ANNUAL MEETING
SPONSORSHIP & EXHIBITOR
PROSPECTUS
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Dear Colleagues,

We invite you to join us for the 23rd Annual Meeting of the Federation of Clinical Immunology Societies (FOCIS 2023), the premier meeting and networking event dedicated to translational immunology. We are excited to bring the FOCIS Annual Meeting back to Boston and the Boston Marriott Copley Place, June 20-23, 2023.

FOCIS is the leading organization focused on advancing the science and practice of cross-disciplinary immunology. The FOCIS Annual Meeting defines the cutting edge in the study of immune-mediated diseases and offers the best possible atmosphere to discuss groundbreaking research and progressive clinical interventions.

The FOCIS 2023 Scientific Program Committee has put together an outstanding program that reflects current major issues and cutting-edge research while providing the same high-quality, multidisciplinary content all presented by leading clinicians and researchers in the field. Nearly 1,000 clinicians, researchers, and trainees from across the nation and around the world are expected to attend.

This brochure offers a range of partnership opportunities that will affiliate your company with the Annual Meeting and FOCIS year-round. With many sponsorship options and price points to choose from, every company can connect with the immunology community and drive awareness of their latest innovations.

The tremendous support of our industry partners is integral to providing attendees with a valuable meeting experience. As a sponsor, you play a key role in advancing the interests of translational immunologists and others in the field worldwide. We appreciate your steadfast support and look forward to joining with you in Boston next year!

Sincerely,

Megan Sykes, MD
Columbia University
President, Board of Directors

Laurence A. Turka, MD
Harvard University
Chair, Industry Relations Committee

Jane L. Grogan, PhD
Graphite Bio, Inc.
Chair, Scientific Program Committee

Don’t miss FOCIS’ premier scientific and educational event and your opportunity to spotlight your products and services for this targeted audience of leaders in the field all year round. Reach out today to secure your participation!
About FOCIS

FOCIS Mission
To improve human health through immunology by fostering interdisciplinary approaches to both understand and treat immune-based diseases.

What Makes FOCIS Unique?
FOCIS is the world’s leader in cross-disciplinary immunology education and in training future generations of clinical immunologists. The FOCIS Annual Meeting and FOCISed courses and workshops bring together nearly 1,000 clinicians, researchers, and trainees from across the globe in the broad discipline of clinical immunology to share knowledge across traditional disease borders and identify commonalities between treatments and therapies that are life-changing for those impacted by immune-mediated diseases.

Opportunities for Collaboration:
Opportunities are available to demonstrate your support of the field by hosting industry tutorials, sponsoring keynote lectures and plenary, thematic and oral platform sessions, and social events. In addition, year-round opportunities further enhance your visibility through the FOCIS connections, publications, social media platforms, and website.

FOCIS 2023 Scientific Program Committee

Jane L. Grogan, PhD
Graphite Bio, Inc.
Chair

Joshua Milner, MD, SB
Columbia University
Co-Chair

Mark Anderson, MD
University of California, San Francisco
FOCIS Past President

Ignacio Anegon, MD
University of Nantes
FOCIS President-Elect

Shachi Bhatt, PhD
Journal of Experimental Medicine

Kavita Dhodapkar, MD
Emory University
Abstract Chair

Silvia Gregori, PhD
San Raffaele Telethon Institute for Gene Therapy

Pam Guerrerio, MD, PhD
NIAID, NIH
Abstract Co-Chair

Nir Hacohen, PhD
Harvard Medical School

Miriam Merad, MD, PhD
Mount Sinai School of Medicine

William Robinson, MD
Stanford University

Maria-Grazia Roncarolo, MD
Stanford University

Megan Sykes, MD
Columbia University
FOCIS President

Jo Viney, PhD
Seismic Therapeutic

Hans-Dieter Volk, MD, PhD
Charité – Universitätsmedizin Berlin
# 2022-2023 FOCIS Board of Directors

- **Megan Sykes, MD**  
  Columbia University  
  President

- **Ignacio Anegon, MD**  
  University of Nantes  
  President-Elect

- **Jonathan Maltzman, MD, PhD, FAST**  
  Stanford University  
  Secretary/Treasurer

- **Mark Anderson, MD, PhD**  
  University of California, San Francisco  
  Past President

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  Vanderbilt University  
  FCE Chair

- **Olivier Boyer, MD, PhD**  
  Normandy University  
  FCE Multinational Chair

- **Stephanie C. Eisenbarth, MD, PhD**  
  Northwestern University  
  Education Chair

- **Betty Diamond, MD**  
  Feinstein Institute  
  Membership Chair

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  Graphite Bio, Inc.  
  Scientific Program Chair

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  BD Biosciences  
  At Large Director

- **Todd Brusko, MD**  
  University of Florida  
  At Large Director

- **Jane H. Buckner, MD**  
  Benaroya Research Institute  
  At Large Director

- **Terri Laufer, MD**  
  University of Pennsylvania  
  At Large Director

- **Leonie Taams, PhD**  
  King’s College London  
  At Large Director

- **Laurence A. Turka, MD**  
  Harvard University  
  At Large Director  
  & Industry Relations Chair

- **Megan Levings, PhD**  
  The University of British Columbia  
  Ad Hoc Director

- **Miriam Merad, MD, PhD**  
  Mount Sinai School of Medicine  
  Ad Hoc Director

- **Elaine Reed, PhD, D(ABH)**  
  University of California, Los Angeles  
  Ad Hoc Director & WICI Chair

