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Dear Colleagues,

We invite you to join us for the 22nd Annual Meeting of the Federation of Clinical Immunology Societies (FOCIS 2022), the premier meeting and networking event dedicated to translational immunology. For the first time since 2019, we will convene in-person at the San Francisco Marriott Marquis, June 21-24, 2022.

The FOCIS 2022 Scientific Program Committee has put together an exciting program that reflects current major issues and cutting-edge research, while providing the same high quality, multidisciplinary content all presented by leading clinicians and researchers in the field. Over 1,000 clinicians, researchers, and trainees from over 40 countries are expected to be in attendance.

The tremendous support of our industry partners is integral to providing attendees with a valuable meeting experience. As a sponsor, you play a key role in advancing the interests of translational immunologists and others in the field worldwide. We appreciate your steadfast support.

Within this brochure is an array of sponsorship opportunities that will affiliate your organization with the Annual Meeting and FOCIS year-round. With many options and price points to choose from, every organization can connect with the immunology community and drive awareness of their latest innovations.

Don’t miss this chance to maximize what a partnership with FOCIS can do for your organization:

- **Boost brand awareness and expand business opportunities.**
- **Increase visibility of your products and services.**
- **Generate leads** with face-to-face networking with existing and new contacts.
- **Get in front of key decision-makers in immunology** and across the breadth of disciplines working on immune-mediated diseases.
- **Meet potential job candidates.** People are the most valuable resource at the Annual Meeting and students, early career and seasoned experienced professionals are looking for new opportunities.
- **Support the science.** The core of the FOCIS Annual Meeting is the sharing of scientific knowledge. Companies sponsoring the Annual Meeting recognize that the strength of their business starts with a thriving scientific community.

We look forward to bringing our community safely back together in 2022. We cannot wait to welcome you to San Francisco and what promises to be an exciting and fulfilling FOCIS 2022 Annual Meeting.

Sincerely,

Mark Anderson, MD, PhD
University of California, San Francisco
President, FOCIS
Board of Directors

Laurence A. Turka, MD
Rubius Therapeutics
Chair, FOCIS
Development Committee

Jane L. Grogan, PhD
Graphite Bio, Inc.
Chair, FOCIS
Scientific Program Committee
FOCIS Mission
To improve human health through immunology by fostering interdisciplinary approaches to both understand and treat immune-based diseases.

What Makes FOCIS Unique?
FOCIS is the world’s leader in cross-disciplinary immunology education and in training future generations of clinical immunologists. The FOCIS Annual Meeting and FOCISed courses and workshops bring together over 1,000 clinicians, researchers and trainees from over 40 countries in the broad discipline of clinical immunology to share knowledge across traditional disease borders and identify commonalities between treatments and therapies that are life-changing for those impacted by immune-mediated diseases.

FOCIS 2022 Scientific Program Committee

Jane L. Grogan, PhD
Graphite Bio, Inc.
Chair

Joshua Milner, MD, SB
Columbia University Medical Center
Co-Chair

Mark Anderson, MD
University of California, San Francisco
FOCIS President

Kavita Dhodapkar, MD
Emory University
Abstract Chair

Silvia Gregori, PhD
San Raffaele Telethon Institute for Gene Therapy

Nir Hacohen, PhD
Massachusetts General Hospital

Miriam Merad, MD, PhD
The Mount Sinai Medical Center

Matthew Porteus, MD, PhD
Stanford University

William Robinson, MD
Stanford University

Maria-Grazia Roncarolo, MD
Stanford University
FOCIS Past President

Megan Sykes, MD
Columbia University
FOCIS President-Elect

Hans-Dieter Volk, MD, PhD
Charité – Universitätsmedizin Berlin

Jo Viney, PhD
Seismic Therapeutic

About FOCIS

Opportunities for Collaboration:
Opportunities are available to demonstrate your support of the field by hosting industry tutorials, sponsoring keynote lectures and plenary, thematic and oral platform sessions, and social events. In addition, year-round opportunities further enhance your visibility through the FOCIS publications, social media platforms, and website.

For More Information:
Contact Caley Mutrie
FOCIS Executive Director
Tel: +1 414-359-1670 ext. 1108
Email: cmutrie@focisnet.org
2021-2022 FOCIS Board of Directors

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Megan Sykes, MD
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President-Elect

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Rubius Therapeutics
Development Chair

E. John Wherry, PhD
University of Pennsylvania Medical School

Jordan Pober, MD, PhD
Yale University

San Francisco

2021-2022 FOCIS Steering Committee

American Academy of Allergy, Asthma and Immunology (AAAAI)
Lanny J. Rosenwasser, MD

American College of Rheumatology (ACR)
Deepak Rao, MD, PhD

American Society of Histocompatibility and Immunogenetics (ASHI)
Elaine F. Reed, PhD

American Uveitis Society (AUS)
Phoebe Lin, MD, PhD

The Antibody Society
Jamie Scott, MD, PhD

Association for Cancer Immunotherapy (CIMT)
Mustafa Diken, PhD

Australasian Society of Clinical Immunology and Allergy (ASCIA)
Stephen Adelstein, MD, PhD

British Society of Immunology (BSI)
Jessica Strid, PhD

Clinical Immunology Society (CIS)
Troy Torgerson, MD, PhD

Crohn’s and Colitis Foundation of America (CCFA)
Andres Hurlado-Lorenzo, PhD

Immune Tolerance Network (ITN)
Gerald Nepom, MD, PhD

Immunology of Diabetes Society (IDS)
Bart Roep, MD, PhD

International Complement Society (ICS)
Joshua Thurman, MD

International Society for Neuroimmunology (ISNI)
Vijay Kuchroo, DVM, PhD

Italian Society of Allergy and Clinical Immunology (SIICA)
Raffaele De Palma, MD, PhD

