
Featuring world-renowned invited speakers, three one-hour, forty-five-minute thematic sessions run concurrently each day. Sponsors are recognized in the online schedule and scientific program, on the FOCIS website, and in email promotions.
Duration: 1 hour, 45 minutes each

Oral Abstract Session
Oral abstract sessions are theme-based concurrent sessions featuring the top-scoring abstracts. Sponsors are recognized in the scientific program, on the FOCIS website, and in email promotions.
Duration: 120 minutes each

Industry Tutorials
Organize the agenda of a special session hosted over the lunch hour during the Annual Meeting. All industry tutorials are organized by the host sponsor. The sponsor is responsible for the invitation of chairs and invited speakers. The sponsor will be responsible for any additional audio-visual costs. Sponsorship includes publication of the session agenda on the FOCIS website, and in the program.
Price: $9,500
Duration: 60 minutes

Principles of Flow Cytometry for Immune Monitoring
Held over two days during the Annual Meeting, with the first day including discussions focusing on general theories and principles of flow cytometry including staining protocols and consideration, compensation in theory and in practice, quality control and standardization, and basic panel construction. The second day’s program includes data analysis, gating and statistical approaches, and automated data analysis, exporting to databases and dos and don’ts of publishing data. Sponsors are recognized in the online schedule and scientific program, on the FOCIS website, and in email promotions.
Price: $5,000/day
Duration: 60 minutes each day

FOCIS Centers of Excellence Meeting
(Monday)
This gathering of influential translational researchers, clinicians and interdisciplinary innovators convenes a three-hour working meeting of directors from 73 worldwide FOCIS Centers of Excellence (FCE). Sponsorship includes an opportunity to present during the Directors Meeting on Monday preceding the annual meeting, as well as two invitations to attend the meeting.
Price: $5,000
Duration: 15 minute talk/5 minutes Q&A, with networking following

Women@FOCIS
Presented by the female leaders of FOCIS, this presentation and discussion celebrates women in immunology. Sponsors are recognized in the online schedule and scientific program, on the FOCIS website, and in email promotions.
Price: $5,000
Duration: 60 minutes
Annual Meeting Sponsorship Opportunities

Access, Connect & Network

President’s Reception (Thursday)
Diamond-Level Sponsorship Only
The President’s Reception is an intimate gathering of FOCIS leadership, Annual Meeting speakers and key opinion leaders. Sponsor will be recognized on the formal invitation and on the virtual platform, with opportunities for video and ad placement, and named tables.

FOCIS Membership Reception (Wednesday)
The second day of the meeting culminates with a networking event for FOCIS members. Sponsors will be recognized on invitations, and on the virtual platform, with opportunities for video and ad placement, and named tables. Sponsors have the opportunity to provide giveaways during the reception (with prior FOCIS approval).

Virtual Member Lounge
Open daily during the Virtual Annual Meeting, FOCIS members enjoy a dedicated space to relax and network. Sponsors will be recognized in the online agenda and scientific program, and on the virtual networking platform, with opportunities for video and ad placement, and named virtual tables.

Price: $5,000/day

Virtual Demo and Networking Room
Diamond, Platinum and Gold Level Sponsorship Only
Available throughout the Annual Meeting, Diamond, Platinum and Gold sponsors will enjoy a dedicated virtual space to present technical demonstrations, meet one-on-one with attendees and network. Sponsors will be responsible for scheduling and organizing demonstrations, as well as for any additional audio-visual beyond the basic provisions of the platform. FOCIS will publish hours of operation, room access coordinates and demonstration schedules in the online agenda and scientific program.

Career Center
Diamond, Platinum, Gold and Silver sponsors have the opportunity to publish career opportunities on the virtual Annual Meeting Job Board available to over 1,200 meeting attendees, and in the Career Center on the FOCIS website for up to 30 days, extending reach to the global immunology community.

Virtual Coffee Break
A break will be available each morning and afternoon for attendees between sessions. Put your company in front of attendees by sponsoring a video ad during the morning and afternoon virtual coffee breaks on one or more days. Sponsors are recognized in the online agenda and scientific program. A package discount for multi-day virtual coffee break sponsorship is also available. Please contact us for full details.

Price per day: $1,500
Duration: Breaks are held daily each morning and afternoon

Brand Awareness

Dedicated Email to Attendees
Send a custom e-mail to registered Annual Meeting attendees. Copy and graphics (or html code) must be provided by the sponsor. FOCIS will send the e-mail on the sponsor’s behalf and will provide click-through data and reports.