- **Jordan Pober, MD, PhD**  
  Yale University  
  Compliance Officer

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# 2022-2023 FOCIS Steering Committee

- **American Academy of Allergy, Asthma and Immunology (AAAAI)**  
  Lanny J. Rosenwasser, MD

- **American College of Rheumatology (ACR)**  
  Deepak Rao, MD, PhD

- **American Society of Histocompatibility and Immunogenetics (ASHI)**  
  Elaine F. Reed, PhD

- **American Uveitis Society (AUS)**  
  Phoebe Lin, MD, PhD

- **Australasian Society of Clinical Immunology and Allergy (ASCIA)**  
  Stephen Adelstein, MD, PhD

- **British Society of Immunology (BSI)**  
  Jessica Strid, PhD

- **Clinical Immunology Society (CIS)**  
  Troy Torgerson, MD, PhD

- **Crohn’s and Colitis Foundation of America (CCFA)**  
  Andres Hurtado-Lorenzo, PhD

- **Indian Immunology Society (ISI)**  
  Amit Awasthi, PhD

- **Immune Tolerance Network (ITN)**  
  Gerald Nepom, MD, PhD

- **Immunology of Diabetes Society (IDS)**  
  Bart Roep, MD, PhD

- **International Society for Neuroimmunology (ISNI)**  
  Vijay Kuchroo, DVM, PhD

- **Italian Society of Allergy and Clinical Immunology (SIICA)**  
  Raffaele De Palma, MD, PhD

- **Japanese Society of Clinical Immunology (JSCI)**  
  Yoshiya Tanaka, MD, PhD

- **National Institute of Allergy and Infectious Disease (NIAID)**  
  Daniel Rotrosen, MD

- **Sociedad Mexicana de Inmunología (SMI)**  
  Yvonne Rosenzen, PhD

- **Society for Immunotherapy of Cancer (SITC)**  
  Francesco M. Marincola, MD

- **Society for Mucosal Immunology (SMI)**  
  Antiopi Varelias, PhD

- **The Transplantation Society (TTS)**  
  Fadi Issa, MD

- **Ukrainian Society of Specialists in Immunology, Allergology & Immunorehabilitation (UTIAI)**  
  Halyyna Koval, PhD
FOCIS Member Societies

Academy of Clinical Laboratory Physicians & Scientists
American Academy of Allergy, Asthma and Immunology
American College of Rheumatology
American Rhinologic Society
American Society for Histocompatibility and Immunogenetics
American Society of Nephrology
American Society of Transplantation
American Society for Transplantation and Cellular Therapy
American Uveitis Society
Americas Committee for Treatment and Research in Multiple Sclerosis
Asia Pacific Association on Allergy, Asthma & Clinical Immunology
Association for Cancer Immunotherapy
Association of Medical Laboratory Immunologists
Australasian Society for Clinical Immunology and Allergy
Austrian Society for Allergology and Immunology
British Society for Immunology
Canadian Society for Immunology
Cancer Research Institute
Center for International Blood and Marrow Transplant Research
Clinical Immunology Chapter of the Sociedad Mexicana de Immunología
Clinical Immunology Society
Commonwealth of Independent States Society of Allergology and Clinical Immunology
Croatian Society of Allergology and Clinical Immunology
Crohn’s and Colitis Foundation of America
Egyptian Society of Pediatric Allergy and Immunology
European Academy of Allergy and Clinical Immunology
European Society for Immunodeficiencies
European Society for Organ Transplantation
French Society for Immunology
Georgian Association of Allergology and Clinical Immunology
German Society of Immunology
Immune Tolerance Network
Immunology of Diabetes Society
Indian Immunology Society
International Complement Society
International Cytokine & Interferon Society
International Life Sciences Institute/Health and Environmental Sciences Institute
International Society for NeuroImmunoModulation
International Society of Neuroimmunology
Israeli Association of Allergy and Clinical Immunology
Italian Society of Allergology and Clinical Immunology
Italian Society of Allergy and Clinical Immunology
Japanese Society for Immunology
Japanese Society of Clinical Immunology
Latin-American Association of Immunology
Lithuanian Society of Pulmonology and Allergy
Lupus Foundation of America
National Institute of Allergy and Infectious Diseases
Pan American Group for Immunodeficiency
Section for Clinical Immunology of the Swedish Society of Medicine
Section of Clinical Immunology and Allergy of the Royal Society of Medicine
Society for Immunotherapy of Cancer
Society for Investigative Dermatology
Society for Mucosal Immunology
Society of Innate Immunity
Spanish Society for Immunology
The Antibody Society
The Transplantation Society
Ukrainian Society of Immunology and Allergy
Uveitis Association of Mexico
World Allergy Organization

FOCI 2023:
ANNUAL MEETING
BOSTON, 2023
JUNE 20-23
FOCIS 2022 Annual Meeting Highlights

The FOCIS Annual Meeting is an incubator for developing scientists and clinicians to coalesce with relevant biotech and pharmaceutical industries to improve the field of translational research throughout medicine. The Annual Meeting highlights the best science in translation immunology.

800 Attendees
32 Countries
277 Abstracts

SCIENTIFIC SESSIONS

4 Keynote Speakers
19 Plenary Speakers
27 Thematic Speakers
64 Oral Abstract Speakers

“Interesting exchange of ideas between academic, clinical, and biotech immunologists on very relevant topics.”

“The top quality of the speakers/sessions and moderate size made it ideal for interacting and asking in-depth questions.”

“Interesting exchange of ideas between academic, clinical, and biotech immunologists on very relevant topics.”