Latino-American Association of Immunology (ALAI)
Guillermo Docena, MD

National Institute of Allergy and Infectious Disease (NIAID)
Daniel Rotrosen, MD

Society for Immunotherapy of Cancer (SITC)
Francesco M. Marincola, MD

Society for Mucosal Immunology (SMI)
Ilor Williams, MD, PhD

The Transplantation Society (TTS)
Fadi Issa, MD
FOCIS Member Societies

Academy of Clinical Laboratory Physicians & Scientists
American Academy of Allergy, Asthma and Immunology
American College of Rheumatology
American Rhinologic Society
American Society for Histocompatibility and Immunogenetics
American Society of Nephrology
American Society of Transplantation
American Society for Transplantation and Cellular Therapy
American Uveitis Society
Americas Committee for Treatment and Research in Multiple Sclerosis
Association for Cancer Immunotherapy
Association of Medical Laboratory Immunologists
Australasian Society for Clinical Immunology and Allergy
Austrian Society for Allergology and Immunology
British Society for Immunology
Canadian Society for Immunology
Cancer Research Institute
Center for International Blood and Marrow Transplant Research
Clinical Immunology Chapter of the Sociedad Mexicana de Immunologia
Clinical Immunology Society
Commonwealth of Independent States Society of Allergology and Clinical Immunology
Croatian Society of Allergology and Clinical Immunology
Crohn’s and Colitis Foundation of America
Egyptian Society of Pediatric Allergy and Immunology
European Academy of Allergy and Clinical Immunology
European Society for Immunodeficiencies
European Society for Organ Transplantation
French Society for Immunology
Georgian Association of Allergology and Clinical Immunology
German Society of Immunology
Immune Tolerance Network
Immunology of Diabetes Society
Indian Immunology Society
International Complement Society
International Cytokine & Interferon Society
International Life Sciences Institute/Health and Environmental Sciences Institute
International Society for NeuroImmunoModulation
International Society of Neuroimmunology
Israeli Association of Allergy and Clinical Immunology
Italian Society of Allergology and Clinical Immunology
Italian Society of Allergy and Clinical Immunology
Japanese Society for Immunology
Japanese Society of Clinical Immunology
Latin-American Association of Immunology
Lithuanian Society of Pulmonology and Allergy
Lupus Foundation of America
National Institute of Allergy and Infectious Diseases
Pan American Group for Immunodeficiency
Section for Clinical Immunology of the Swedish Society of Medicine
Section of Clinical Immunology and Allergy of the Royal Society of Medicine
Society for Immunotherapy of Cancer
Society of Investigative Dermatology
Society for Mucosal Immunology
Society of Innate Immunity
Spanish Society for Immunology
The Antibody Society
The Transplantation Society
Ukrainian Society of Immunology and Allergy
Uveitis Association of Mexico
World Allergy Organization
FOCIS 2021 Virtual Annual Meeting Highlights

The FOCIS Annual Meeting is an incubator for developing scientists and clinicians to coalesce with relevant biotech and pharmaceutical industries to improve the field of translational research throughout medicine. The Annual Meeting highlights the best science in translation immunology.

KEYNOTE SPEAKERS

Adrian Hill, DM, FMedSci, FRS
Arlene Sharpe, MD, PhD
Bruce Walker, MD
Virginia Pascual, MD

966 Attendees
43 Countries
245 Abstracts

SCIENTIFIC SESSIONS

4 Keynote Speakers
19 Plenary Speakers
27 Thematic Speakers
72 Oral Abstract Speakers

“The most important clinical immunology meeting of the year.”

ATTENDANCE BY DESIGNATION

- PhD 45%
- MD, PhD 16%
- MD 14%
- Other 22%

FOCIS MEMBER SOCIETY PARTICIPATION

20 Member Societies
12 Symposia Held
61 Symposia Speakers
282 Member Society Members Attended

“Tandem increase, FOCIS because of the nice blending of basic research, human translational work and clinical information it provides.”

FOCIS MEMBER SOCIETY PARTICIPATION

INDUSTRY PARTNERS

47 Sponsors
10 Industry Tutorials
18 Exhibitors

“An excellent combination of scientific presentations and clinically relevant material.”

SAVE THE DATE

FOCIS Annual Meeting
JUNE 21-24
San Francisco

We invite you to join us at FOCIS 2022! Visit focisnet.org or contact the office to learn how FOCIS can boost your visibility!
We invite you to join us for THE meeting in translational immunology.