Price: $1,500

Annual Meeting Website Banner Ad
Sponsor receives exclusive advertising privileges on the FOCIS Annual Meeting home page. The FOCIS Annual Meeting website is the destination for information on abstract submission, registration, awards, scientific program, satellite programs, virtual exhibit hall and more. Sponsor receives logo or ad displayed on the FOCIS Annual Meeting home page as a static ad.

Price: $5,000

Exhibit Opportunities
Virtual exhibit booths are included in select sponsorship packages (see table on page 5) or can be purchased as a standalone item. Further details are included under Exhibiting Information.

Customized Opportunities
Have an idea for a unique, custom sponsorship opportunity? Connect with the FOCIS team to create a unique sponsorship opportunity that best suits your business and marketing objectives. We look forward to bringing your idea to life!

By customizing your sponsorship, you will be able to:
• Design a package or opportunity that will benefit your company
• Connect with your target audience in your preferred vehicle
• Bring your vision to life with FOCIS

Have Questions?
Contact the FOCIS Executive Director Caley Mutrie for details, CMutrie@focisnet.org, 414-359-1670 x.1108.
Exhibiting Information

The exhibit booth has moved online with our new virtual exhibit hall. Host a virtual booth and share your message with the researchers and clinicians that will attend the Annual Meeting.

**Reserve Your Booth Space for 2021!**
- Virtual booths will be assigned on a “first-come, first-served” basis within the respective sponsorship levels, according to the date of booking.
- Diamond, Platinum, Gold, and Silver sponsorships receive a complimentary virtual exhibit booth at FOCIS 2021!

**Virtual Exhibit Booth Benefits**
- The Virtual Exhibit Hall provides an excellent opportunity to engage with professionals attending from all over the world to promote your products and services.
- Each virtual exhibit booth includes complimentary all-access registrations to view the scientific sessions of FOCIS 2021, demo link to live video chat or recorded demo video, virtual badge scan for lead retrieval, and option for external link or pop up card.

- Attendees will have dedicated time to explore and visit with booth staff via video chat.
- All booths will receive a detailed report with analytics and leads generated after the meeting.
- Lead retrieval is included in the virtual booth and a full report along with detailed analytics for your company name, logo and brief description will be listed on the Annual Meeting website and on the virtual Annual Meeting online platform.

**Fees**
- Virtual Exhibit Booth: $1,000

For Information about Sponsorship & Exhibitions
Please Contact: Caley Mutrie
Tel.: +1 414-359-1670, x. 1108.
Email: cmutrie@focisnet.org
Past Exhibitors

10x Genomics
Adaptive Biotechnologies
Alpcq
American Autoimmune Related Diseases Association (AARDA)
American Express
Arcus Biosciences
Audientes
BD Biosciences
Beckman Coulter Life Sciences
Bentham Publishing
Bio X Cell
BioCision - The Cool Rack Company
BioLegend
CEDARLANE®
Cellular Technologies, Ltd.
Charles River
CTL Cellular Technology Limited
Cyro-Track, Inc.
Cytobank, Inc.
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DVS Sciences
eBioscience
Elsevier
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Janssen Immunology
JPT Peptide Technologies
KWS BioTest
Lupus Research Alliance
MBL International
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Merck
Myriad RBM, Inc.
NanoString Technologies
Nature Publishing Group
Nexcellom Bioscience
One Lambda, Inc. (A Thermo Fisher Scientific Brand)
PBL InterferonSource
Pfizer Inc
Precision Bioservices
Precision for Medicine
ProlImmune
Promega
Qognit
Quidel Specialty Products Group
Randox Laboratories Ltd.
Real Time Lab
Roche
Rules-Based Medicine, Inc.
Sanguine Biosciences
Science Immunology /AAAS
SRI International
STEMCELL Technologies
St. Jude Children’s Research Hospital
Studylog Animal Study Management Software
Tessa Therapeutics
Thermo Fisher Scientific
Tree Star, Inc.
Wolters Kluwer Health
World Allergy Organization
Digital Communication Opportunities

FOCIS is pleased to offer the following communication sponsorship opportunities and visibility items that may be purchased individually or as a customized sponsorship package to achieve your desired marketing objectives. Contact FOCIS Executive Director Caley Mutrie at cmutrie@focisnet.org or 414-359-1670 x. 1108 to discuss bundling options and pricing.