“The scientific program encompasses many of the latest advances in the field of immunology while also interestingly covering the basics of immunology.”

ATTENDANCE BY DESIGNATION

PhD 46%
MD, PhD 15%
MD 12%
Other 26%
DO, MBA, PharmaD, DVM, Allied Health (2%)

ATTENDANCE BY INSTITUTION

55%
24% Biotech
11% Pharma
4% Other
3% Nonprofit/Foundation
3% Clinical Practice
3% Government

FOCIS MEMBER SOCIETY PARTICIPATION

20 Member Societies Participated
13 Symposia Held
57 Symposia Speakers
181 Member Society Members Attended

TRAINEE PARTICIPATION

195 Trainees Attended FOCIS 2022
27 FCE Trainee Posters
Selected from a competitive pool of nominations by FOCIS Centers of Excellence (FCEs); trainees also attended the invitation-only FCE Directors Meeting.

INDUSTRY PARTNERS

56 Sponsors
10 Industry Tutorials
21 Exhibitors

We invite you to join us at FOCIS 2023! Visit focisnet.org or contact the office to learn how FOCIS can boost your visibility!
We invite you to join us for THE meeting in translational immunology.

**BOSTON**
**JUNE 20-23 2023**

**FOCIS ANNUAL MEETING**

**Keynote Speakers**
- Laurie H. Glimcher, MD
  Dana-Farber/Harvard Cancer Center
- Carl June, MD
  University of Pennsylvania
- Fiona Powrie, FRS, FMedSci, DBE
  Kennedy Institute of Rheumatology
- Nir Hacohen, PhD
  Harvard Medical School

**FOCIS 2023 Plenary Sessions**
- ImmunoOncology
- Engineered CAR-cells in Oncology
- Fibrosis and Wound Healing
- Sequelae of Infectious Diseases
- Adaptive/Autoimmunity
- Atopic Diseases: Allergy/Type 2/Helminth

**FOCIS 2023 Thematic Sessions**
- NeuroImmunology
- Tolerance Therapeutics
- Precision Diagnostics for Immune Disorders
- Engineered Cell Therapy – Non-oncology
- Microbiome/Mucosal Immunity
- Disorders of Innate Immunity
- Disorders of Humoral Immunity
- Cutting Edge of Transplantation
- Aging and Long-term Immunity

**FOCIS 2023 Core Themes**
- **Allergy**, including asthma, food allergy, eosinophilic gastrointestinal disease, eczema
- **Autoimmune Diseases**, including autoimmune rheumatologic diseases, general autoimmunity, diabetes and other autoimmune endocrine diseases, neurologic autoimmune diseases
- **Basic Science of Immunology – Adaptive Immunity**, including B cells, crosstalk, signaling, T cells
- **Basic Science of Immunology – Innate Immunity**, including crosstalk, cytokines/chemokines, innate cells, signaling
- **COVID-19**, including clinical manifestations, epidemiology, pathogenesis, post-infection outcomes, treatment, vaccines
- **Immunogenetics**, including epigenetics, immunodeficiency (primary or acquired), immune dysregulation disorders
- **Immunooncology**, including checkpoint therapy, immune monitoring, vaccines
- **Infectious Diseases**, including vaccines, host pathogen responses
- **Inflammatory Diseases**, including immune-dermatology, inflammatory bowel disease, autoinflammatory diseases
- **Mucosal Immunology**, including immunology of the eye, microbiome, reproductive immunology, immunology of the gastrointestinal tract
- **Stem Cell and Organ Transplantation**, including GvHD, rejection, biologics
FOCIS offers a wide range of sponsorship opportunities to assist in maximizing visibility and ROI aligned with your marketing strategy, objectives and budget. Sponsors are welcome to select from one of the designed packages below or create their own tailor-made package from the individual opportunities detailed in the following pages.

### Year-Round Promotion

<table>
<thead>
<tr>
<th>FOCUS Homepage Banner Ad</th>
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<td>BRONZE</td>
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<td>COPPER (incl. travel awards)</td>
<td>&lt;$5,000</td>
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</table>

### SCIENTIFIC SESSION SPONSORSHIPS

| Keynote Sponsorship (4 available) | ✓ |
| Scientific Session Sponsorship (select one: Plenary, Thematic, or Oral Abstract) | ✓ |
| Industry Tutorial (limited number available) | ✓ |

### SOCIAL AND NETWORKING EVENT SPONSORSHIPS

| Opening Reception (sole sponsorship opportunity) | ✓ |
| FOCUS Presidential Reception (sole sponsorship opportunity) | ✓ |
| FOCUS Membership Reception (sole sponsorship opportunity) | ✓ |
| Exhibit and Poster Reception (2 available) | ✓ |
| Job Postings (Annual Meeting Job Board; 30-day FOCUS website) | ✓ |

### EVENT INVITATIONS

| Private Meeting with FOCUS Leaders | 2 |
| FOCUS Presidential Reception | ✓ |
| Sponsor Breakfast | ✓ |

### BRAND AWARENESS & ON-SITE VISIBILITY

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### REGISTRATIONS

| FOCUSed 2023 Course/Workshop Registrations | 4 | 3 | 2 | 1 |
| FOCUS 2023 Annual Meeting Registrations | 10 | 8 | 6 | 4 | 2 |
Customized Opportunities
Have an idea for a unique, custom sponsorship opportunity?
Connect with the FOCIS team to create a unique sponsorship opportunity that best suits your business and marketing objectives. We look forward to bringing your idea to life!