FOCiS Annual Meeting

San Francisco

JUNE 21-24 2022

Keynote Speakers

Tadatsugu Taniguchi, PhD
University of Tokyo

Joseph Derisi, PhD
University of California, San Francisco

Susan Kaech, PhD
Salk Institute for Biological Studies

Mark Anderson, MD, PhD
Robert B. Nussenblatt
Presidential Lecture
University of California, San Francisco

FOCiS 2022 Plenary Sessions

- COVID-19 Immunology
- Immune Regulation Disorders
- Cell Therapy
- Immunology of Cancer
- Cell Trafficking in Disease
- New Themes in Autoimmunity

FOCiS 2022 Thematic Sessions

- Humoral Immunity
- Novel Insights into Host Defense Pathogenesis
- InflammAging
- Sex & Inflammation
- Innate Immunity
- Type 2 Allergic Immunity
- Metabolism/Microbiome
- Vaccination/Protection from COVID-19
- Neuroimmunology

FOCiS 2022 Core Themes

- Allergy, including asthma, food allergy, eosinophilic gastrointestinal disease, eczema
- Autoimmune Diseases, including autoimmune rheumatologic diseases, general autoimmunity, diabetes and other autoimmune endocrine diseases, neurologic autoimmune diseases
- Basic Science of Immunology – Adaptive Immunity, including B cells, crosstalk, signaling, T cells
- Basic Science of Immunology – Innate Immunity, including crosstalk, cytokines/chemokines, innate cells, signaling
- COVID-19, including clinical manifestations, epidemiology, pathogenesis, post-infection outcomes, treatment, vaccine
- Immuno-engineering and Cellular Therapies, including biospecifics, CAR-T and NK cells, gene therapy, nanoparticles, TCR T cells, TILs, regulatory T cells, regulatory APC
- Immunogenetics, including epigenetics, immunodeficiency (primary or acquired), immune dysregulation disorders, autoinflammatory diseases
- Immuno-oncology, including checkpoint therapy, immune monitoring, vaccines
- Infectious Diseases, including vaccines, host pathogen responses
- Inflammatory Diseases, including immune-dermatology, inflammatory bowel disease
- Innate Immunity, including basic science advances
- Mucosal Immunology, including immunology of the gastrointestinal tract, microbiome, reproductive immunology, immunology of the eye
- Stem Cell and Organ Transplantation, including GvHD, rejection, biologics
Benefits at All Levels
All sponsors and exhibitors will receive the following benefits regardless of sponsorship level:
• Logo on website, in printed program and relevant social media posts
• Logo on meeting mobile app
• Logo on relevant onsite signage

Exhibit Opportunities
Exhibit booths are included in select sponsorship packages (see Premier Sponsorships (Levels) table on previous page) or can be purchased as a standalone item. Further details are included under Exhibiting Information on page 18.

Customized Opportunities
Have an idea for a unique, custom sponsorship opportunity? Connect with the FOCIS team to create a unique sponsorship opportunity that best suits your business and marketing objectives. We are looking forward to bringing your idea to life!

FOCIS Has Your Audience:
• 1,000+ clinicians, researchers & trainees
• 40+ countries represented

2022 Expectations
• 4 inspiring conference days
• 4 pre-conference FOCISed events
• 3 keynotes
• 1 presidential lecture
• 1 opening reception
• 1 membership reception
• 1 president’s reception & special 20th anniversary celebration
• 20+ plenary, thematic & oral / late breaking abstract sessions
• 9+ industry and partner presentations
• ~10 Member Society symposia
• 350+ posters
• ~25 exhibitors
FOCIS offers a wide range of sponsorship opportunities to assist in maximizing visibility and ROI aligned with your marketing strategy, objectives and budget. Sponsors are welcome to select from one of the designed packages below or create their own tailor-made package from the individual opportunities detailed in the following pages.

### Premier Sponsorship Levels

<table>
<thead>
<tr>
<th>Year-Round Promotion</th>
<th>DIAMOND ($75,000)</th>
<th>PLATINUM ($50,000)</th>
<th>GOLD ($25,000)</th>
<th>SILVER ($10,000)</th>
<th>BRONZE ($5,000)</th>
<th>COPPER (&lt;$5,000)</th>
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</thead>
<tbody>
<tr>
<td>FOCIS Homepage Banner Ad</td>
<td>12 months</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Dedicated Email to FOCIS Database</td>
<td></td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Company Profile in Newsletter</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Ad in Newsletter</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Quarterly Social Media Channel Promotions</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
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<td></td>
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<tr>
<td>FOCIS Individual Memberships</td>
<td></td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Company Listing on FOCIS Industry Webpage</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

### Scientific Session Sponsorships

- **Keynote Sponsorship**: X
- **Scientific Session Sponsorship (Plenary, Thematic, or Oral Abstract)**: X, X, X
- **Industry Tutorial**: X, X, X

### Social and Networking Event Sponsorships

- **Opening Reception (Solo Sponsorship) SOLD**: X
- **FOCIS Presidential Reception & 20th Anniversary Celebration (Solo Sponsorship) SOLD**: X
- **FOCIS Membership Reception**: X, X
- **Exhibit and Poster Reception**: X, X, X
- **Job Postings (Annual Meeting Job Board; 30-day FOCIS website)**: 4, 3, 2, 1

### Event Invitations

- **Private Meeting with FOCIS Leaders**: 2, 1
- **FOCIS Presidential Reception and 20th Anniversary Celebration Invitations**: 4, 2, 1

### Brand Awareness & On-Site Visibility

- **Exhibit Booth**: 10’ x 20’ 10’ x 20’ 10’ x 10’ 10’ x 10’ 3’x8’ table
- **Dedicated Email to Meeting Attendees (pre, post)**: 3, 2, 1
- **Company Logo on Sponsored Sessions in Online Program**: X, X, X
- **Ad in Onsite Printed Final Program**: Full Page, Full Page, 1/2 Page
- **Mobile App Banner Ad**: X, X
- **Company Logo on Mobile App Acknowledgment**: X, X, X, X, X, X
- **Company Logo on Signage**: X, X, X, X, X, X
- **Company Logo Onsite Printed Final Program Acknowledgment**: X, X, X, X, X, X
- **Company Logo on Meeting Website Acknowledgments**: X, X, X, X, X, X
- **Company Logo on FOCIS Social Media Channel Acknowledgments**: X, X, X, X, X, X
- **Recognition in Future Annual Meeting Publications, Communications and/or Applications**: X, X, X, X, X, X

### Registrations

- **FOCISed 2022 Course/Workshop Registrations**: 4, 3, 2, 1
- **FOCIS 2022 Annual Meeting Registrations**: 10, 8, 6, 4, 2
Annual Meeting Sponsorship Opportunities

FOCIS values industry collaboration and provides high-visibility opportunities to educate and provide return on investment.