**FOCIS Annual Meeting Website**
Sponsor receives exclusive advertising privileges on the FOCIS Annual Meeting home page. The FOCIS Annual Meeting website is the destination for information on abstract submission, registration, awards, scientific program, satellite programs, exhibit hall and more. Sponsor receives logo or ad displayed on the FOCIS Annual Meeting home page as a static banner ad.
**Price:** $5,000

**FOCIS Website**
Sponsor logo or ad will be displayed on the FOCIS home page as a rotating banner ad. Website traffic comes from meeting registrations, publications, the online education portal, abstracts, grants/awards, membership and the FOCIS Centers of Excellence.
**Price:** $1,500/quarter

**Dedicated Email to FOCIS Database**
FOCIS dedicated emails are sponsor-created, stand-alone messages sent by FOCIS on behalf of the sponsor. The FOCIS database includes over 10,000 records of individuals and companies. Sponsor provides the content and FOCIS will send the message. Sponsor may target the email audience to Annual Meeting attendees, FOCIS Individual Members (1,000 individuals), or select by primary specialty, location, and/or job function.
**Price:** $1,000 for email to FOCIS members (1,000 individuals)
Custom packages available. Contact the FOCIS Office for pricing based on targeted distribution list.

**FOCIS Newsletter**
The *Immunology Update* is our quarterly electronic newsletter distributed to 1,000+ members of the FOCIS community and posted on the homepage of the FOCIS website. Sponsor receives a banner ad in the eFOC email. Sponsor may provide a dedicated scientific article or a banner ad.
**Price:** Banner Ad: $1,500
Profile Article with Logo: $2,500

**Social Media Ad or Video Post**
Leverage the power of the FOCIS Facebook, Twitter, and LinkedIn audiences with a sponsor-created custom message. The sponsor submits to FOCIS the copy and graphics/video files. FOCIS will post the message on the sponsor’s behalf and will provide analytics. All submitted materials are subject to FOCIS approval. Post must include the hashtag #dedicated.
**Price:** $300
($75 per post, posted quarterly)/channel
Education Courses

One Stop Education: Courses Held before the FOCIS 2021 Annual Meeting

Sponsors receive acknowledgement on the course website. Sponsorship opportunities can include but are not limited to email marketing to registrants and social media/web promotions. Contact FOCIS Executive Director Caley Mutrie at 414-359-1670 x. 1108 or cmutrie@foeniset.org to discuss bundling options and pricing.

Basic Immunology in Medicine: Update 2021
starting at $2,500

The day-long course is aimed at practicing clinicians, trainees, and individuals in biotechnology and pharmaceutical companies who are involved in the development of therapies for immunological diseases. The course is designed to provide a sophisticated review of selected principles in basic immunology, with emphasis on recent advances and issues that are relevant to the pathogenesis and treatment of immune-mediated inflammatory diseases.

Systems Immunology
starting at $2,500

This day-long course is aimed at scientists involved or interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies such as mass/flow cytometry, next-generation sequencing and microarrays and that feel a need to get a better basic understanding of modern statistical and mathematical concepts necessary for their analysis and interpretation.

Cancer Immunity and Immunotherapy
$5,000

Co-organized by SITC and FOCIS, the course will review tumor immunology as the scientific foundation for the current practice of cancer immunotherapy, emphasizing fundamental principles, clinical advances, limitations, and opportunities to accelerate clinical progress.

Advanced Course in Basic & Clinical Immunology*
starting at $2,500

This unique two and a half-day course is held each spring as a premier standalone event and features world-renowned leaders in immunology speaking on the major topics in cellular and molecular immunology, including innate immunity, B cells, T cells, and cytokines. Special sessions cover new advances in interventional clinical immunology and the molecular and genetic basis of immune-mediated diseases. Students in this course include clinical fellows, trainees in the pharmaceutical industry, and practicing academic physicians who find the need to enhance their understanding of immunology. Students have ample opportunity to interact with each other and the faculty outside the lecture room.

* Not held during FOCIS 2021
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Marcelo Hill, MD, PhD

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Daniel Rotrosen, MD

Society for Immunotherapy of Cancer (SITC)
Francesco M. Marincola, MD

Society for Mucosal Immunology (SMI)
Ifor Williams, MD, PhD

The Transplantation Society (TTS)
Megan Sykes, MD
FOCIS 2020 Supporters

FOCIS gratefully acknowledges the support that allows FOCIS to fulfill its mission to foster interdisciplinary approaches to both understand and treat immune-based diseases and ultimately to improve human health through immunology.

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Lilly

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Janssen Immunology

PHARMACEUTICAL COMPANIES OF Johnson & Johnson

GOLD SPONSORS

Abbvie

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