Exhibit Opportunities
Exhibit booths and tables are included in select sponsorship packages (see Premier Sponsorships Levels on page 9) or exhibit booths and tables can be purchased as a standalone item. Further details are included under Exhibiting Information starting on page 18.

Benefits at All Levels
All sponsors and exhibitors will receive the following benefits:
- Logo on website, in the printed program, and social media posts
- Logo on meeting mobile app
- Logo on onsite signage

Don’t miss this chance to maximize what a partnership with FOCIS can do for your company:
- **Boost brand awareness** and expand business opportunities.
- **Increase visibility** of your products and services.
- **Generate leads** with face-to-face networking with existing and new contacts.
- **Get in front of key decision-makers** in immunology and across the breadth of disciplines working on immune-mediated diseases.
- **Meet potential job candidates**. People are the most valuable resource at the Annual Meeting and students, early career and seasoned experienced professionals are looking for new opportunities.
- **Support the science**. The core of the FOCIS Annual Meeting is the sharing of scientific knowledge. Companies sponsoring the Annual Meeting recognize that the strength of their business starts with a thriving scientific community.
FOCIS values industry collaboration and provides high-visibility opportunities to educate and provide return on investment. Our goal is to provide maximum value for every sponsorship dollar and meeting your marketing objectives and budget creating a value-driven sponsorship package that will generate maximum exposure for your company at the Annual Meeting and all year round.

Scientific Session and Partner Program Sponsorship

FOCIS offers Diamond, Platinum, and Gold sponsors the opportunity to sponsor scientific sessions at the Annual Meeting. Diamond-level sponsors have exclusive access to the keynote address sponsorships. Other scientific sessions – including plenary, thematic, and oral abstract sessions – are awarded to Diamond, Platinum and Gold-level sponsors on a first-come-first-served basis. Industry tutorials and sessions highlighting the important topics of flow cytometry and women in immunology and science are offered for sponsorship to any interested company.

Sponsors of scientific sessions are recognized on the opening slide in the sponsored session, the FOCIS website, digital marketing, mobile app, printed and online scientific program, and onsite signage.

Keynote Address

Diamond Level Only
Each day of the Annual Meeting features a keynote address from a leading scientist. Keynote sessions are reserved for Diamond-level sponsor only.

Audience: 950 / Duration: 45 minutes/session

Plenary Session

Diamond, Platinum, and Gold Level Only
Each full day of the Annual Meeting begins with two unopposed plenary sessions – six in total – scheduled at the heart of the scientific program. Plenary sessions are reserved for Diamond, Platinum, and Gold-level sponsors only.

Audience: 950 / Duration: 90 minutes/session

Thematic Session

Diamond, Platinum, and Gold Level Only
Featuring world-renowned invited speakers, three thematic sessions run each day concurrently, with nine total over the course of the Annual Meeting. Thematic sessions are reserved for Diamond, Platinum, and Gold-level sponsors only.

Audience: 350 / Duration: 75 minutes/session

Oral Abstract Session

Diamond, Platinum, and Gold Level Only
Oral abstract sessions are theme-based concurrent sessions featuring the top-scoring abstracts, with four sessions typically scheduled daily over two days. Oral presentations are selected and assigned to sessions during the initial abstract review process and following the late-breaking abstract submission period. Oral abstract sessions are reserved for Diamond, Platinum, and Gold-level sponsors only.

Audience: 250 / Duration: 120 minutes/session

FOCIS Women in Clinical Immunology Committee (WICI) Session

$5,000
Presented by the FOCIS Women in Clinical Immunology Committee (WICI), this session celebrates women in immunology and science. WICI has been established to support career development for women in immunology, to advocate for women’s participation and leadership at all levels in FOCIS and the greater immunology community, and to promote the science of sex and gender in immunology.

Audience: 100 / Duration: 60 minutes

Principles of Flow Cytometry for Immune Monitoring

$5,000/day
Held over two afternoons during the Annual Meeting, with the first day covering general theories and principles of flow cytometry including staining protocols and consideration, compensation in theory and practice, quality control and standardization, and basic panel construction. The second day focuses on data analysis, gating and statistical approaches, automated data analysis, exporting to databases, and dos and don’ts of publishing data.

Audience: 100 / Duration: 90 minutes/day

Industry Programming Opportunity!

Organize an Industry Tutorial

$10,000 (limited number available)
The sponsor selects and organizes the agenda for a special session hosted over lunch during the Annual Meeting. The sponsor is responsible for invitation, travel, and accommodations for speaker(s), attendee food and beverage costs, as well as any additional audio-visual equipment or services beyond what is listed below. FOCIS will provide meeting room space, signage, standard audio-visual equipment and technician for the room, enough microphones for speakers and audience, and publication of the agenda on the mobile app and website, and in the scientific program.

Audience: 100 / Duration: 75 minutes/tutorial
Travel Support and Awards

FOCIS provides much-needed travel grant support for early career faculty, fellows, and trainees who might not otherwise be able to attend the meeting. Join us in supporting future clinician scientists, researchers, and leaders in translational and clinical immunology!

Sponsors are recognized on the FOCIS website, digital marketing, mobile app, printed and online scientific program, and onsite signage.

Oral Abstract Presentation Awards
$2,500
Multiple Support Opportunities Available

These awards provide critical travel support for first-author abstracts selected for oral presentation and who are FOCIS members. Over 75 abstract awards are given to our most talented developing investigators.