In addition to premier sponsorship packages, FOCIS offers a range of Annual Meeting, digital communication and year-round support options designed to provide entry points for companies of all sizes to connect with meeting attendees and FOCIS members. We look forward to working with you to create a value-driven sponsorship package that will generate maximum exposure for your company at the Annual Meeting and all throughout the year.

Scientific Session and Partner Program Sponsorship

FOCIS offers Diamond, Platinum and Gold level sponsors the opportunity to sponsor scientific sessions at the Annual Meeting. Diamond level sponsors have exclusive access to the keynote address sponsorships. Plenary, thematic and oral abstract sessions are awarded to Platinum and Gold level sponsors on a first-come, first-served basis. Industry tutorials and sessions highlighting flow cytometry and women in immunology are offered for sponsorship to any interested company.

Keynote Address
Diamond Level Only
Each day of the Annual Meeting concludes with a one-hour keynote address from a leading scientist. Diamond sponsor is recognized on the opening slide in the session, the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

Audience: 1,000 / Duration: 45 minutes/session

Plenary Session
Diamond, Platinum & Gold Level Only
Each full day of the Annual Meeting begins with two unopposed plenary sessions – six in total -- scheduled in the heart of the scientific program. Sponsors are recognized on the opening slide in the session, the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

Audience: 1,000 / Duration: 90 minutes/session

Thematic Session
Diamond, Platinum & Gold Level Only
Featuring world-renowned invited speakers, three one-hour, forty-five-minute thematic sessions run concurrently each day. Sponsors are recognized on the FOCIS website, email promotions, and printed and online scientific program.

Audience: 350 / Duration: 75 minutes/session

Oral Abstract Session
Diamond, Platinum & Gold Level Only
Oral abstract sessions are theme-based concurrent sessions featuring the top-scoring abstracts, with four sessions typically scheduled daily over two days. Oral presentations are selected and assigned to sessions during the initial abstract review process and following the late-breaking abstract submission period. Sponsors are recognized on the opening slide in the session, the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

Audience: 250 / Duration: 120 minutes/session

Industry Tutorial

$9,500 (limited number available)
Sponsor selects and organizes the agenda for a special session hosted over lunch during the Annual Meeting. The sponsor is responsible for invitation and travel and accommodations of speaker(s), food and beverage costs, as well as any additional audio-visual equipment or services, and any other service not listed below. Sponsorship includes meeting room space, signage, standard audio-visual equipment for the room, audio-visual technician, enough microphones for speakers and audience, and publication of the agenda on the mobile app and website, and in the scientific program.

Audience: 150 / Duration: 75 minutes/tutorial

FOCIS Women in Clinical Immunology Session

$5,000
Presented by the FOCIS Women in Clinical Immunology Committee (WICI), this session celebrates women in immunology and science. Sponsors are recognized on the opening slide in the session, the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

Audience: 100 / Duration: 75 minutes

Principles of Flow Cytometry for Immune Monitoring

$5,000/day
Held over two afternoons during the Annual Meeting, the first day covers general theories and principles of flow cytometry. The second day focuses on data analysis, gating and statistical approaches, and automated data analysis, exporting to databases and dos and don’ts of publishing data. Sponsors are recognized on the opening slide in the session, the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

Audience: 95 / Duration: 90 minutes/day
**Networking Event Sponsorship**

The FOCIS 2022 Annual Meeting features networking events that bring together researcher and clinician attendees from across disciplines. Each event attracts many attendees and sponsors can use these unique opportunities to network beyond the exhibit hall. Sponsorship of the Opening Reception and invitation-only President’s Reception are exclusive opportunities for Diamond level sponsors. Other networking events listed below are available to Diamond, Platinum and Gold level sponsors on a first-come, first-served basis.

**Opening Reception (SOLD)**


The first day of the FOCIS 2022 Annual Meeting culminates in the Opening Reception, held in the poster and exhibit hall. Attendees network while visiting exhibits and posters with authors present. Complimentary light hors d’oeuvres and wine are served. Sponsor is recognized with on-site signage in the exhibit hall and meeting space, and acknowledged on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**Audience:** 750 / **Duration:** 90 minutes, Tuesday evening

**President’s Reception (SOLD)**


The President’s Reception is an intimate, invitation-only gathering of FOCIS leadership, Annual Meeting speakers and key opinion leaders. Attendees will enjoy a spectacular view of San Francisco as well as live entertainment, hors d’oeuvres and drinks. Sponsor is recognized on the formal invitation, onsite signage, and will receive four (4) invitations to attend the event.

**Audience:** 200 / **Duration:** 120 minutes, Thursday evening

**FOCIS Member Reception**


The second day of the meeting closes with a networking event for FOCIS members. Members gather to unwind, socialize and network while enjoying hors d’oeuvres and drinks. Sponsor will be recognized on invitations and signage. Sponsor may provide giveaways during the reception (with prior FOCIS approval).

**Audience:** 150 / **Duration:** 60 minutes, Wednesday evening

**Exhibit and Poster Reception**

Diamond, Platinum and Gold Level Only. Two Opportunities Available.

Two exhibit and poster sessions are scheduled over two evenings. Attendees network while visiting exhibits and posters with authors present. Complimentary light hors d’oeuvres and wine are served. Sponsors will select one of the two evenings. Sponsors are recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**Audience:** 500 / **Duration:** 75 minutes/reception

**Travel Support and Awards**

FOCIS provides much-needed travel grant support for early career faculty, fellows and trainees who might not otherwise be able to attend the meeting. Join us in supporting the future clinician scientists, researchers and leaders in translational and clinical immunology!

**Oral Abstract Presentation Awards**

$2,500 (Multiple Support Opportunities Available)

These awards provide critical travel support for first-author abstracts selected for oral presentation and who are FOCIS members. Over 65 abstract awards are given. Sponsors are recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**FCE Fusion Trainee Awards**

$1,500 (Multiple Support Opportunities Available)

Each FOCIS Center of Excellence (FCE) may select up to two trainees to receive an FCE Fusion Travel Award. FCE Fusion Travel Award recipients receive complimentary FOCIS 2022 Annual Meeting registration as well as travel support. Recipients are required to attend and present their abstract during the FCE Fusion event held on the first day of the Annual Meeting. Sponsors are recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**C. Garrison Fathman Fellows Fund (CGFFF) Trainee Travel Award**

$750 (A Sole Sponsorship Opportunity)

The CGFFF was established to enable trainees and fellows to attend the FOCIS Annual Meetings, educational courses and to participate in exchange programs that advance human health through immunology. Sponsor is recognized on the award certificate, FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**San Francisco**

12
Annual Meeting Services

**Health and Safety Sponsor**
$5,000
Sponsors can select a branded health and safety item, such as masks, hand sanitizer or other PPE items (subject to FOCIS approval). Items will be distributed to attendees at a station located in the high-traffic registration area. Station and all health and safety signage and communications will be branded with company logo. FOCIS is willing to discuss the in-kind contribution of one or more items in exchange for the branding opportunity. Sponsors will be recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**Social Distancing Wristbands**
$5,000
Help attendees signal to one another their level of personal comfort with closeness to others as they collaborate and network together at the Annual Meeting. Like stop and go lights, wristbands in green, yellow and red are worn to signal social distancing preferences. Bracelets will be imprinted with your company name or logo for maximum visibility. Sponsors will be recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**FOCIS Member Lounge**
$2,500/day. Select one or more days.
Open daily during the Annual Meeting, FOCIS members enjoy a dedicated space to work, relax and network. The member lounge boasts device-charging station, workspaces and complimentary coffee bar with professional baristas. Sponsors are recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage. Sponsor may provide giveaways (with prior FOCIS approval).

**Duration:** Open daily throughout Annual Meeting

**Coffee Breaks**
$5,000/day. Select one or more days. Package discount for multi-day sponsorship.
Put your company at the center of conversations between attendees with coffee breaks held daily each morning and afternoon in the Exhibit Hall. Coffee will be available in the morning for attendees to grab during morning session breaks. Help attendees stay refreshed during the afternoon breaks of hot and cold beverages and snacks. Sponsors are recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**Duration:** 30 minutes/break. Held daily each morning and afternoon of the Annual Meeting

**Mobile App**
$5,000
A popular feature of the Annual Meeting, attendees download the mobile app to easily access the scientific program, abstracts and exhibits. Sponsor will have logo on splash screen, a clickable rotating banner designed by the sponsor and linking to a secondary landing page, and one scheduled push notification appropriately timed to drive attendees to your booth and maximize your traffic. Push notification message must be created and provided by the sponsor (character limitations apply). The sponsor’s logo is also included in the email to all pre-registered delegates announcing the app is live. Sponsor is recognized on the FOCIS website, email promotions, printed and online scientific program and onsite signage.

**WiFi Connection**
$10,000
Attendees will come from all over the world, and WiFi connection is a must! A WiFi connection will be provided throughout the entire venue. As the exclusive sponsor, you will select the password for WiFi access to be used by attendees, and your logo will appear on the login page. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**Duration:** Annual Meeting week

**Charging Stations**
$5,000/station
Mobile device charging stations are some of the most appreciated services in the event industry today. A station branded with your logo that charges mobile devices quickly will be conveniently located in a high-traffic area in the meeting space. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**Duration:** Annual Meeting week

Join FOCIS in promoting health and safety awareness!
Attendee health and wellbeing at the Annual Meeting is our highest priority.

**Health and Safety Sponsor**
$5,000
Sponsors can select a branded health and safety item, such as masks, hand sanitizer or other PPE items (subject to FOCIS approval). Items will be distributed to attendees at a station located in the high-traffic registration area. Station and all health and safety signage and communications will be branded with company logo. FOCIS is willing to discuss the in-kind contribution of one or more items in exchange for the branding opportunity. Sponsors will be recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

**Social Distancing Wristbands**
$5,000
Help attendees signal to one another their level of personal comfort with closeness to others as they collaborate and network together at the Annual Meeting. Like stop and go lights, wristbands in green, yellow and red are worn to signal social distancing preferences. Bracelets will be imprinted with your company name or logo for maximum visibility. Sponsors will be recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.
**Annual Meeting Brand Awareness and On-site Visibility**

Raise your visibility onsite at the Annual Meeting venue with signage and banners. A range of custom-tailored opportunities are available on request.