FCE Fusion Trainee Awards
$2,500
Multiple Support Opportunities Available

Each FOCIS Center of Excellence (FCE) may select up to two trainees to receive an FCE Fusion Travel Award. FCE Fusion Travel Award recipients receive complimentary FOCIS 2023 Annual Meeting registration as well as travel support. Recipients are required to attend and present their abstract during the FCE Fusion event held on the first day of the Annual Meeting. A total of 30 are awarded and are granted on a first-come-first-served basis.

C. Garrison Fathman Fellows Fund (CGFFF) Trainee Travel Award
$2,500

A Sole Sponsorship Opportunity

The CGFFF was established to enable trainees and fellows to attend the FOCIS Annual Meetings, and educational courses and to participate in exchange programs that advance human health through immunology.

Annual Meeting Sponsorship Opportunities

Networking Event Sponsorship

The FOCIS 2023 Annual Meeting features networking events that bring together researcher and clinician attendees from across disciplines. Each event attracts many attendees and sponsors can use these unique opportunities to network beyond the exhibit hall. Sponsorship of these events is available on a first-come-first-served basis.

Opening Reception
Diamond Level Only.
A Sole Sponsorship Opportunity

The first day of the FOCIS 2023 Annual Meeting culminates in the Opening Reception, held in the poster and exhibit hall. Attendees network while visiting exhibits and posters with authors present. Complimentary light hors d’oeuvres and wine are served. Sponsor is recognized with on-site signage in the exhibit hall and meeting space, and acknowledged on the FOCIS website, digital marketing, mobile app, printed and online scientific program, and onsite signage.

Audience: 750 / Duration: 90 minutes, Tuesday evening

President’s Reception
Diamond or Platinum Level Only.
A Sole Sponsorship Opportunity

The President’s Reception is an intimate, invitation-only gathering of FOCIS leadership, Annual Meeting speakers, and key opinion leaders. The sponsor is recognized on the formal invitation, onsite signage, and logo on beverage napkins, and will receive four (4) invitations to attend the event.

Audience: 200 / Duration: 120 minutes, Thursday evening

Exhibit and Poster Reception
$25,000
Two Opportunities Available

Two exhibit and poster sessions are scheduled over two evenings. Attendees network while visiting exhibits and posters with authors present. Complimentary light hors d’oeuvres and wine are served. Sponsors will select one of the two evenings. Sponsors are recognized on the FOCIS website, email promotions, mobile app, printed and online scientific program, and onsite signage.

Audience: 500 / Duration: 75 minutes/reception

FOCIS Member Reception
$20,000
A Sole Sponsorship Opportunity

The second day of the meeting closes with a networking event for FOCIS members. Members gather to unwind, socialize, and network while enjoying hors d’oeuvres, drinks, and live music. The sponsor will be recognized on invitations, signage, and the sponsor logo on beverage napkins. The sponsor may provide giveaways during the reception (with prior FOCIS approval).

Audience: 150 / Duration: 60 minutes, Wednesday evening

Travel Support and Awards

FOCIS provides much-needed travel grant support for early career faculty, fellows, and trainees who might not otherwise be able to attend the meeting. Join us in supporting future clinician scientists, researchers, and leaders in translational and clinical immunology!

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Oral Abstract Presentation Awards
$2,500
Multiple Support Opportunities Available

These awards provide critical travel support for first-author abstracts selected for oral presentation and who are FOCIS members. Over 75 abstract awards are given to our most talented developing investigators.

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Multiple Support Opportunities Available

Each FOCIS Center of Excellence (FCE) may select up to two trainees to receive an FCE Fusion Travel Award. FCE Fusion Travel Award recipients receive complimentary FOCIS 2023 Annual Meeting registration as well as travel support. Recipients are required to attend and present their abstract during the FCE Fusion event held on the first day of the Annual Meeting. A total of 30 are awarded and are granted on a first-come-first-served basis.
Annual Meeting Brand Awareness and On-site Visibility

Annual Meeting Services
Sponsors are recognized on the FOCIS website, digital marketing, mobile app, printed and online scientific program, and onsite signage.

Speaker Ready Room
$2,000
Put your company in front of world-renowned clinician researchers and scientists as they finalize their presentations and take their place in the scientific program. The sponsor may provide a freestanding banner positioned at the room's entrance, and the sponsor’s logo will feature as a screen saver in the Speaker Ready Room.

Duration: Open daily throughout Annual Meeting

FOCIS Member Lounge
$2,500/day. Select one or more days.
Open daily during the Annual Meeting, FOCIS members enjoy a dedicated space to work, relax, and network. The member lounge boasts device-charging stations, workspaces, and a complimentary coffee bar with professional baristas. The sponsor may provide giveaways (with prior FOCIS approval).

Duration: Open daily throughout Annual Meeting

Coffee Breaks
$5,000/day. Select one or more days.
Package discount for multi-day sponsorship.
Put your company at the center of conversations between attendees with coffee breaks held daily each morning and afternoon in the Exhibit Hall. Coffee will be available in the morning for attendees to grab during morning session breaks. Help attendees stay refreshed during the afternoon breaks of hot and cold beverages and snacks.

Duration: 30 minutes/break. Held daily each morning and afternoon of the Annual Meeting

Mobile App
$7,500
A popular feature of the Annual Meeting, attendees download the mobile app to easily access the scientific program, abstracts, and exhibits. The sponsor will have a logo on the splash screen, a clickable rotating banner ad, designed by the sponsor and linking to a secondary landing page, and one scheduled push notification appropriately timed to drive attendees to your booth and maximize your traffic. A push notification message must be created and provided by the sponsor (character limitations apply). The sponsor’s logo is also included in the email to all pre-registered delegates announcing that the app is live.