### Annual Meeting Signage

#### Registration Area Signage
$5,000
Sponsor logo will be prominently featured on signage in the Annual Meeting’s highest traffic area. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

#### Directional Signage
$1,000/sign
Help attendees navigate within the hotel to the meeting space with large, attention-getting signage complete with your company’s logo. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

#### Video Wall
$6,500/graphic/day
Sponsor custom branded images or messaging is displayed on the Annual Meeting venue’s hallway monitor leading to meeting space. Electronic artwork must be provided by the sponsor. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

#### Large Floor Graphics
$2,500/graphic/day
Receive logo floor graphics displayed on the way to and inside the meeting space of FOCIS 2022. Electronic artwork must be provided by the sponsor. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

#### Escalator Readerboard
$2,500/graphic/day
Electronic artwork must be provided by the sponsor. FOCIS will manage production and on-site placement. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

#### Escalator Clings
$1,500/cling/day
Your graphics will be immediately in sight with their placement on the escalators leading to the Annual Meeting level at the venue. Attendees will use the escalators multiple times a day to access meeting space and their guestrooms. Electronic artwork must be provided by the sponsor. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

### Column Clings
$2,500/cling/day
Place your branding on hallway columns located in the Annual Meeting level at the venue. Artwork must be provided by the sponsor. FOCIS will manage production and on-site placement. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

### Tabletop Clings
$8,500/day
Your messaging will cover the high-top tables in the exhibit hall or Mission Tunnel hallway. Attendees will utilize the tables during Exhibit and Poster receptions and breaks in the hall or while relaxing in the Mission Tunnel lounge area. Sponsor will provide the artwork and FOCIS will manage the production and on-site placement. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

### Annual Meeting Brand Enhancement

#### Badge Lanyards
$8,000
Sponsor logo will appear on the name badge lanyard worn by all 1,000+ Annual Meeting attendees. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

#### Room Keys for Hotel Guests
$8,000
Every person checking into the hotel will see your logo on their room key with this valuable sponsorship. Hotel room keys with the sponsor’s logo will be made and distributed to hotel guests at the time of check-in at the hotel. Sponsor has the option of designing the key within hotel specifications (with approval by FOCIS). Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.

#### Notebooks/Pens
$5,000
Notebooks and pens featuring the sponsor’s logo will be made and distributed on-site to Annual Meeting attendees with their registration materials. Sponsor is recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program and onsite signage.
Annual Meeting Brand Awareness and On-site Visibility

Annual Meeting On-Site Advertising

Printed Program Ad
Full page ROP Price: $6,000
Half page ROP Price: $3,500
Quarter page ROP Price: $2,000
The printed scientific program will be the most essential publication for all attendees, guiding them through the Annual Meeting. This content rich program is at the core of the attendee experience, and includes all scientific, exhibitor and social activities. The printed program book is the ideal place to advertise your products and services to attendees who are based around the world.

*Run of Press (ROP)*

Dedicated Email to Attendees
$1,500
Send a custom e-mail to registered Annual Meeting attendees. Copy and graphics (or html code) must be provided by the sponsor. FOCIS will send the e-mail on the sponsor’s behalf and will provide click-through data and reports.

Annual Meeting Website Banner Ad
$5,000
Sponsor receives exclusive advertising privileges on the FOCIS Annual Meeting home page leaderboard. The FOCIS Annual Meeting website is the destination for information on abstract submission, registration, travel awards, scientific program, satellite programs, social receptions, exhibit hall and more. Sponsor receives rotating logo or ad displayed on the FOCIS Annual Meeting home page leaderboard.

Year-round Digital Communication Opportunities

FOCIS offers year-round media and communication opportunities designed to enhance your company’s visibility and achieve marketing objectives. These opportunities may be purchased individually or as a custom package. Contact FOCIS Executive Director Caley Mutrie at cmutrie@focisnet.org or 414-359-1670 x. 1108 to discuss bundling options and pricing.

FOCIS Website
$1,500/3 months
Sponsor logo or ad will be displayed on the FOCIS home page as a rotating banner ad. Website traffic comes from meeting registrations, publications, the online education portal, abstracts, grants/awards, membership and the FOCIS Centers of Excellence.

Dedicated Email to FOCIS Database
$3,000 full database (>10,000); $1,000 FOCIS members only (>1,190)
FOCIS dedicated emails are sponsor-created, stand-alone messages sent by FOCIS on behalf of the sponsor. The FOCIS database includes over 10,000 records of individuals and companies, and more than 1,190 individual members. Sponsor provides the content and FOCIS will send the message. Sponsor may target the email audience to FOCIS members, or select by primary specialty, location, and/or job function.

FOCIS Newsletter
$2,500 Profile article with logo; $1,500 banner ad
Immunology Update is our quarterly electronic newsletter distributed to over 1,000 members of the FOCIS community and posted on the homepage of the FOCIS website. Sponsor receives a banner ad in the e-newsletter. Sponsor may provide a dedicated scientific article or a banner ad.

Social Media Ad or Video Post
$300/channel social media post with image/ad; $500/channel social media post with video; $300 social media posts quarterly services ($75/post, posted quarterly/channel)
Leverage the power of the FOCIS Facebook, Twitter, or LinkedIn page audiences (>7,000) with a sponsor-created custom message. The sponsor submits to FOCIS the copy and graphics/video files. FOCIS will post the message on the sponsor’s behalf and will provide email analytics. All submitted materials are subject to FOCIS approval. Post must include the hashtag #dedicated.
Education Courses
Pre-Meeting Courses at FOCIS 2022

Sponsors receive acknowledgment on the course website. Sponsorship opportunities can include but are not limited to email marketing to registrants and printed program materials, onsite signage, and social media/web promotions. Contact FOCIS Executive Director Caley Mutrie at 414-359-1670 x. 1108 or cmutrie@focisnet.org to discuss bundling options and pricing.

Basic Immunology in Medicine: Update 2022
$5,000
The day-long course is aimed at practicing clinicians, trainees, and individuals in biotechnology and pharmaceutical companies who are involved in the development of therapies for immunological diseases. The course is designed to provide a sophisticated review of selected principles in basic immunology, with emphasis on recent advances and issues that are relevant to the pathogenesis and treatment of immune-mediated inflammatory diseases.

Advanced Course in Basic & Clinical Immunology*
starting at $5,000
This unique two and a half-day course is held each spring as a premier standalone event and features world-renowned leaders in immunology speaking on the major topics in cellular and molecular immunology, including innate immunity, B cells, T cells, and cytokines. Special sessions cover new advances in interventional clinical immunology and the molecular and genetic basis of immune-mediated diseases. Students in this course include clinical fellows, trainees in the pharmaceutical industry, and practicing academic physicians who find the need to enhance their understanding of immunology. Students have ample opportunity to interact with each other and the faculty outside the lecture room.
* Not held during FOCIS 2022.

Systems Immunology
$5,000
This day-long course is aimed at scientists involved or interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies such as mass/flow cytometry, next-generation sequencing and microarrays and that feel a need to get a better basic understanding of modern statistical and mathematical concepts necessary for their analysis and interpretation.

Cancer Immunity and Immunotherapy
$5,000
This course will review tumor immunology as the scientific foundation for the current practice of cancer immunotherapy, emphasizing fundamental principles, clinical advances, limitations, and opportunities to accelerate clinical progress.

Other Educational Offerings

FCE Fusion: Careers, Collaboration and Connection
$5,000
FCE Fusion is an invitation-only lunch and networking event held on the first day of the Annual Meeting, where trainees present their research during a moderated poster session and receive mentoring and feedback from FCE Directors. Sponsorship includes two passes to attend this invitation-only event and company logo on on-site signage.

Bring FOCIS to Your Group!
Basic Immunology in Medicine To-Go*
$25,000 + optional customization
This course is an up-to-date, clinically relevant overview of how the immune system functions and malfunctions, presented in a manner that is accessible and of interest to individuals with various levels of scientific knowledge. The course is designed to help your employees understand the clinical relevance, mechanisms of actions and potential complications of drugs your company is developing or marketing. Packet includes two FOCIS educational instructors at your site, syllabus books, pre and post testing metrics and program evaluation.
*Held at your location. Not held at FOCIS 2022.
Hotel and Travel Information

Hotel
FOCIS 2022 will be held at the San Francisco Marriott Marquis, located downtown in the South of Market (SoMa) neighborhood.

San Francisco Marriott Marquis
780 Mission Street, San Francisco, CA 94103
+1 415-896-1600

Hotel Reservations – Book Within the Block
Stay where all the action is!

General Attendee Reservations: $329/night, plus taxes and fees
Trainee Reservations: $253/night, plus taxes and fees
Cut-off Date: Sunday, May 29, 2022, or until the block fills.

Online Reservations
A custom link for reserving a room at the special FOCIS rate is available at the hotel page of the Annual Meeting website, https://www.focisnet.org/meetings/focis-2022/hotel/.

Ground Transportation
Downtown San Francisco is a 30-minute ride from the San Francisco International Airport (SFO) on BART via the Antioch - SFI/A/Millbrae line, with a short walk to the Marriott Marquis. Taxis and shuttles are also available from SFO to the hotel.
Exhibit at FOCIS

The Exhibit Hall forms the hub of the Annual Meeting and provides an excellent opportunity to engage with professionals coming from all over the world to promote your products and services. Host an exhibit booth and share your message with over 1,000 researchers and clinicians that will attend the Annual Meeting.

Why Exhibit at FOCIS 2022?
• Put your brand in front of clinicians and researchers engaged in translational immunology worldwide
• Gain exposure to a multi-disciplinary audience you won’t find at any other meeting
• Develop new prospects and generate leads
• Strengthen current relationships and connect with your customers
• Position your company as a leader in translational immunology

Pre-Meeting Highlights
• Increased exposure through exhibitor and floorplan listings in online preliminary program
• Recognition in FOCIS 2022 Exhibitor and Sponsor acknowledgement in email and social media promotions
• Company listing on the Industry Sponsors and Partners community page on the FOCIS website

Onsite Highlights
• Two (2) exhibitor badges are provided for each 10’ x 10’ exhibit space which entitle full access to the exhibit hall and scientific sessions. This number is doubled for 10’ x 20’ exhibit spaces.
• Exposure to over 1,000 clinicians, researchers and trainees in translational immunology
• Acknowledgement in the printed onsite Final Program, on the meeting website and mobile app, and on onsite signage

Reserve Your Booth Space for 2022!
• Enjoy nearly 4 hours of unopposed Exhibit Hall/Poster Presentation time!
• All coffee breaks and poster receptions are held in the exhibit hall, giving your exhibit booth even more exposure and access to attendees.
• Exhibition space will be assigned on a “first come, first served” basis within the respective sponsorship levels, according to the date of the sponsorship package and exhibition space booking and the date payment is received.