Duration: Annual Meeting week

WI-FI Connection
$10,000
Attendees will come from all over the world, and a Wi-Fi connection is a must! A WI-FI connection will be provided throughout the entire venue. As the exclusive sponsor, you will select the password for WI-FI access to be used by attendees, and your logo will appear on the login page.

Duration: Annual Meeting week

Charging Stations
$5,000/station
Mobile device charging stations are some of the most appreciated services in the event industry today. A station branded with your logo that charges mobile devices quickly will be conveniently located in a high-traffic area in the meeting space.

Duration: Annual Meeting week

Health and Safety Sponsor
$5,000
Sponsors can select a branded health and safety item, such as masks, hand sanitizer, or other PPE items (subject to FOCIS approval). Items will be available to attendees at a station located in the high-traffic registration area. Station and all health and safety signage and communications will be branded with the company logo. FOCIS is willing to discuss the in-kind contribution of one or more items in exchange for the branding opportunity.
Annual Meeting Brand Awareness and On-site Visibility

Raise your visibility onsite at the Annual Meeting venue with signage and banners. A range of custom-tailored opportunities is available on request.

Sponsors are recognized on the FOCIS website, digital marketing, mobile app, printed and online scientific program, and onsite signage.

Annual Meeting Signage

**Registration Area Signage or Floor Graphic**

$5,000. A Sole Sponsorship Opportunity. The sponsor logo or advertisement will be prominently featured on signage or a large floor graphic in the Annual Meeting’s highest traffic area. Artwork must be provided by the sponsor.

**Large Floor Graphics**

$2,500/graphic

The sponsor logo or advertisement will be prominently displayed on floor graphics on the way to and inside the meeting space of FOCIS 2023.

**Directional Signage**

$1,000/sign

Help attendees navigate within the hotel to the meeting space with large, attention-getting signage complete with your company’s logo. Artwork must be provided by the sponsor.

**Video Wall**

$5,000/day

The Sponsor logo or advertisement is displayed on the venue’s hallway monitor. Electronic artwork must be provided by the sponsor.

**Escalator Clings**

$2,500/cling/side/day

Your graphics will be immediately in sight with their placement on the escalators leading to the Annual Meeting level at the venue. Attendees will use the escalators multiple times a day to access meeting space and their guestrooms. Electronic artwork must be provided by the sponsor.

**Column Clings**

$2,500/cling/day

Place your branding on hallway columns located in the Annual Meeting level at the venue. Artwork must be provided by the sponsor. FOCIS will manage production and on-site placement.

**Tabletop Clings**

$8,500/day

Your messaging will cover the high-top tables in the exhibition hall. Attendees will utilize the tables during Exhibit and Poster receptions and breaks in the hall. Artwork must be provided by the sponsor. FOCIS will manage production and on-site placement.

Annual Meeting Brand Enhancement

**Badge Lanyards**

$8,000

Sponsor logo will appear on the name badge lanyard worn by all 950+ Annual Meeting attendees.

**Room Keys for Hotel Guests**

$8,000

Every person checking into the hotel will see your logo on their room key with this valuable sponsorship. Hotel room keys with the sponsor’s logo will be made and distributed to hotel guests at the time of check-in at the hotel. The sponsor has the option of designing the key within hotel specifications (with approval by FOCIS).

**Notebooks/Pens**

$5,000

Notebooks and pens featuring the sponsor’s logo will be made and distributed on-site to Annual Meeting attendees with their registration materials.

There are many clings, floor decal, and column wrap sponsor opportunities in Boston. Contact Caley Mutrie, FOCIS Executive Director, at cmutrie@focisnet.org or 414-359-1670 x. 1108 for further details. Pricing includes the printing and labor to install the item. The sponsor is responsible for providing the artwork.
Annual Meeting On-Site Advertising

Printed Scientific Program Ad
Full page ROP that is, ROP* Price: $6,000
Half page ROP that is, ROP* Price: $3,500
Quarter page ROP that is, ROP* Price: $2,000

The printed scientific program will be the most essential publication for all attendees, guiding them through the Annual Meeting. This content-rich program is at the core of the attendee experience and includes all scientific, exhibitor, and social activities. The printed program book is the ideal place to advertise your products and services to attendees who are based around the world. *Run of Press (ROP)

Dedicated Email to Attendees
$1,500
Send a custom e-mail to registered Annual Meeting attendees. Copy and graphics (or HTML code) must be provided by the sponsor. FOCIS will send the e-mail on the sponsor’s behalf and will provide click-through data and reports.

Annual Meeting Website Banner Ad
$2,500/Duration of Meeting Promotions
The FOCIS Annual Meeting website is the destination for information on abstract submission, registration, travel awards, scientific program, satellite programs, social receptions, exhibit hall, and more. The sponsor receives a rotating logo or ad displayed on the FOCIS Annual Meeting home page.

Year-round Digital Communication Opportunities

FOCIS offers year-round media and communication opportunities designed to enhance your company’s visibility and achieve marketing objectives. These opportunities may be purchased individually or as a custom package. Contact FOCIS Executive Director Caley Mutrie at cmutrie@focisnet.org or 414-359-1670 x. 1108 to discuss bundling options and pricing.