Exhibition Space
Each 10’ x 10’ exhibit booth package includes:
• One (1) Standard 7” x 44” booth identification sign showing exhibitor name and booth number
• One (1) 6’ x 30”H draped table
• Two (2) chairs
• 8’ high back wall black backdrop
• 3’ high black side divider
• 1 wastebasket

Additional furniture can be arranged through the FOCIS Meetings Manager and the decorating company. An exhibitor service manual will be sent to exhibitors 60 days in advance of meeting.

Fees
• 10’ x 10’ booth: $2,500
• Maximum Interaction Exhibit: $5,500 Includes 10’ x 20’ space OR 10’ x 10’ space with adjacent curtained area for one-on-one meetings. Both options include logo visibility, five all-access passes and exhibitor profile video or article included in FOCIS email blast.

Included with Your Booth Space:
• Exhibitor name, logo and brief company description will be listed in the printed program and mobile app.
• Free exhibitor name badges are provided to exhibitors with the number allocated based on booth size.
• The complimentary exhibitor name badges entitle full access to the exhibit hall and scientific sessions. Additional exhibitor badges can be purchased for $120 each.
• Lead retrieval units are available for rent to all exhibitors. More information on renting a lead retrieval unit will be included in the Exhibitor Service Kit.

For Information about Sponsorship & Exhibitions:
Please contact Caley Mutrie, FOCIS Executive Director
Tel: +1 414-359-1670 ext. 1108 • Email: cmutrie@focisnet.org
Exhibit at FOCIS

**Exhibitor Registration:** Tuesday, June 21, 7:00 am - 5:00 pm • Wednesday, June 22, 7:00 am - 5:00 pm

**Exhibitor Installation:** Tuesday, June 21, 2:00 pm - 5:30 pm

**Exhibitor Hours:** Tuesday, June 21, 5:30 pm - 7:45 pm • Wednesday, June 22, 7:00 am - 5:00 pm • Thursday, June 23, 7:30 am - 7:30 pm

**Exhibitor Dismantle:** Thursday, June 23, 8:00 pm - 10:00 pm

Please note attendee coffee breaks will be held Wednesday and Thursday in the exhibit hall from 7:30 am - 8:00 am, 9:30 am - 10:00 am, and 2:45 pm - 3:15 pm.

Maximize your exposure! Purchase a Diamond, Platinum, Gold or Silver sponsorship package and receive a complimentary exhibit booth at FOCIS 2022!

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**Preliminary Floor Plan**
(as of September 30, 2021)
Past Exhibitors

10x Genomics
Adaptive Biotechnologies
Alpco
American Autoimmune Related Diseases Association (AARD)
American Express
Arcus Biosciences
Audentes
BD Biosciences
Beckman Coulter Life Sciences
Bentham Publishing
Bio X Cell
BioCision - The Cool Rack Company
BioLegend
Bristol Myers Squibb
CEDARLANE®
Cellular Technologies, Ltd.
Charles River
CTL Cellular Technology Limited
Cyto-Track, Inc.
Cytobank, Inc.
DeNovo Software
DVS Sciences
eBioscience
Elsevier
EMD Millipore
Fluidigm Corporation
GeneDx
GenScript USA, Inc.
Genway Biotech, Inc.
Grifols
HyCult Biotech Inc
IBT Laboratories Illumina
Immudex
Immune Epitope Database & Analysis Resource (IEDB)
International Union of Immunologic Societies
Ionpath, Inc.
iRepertoire
Isoplexis
Jackson ImmunoResearch Laboratories, Inc.
Janssen Immunology
JPT Peptide Technologies
KWS BioTest
Lupus Research Alliance
MBL International
MedImmune
Merck
Milenyi Biotec B.V. & Co. KG
Myriad RBM, Inc.
NanoString Technologies
Nature Publishing Group
Nektar Therapeutics
Nexcellon Bioscience
OM1
One Lambda, Inc.
(A Thermo Fisher Scientific Brand)
PBL InterferonSource
Pfizer Inc
Precision Bioservices
Precision for Medicine
Prommune
Promega
Qognit
Quidel Specialty Products Group
Randox Laboratories Ltd.
Real Time Lab
Roche
Rules-Based Medicine, Inc.
Sanguine Biosciences
Science Immunology /AAAS
SRI International
STEMCELL Technologies
St. Jude Children’s Research Hospital
Studylog Animal Study Management Software
Tessa Therapeutics
Thermo Fischer Scientific
Tree Star, Inc.
Wolters Kluwer Health
World Allergy Organization
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COPPER SPONSORS

Celularity
Hycult Biotech
Immudex
NextCure
Novartis
OM1
Science Immunology
Important Dates & Deadlines

Abstract Submission Opens: October 25, 2021
Registration and Housing Opens: October 25, 2021
Abstract Submission Deadline: January 19, 2022
Late-Breaking Abstract Submissions Open: March 1, 2022
Exhibitor Applications Deadline: March 31, 2022
Late-Breaking Abstract Submissions Deadline: April 30, 2022

Future Meetings

June 20-23, 2023
FOCIS 2023 Annual Meeting
Boston, Massachusetts USA

June 18-21, 2024
FOCIS 2024 Annual Meeting
San Francisco, California USA

June 24-27, 2025
FOCIS 2025 Annual Meeting
Boston, Massachusetts USA

June 16-19, 2026
FOCIS 2026 Annual Meeting
San Francisco, California USA