FOCIS Website
$500/Month; 20% Discount for Purchase of 12 Months
The sponsor logo or ad will be displayed on the FOCIS home page as a rotating banner ad. Website traffic comes from meeting registrations, publications, the online education portal, abstracts, grants/awards, membership, and the FOCIS Centers of Excellence.

Dedicated Email to FOCUS Database
$3,000 full database (>10,000)
$1,000 FOCUS members only (>1,000)
FOCIS dedicated emails are sponsor-created, stand-alone messages sent by FOCIS on behalf of the sponsor. The FOCIS database includes over 10,000 records of individuals and companies, and more than 1,000 individual and organizational members. The sponsor provides the content and FOCIS will send the message. Sponsor may target the email audience to Annual Meeting attendees, or select by primary specialty, location, and/or job function.

FOCIS Newsletter
$2,500 Profile Article with Logo
$1,500 Banner Ad
The Immunology Update is our quarterly electronic newsletter that is distributed to over 1,000 members of the FOCIS community and posted on the homepage of the FOCIS website. The sponsor receives a banner ad in the eTOC email. The sponsor may provide a dedicated scientific article or a banner ad.

Social Media Ad or Video Post
$75/channel for one-time social media post with image/ad
$100/channel for one-time social media post with video.
Package discounts are available upon request.
Leverage the power of the FOCIS Facebook, Twitter, and LinkedIn page audiences (>7,000) with a sponsor-created custom message. The sponsor submits to FOCIS the copy and graphics/video files. FOCIS will post the message on the sponsor’s behalf and will provide analytics. All submitted materials are subject to FOCIS approval. The post must include the hashtag #dedicated.
This day-long course is aimed at scientists involved or interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies such as mass/flow cytometry, next-generation sequencing and microarrays and that feel a need to get a better basic understanding of modern statistical and mathematical concepts necessary for their analysis and interpretation.

Basic Immunology in Medicine: Update 2023
$5,000
The day-long course is aimed at practicing clinicians, trainees, and individuals in biotechnology and pharmaceutical companies who are involved in the development of therapies for immunological diseases. The course is designed to provide a sophisticated review of selected principles in basic immunology, with emphasis on recent advances and issues that are relevant to the pathogenesis and treatment of immune-mediated inflammatory diseases.

Advanced Course in Basic & Clinical Immunology*
starting at $5,000
This unique two and a half-day course is held each spring as a premier standalone event and features world-renowned leaders in immunology speaking on the major topics in cellular and molecular immunology, including innate immunity, B cells, T cells, and cytokines. Special sessions cover new advances in interventional clinical immunology and the molecular and genetic basis of immune-mediated diseases. Students in this course include clinical fellows, trainees in the pharmaceutical industry, and practicing academic physicians who find the need to enhance their understanding of immunology. Students have ample opportunity to interact with each other and the faculty outside the lecture room.

* Not held during FOCIS 2023.

Sponsors receive acknowledgment on the course website. Sponsorship opportunities can include but are not limited to email marketing to registrants and printed program materials, onsite signage, and social media/web promotions. Contact FOCIS Executive Director Caley Mutrie at 414-359-1670 x. 1108 or cmutrie@focisnet.org to discuss bundling options and pricing.

Systems Immunology
$5,000
This day-long course is aimed at scientists involved or interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies such as mass/flow cytometry, next-generation sequencing and microarrays and that feel a need to get a better basic understanding of modern statistical and mathematical concepts necessary for their analysis and interpretation.

Cancer Immunity and Immunotherapy
$5,000
This course will review tumor immunology as the scientific foundation for the current practice of cancer immunotherapy, emphasizing fundamental principles, clinical advances, limitations, and opportunities to accelerate clinical progress.

FCE Fusion: Careers, Collaboration and Connection
$5,000
FCE Fusion is an invitation-only lunch and networking event held on the first day of the Annual Meeting, where trainees present their research during a moderated poster session and receive mentoring and feedback from FCE Directors. Sponsorship includes two passes to attend this invitation-only event and company logo on on-site signage.

Basic Immunology in Medicine To-Go*
$25,000 + optional customization
This course is an up-to-date, clinically relevant overview of how the immune system functions and malfunctions, presented in a manner that is accessible and of interest to individuals with various levels of scientific knowledge. The course is designed to help your employees understand the clinical relevance, mechanisms of actions and potential complications of drugs your company is developing or marketing. Packet includes two FOCIS educational instructors at your site, syllabus books, pre and post testing metrics and program evaluation.

*Held at your location. Not held at FOCIS 2023.
FOCIS 2023 will be held at the Boston Marriott Copley Place, located in Back Bay, four and a half miles from Boston Logan International Airport.

Boston Marriott Copley Place
110 Huntington Avenue
Boston, Massachusetts 02116
+1 617-236-5800

Hotel Reservations – Book Within the Block
Stay where all the action is!

General Attendee Reservations
$309/night, plus taxes and fees

Trainee Reservations
$225/night, plus taxes and fees

Cut-off Date: Sunday, May 22, 2023, or until the block fills.

Online Reservations
https://book.passkey.com/e/50391308

Ground Transportation
The Boston Marriott Copley Place is a 30-minute ride from Boston Logan International Airport via taxi or rideshare service. Bus and subway transfer options are also available.
Reserve Your Booth Space for 2023!

- Enjoy nearly 4 hours of unopposed Exhibit Hall/Poster Presentation time!
- All coffee breaks and poster receptions are held in the exhibit hall, giving your exhibit booth even more exposure and access to attendees.
- Exhibition space will be assigned on a “first-come-first-served” basis within the respective sponsorship levels, according to the date of the sponsorship package and exhibition space booking and the date payment is received.

Fees

| 10’ x 10’ Booth or Hallway Table Space | 10’ x 20’ Booth | $2,500 | $5,000 |

Included with Your Booth Space
Each 10’ x 10’ exhibit booth and table exhibit package includes:
- Exhibitor name, logo, and brief company description listed in printed program and mobile app
- Two (2) exhibitor badges with full-access to the Annual Meeting scientific sessions
- One (1) Standard 7” x 44” booth identification sign showing exhibitor name and booth number
- One (1) 6’ x 30”H draped table
- Two (2) chairs
- 8’ high back wall black backdrop (in exhibition hall)
- 3’ high black side divider (in exhibition hall)
- 1 wastebasket

Additional furniture can be arranged through the decorating company. An exhibitor service manual will be sent to exhibitors 60 days in advance of the meeting.

Lead retrieval units are available for rent to all exhibitors. More information on renting a lead retrieval unit will be included in the Exhibitor Service Kit.
Please note attendee coffee breaks will be held Wednesday and Thursday in the exhibit hall from 7:30 am - 8:00 am, 9:30 am - 10:00 am, and 2:45 pm - 3:15 pm.

Maximize your exposure! Purchase a Diamond, Platinum, Gold, or Silver sponsorship package and receive a complimentary exhibit booth or table at FOCIS 2023!

For Information about Sponsorship & Exhibitions:
Please contact Caley Mutrie, FOCIS Executive Director
Tel: +1 414-359-1670 ext. 1108  •  Email: cmutrie@focisnet.org

<table>
<thead>
<tr>
<th>Exhibitor Registration</th>
<th>Exhibit Installation</th>
<th>Exhibit Hours</th>
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<tr>
<td>Monday, June 19</td>
<td>2:00 pm – 5:00 pm</td>
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<tr>
<td>Tuesday, June 20</td>
<td>7:00 am – 5:00 pm</td>
<td>12:00 pm – 4:00 pm</td>
<td>6:00 pm – 7:45 pm</td>
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<tr>
<td>Wednesday, June 21</td>
<td>7:00 am – 5:00 pm</td>
<td>7:30 am – 7:30 pm</td>
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<tr>
<td>Thursday, June 22</td>
<td>7:30 am – 7:30 pm</td>
<td>7:30 pm – 10:00 pm</td>
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</tbody>
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Past Exhibitors

10x Genomics
Adaptive Biotechnologies
Alpco
American Autoimmune Related Diseases Association (AARDA)
American Express
Arcus Biosciences
Audentes
BD Biosciences
Beckman Coulter Life Sciences
Bentham Publishing
Bio X Cell
BioCision - The Cool Rack Company
BioLegend
Bristol Myers Squibb
CEDARLANE®
Cellular Technologies, Ltd.
Charles River
CTL Cellular Technology Limited
Cyro-Track, Inc.
Cytek Biosciences
Cytobank, Inc.
DeNovo Software
DVS Sciences
eBioscience
Elsevier
EMD Millipore
GeneDx
GenScript USA, Inc.
Genway Biotech, Inc.
Grifols
Hycult Biotech Inc
IBT Laboratories Illumina
Immudex
Immune Epitope Database & Analysis Resource (IEDB)
International Union of Immunologic Societies
Ionpath, Inc.
irReertoire
Isoplexis
Jackson ImmunoResearch Laboratories, Inc.
Janssen Immunology
Janssen Research & Development
JPT Peptide Technologies
KWS BioTest
Lupus Research Alliance
MBL International
MedImmune
Merck
Milenyi Biotec B.V. & Co. KG
Myriad RBM, Inc.
NanoString Technologies
Nature Publishing Group
Nektar Therapeutics
Nexcelom Bioscience
Olink Proteomics
OM1
One Lambda, Inc.
(A Thermo Fisher Scientific Brand)
PBL InterferonSource
Pfizer Inc
Precision Bioservices
Precision for Medicine
Prommune
Promega
Qognit
Quidel Specialty Products Group
Randox Laboratories Ltd.
Real Time Lab
Roche
Rules-Based Medicine, Inc.
Sanguine Biosciences
Science Immunology /AAAS
SRI International
Standard BioTools
STEMCELL Technologies
St. Jude Children’s Research Hospital
Studylog Animal Study Management Software
Studylog Systems, Inc.
Tessa Therapeutics
The Transplantation Society/Women in Transplantation
Thermo Fischer Scientific
Tree Star, Inc.
Wolters Kluwer Health
World Allergy Organization
FOCIS gratefully acknowledges the support that allows FOCIS to fulfill its mission to foster interdisciplinary approaches to both understand and treat immune-based diseases, and ultimately to improve human health through immunology.

FOCIS 2022 Supporters

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COPPER SPONSORS

Supported by a grant from AbbVie.
Important Dates & Deadlines

Abstract Submission Opens
October 31, 2022

Registration and Housing Opens
October 31, 2022

Abstract Submission Deadline
January 18, 2023

Late-Breaking Abstract Submissions Open
February 8, 2023

Exhibitor Applications Deadline
February 24, 2023

Late-Breaking Abstract Submissions Deadline
April 5, 2023

Future Meetings

FOCIS 2024 Annual Meeting
June 18-21, 2024
San Francisco, California USA

FOCIS 2025 Annual Meeting
June 24-27, 2025
Boston, Massachusetts USA

FOCIS 2026 Annual Meeting
June 16-19, 2026
San Francisco, California USA