

**2024
SPONSORSHIP
& EXHIBITOR
PROSPECTUS**



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FOCIS OVERVIEW





ABOUT US

FOCIS, the Federation of Clinical Immunology Societies, applies the science of immunology to improve human health through interdisciplinary research, education, communication, and collaboration.

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Ukrainian Society of
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American Uveitis
Society (AUS)



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Cancer (SITC)



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PhD
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of Allergy, Asthma and
Clinical Immunology
(APAAACI)



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Rheumatology (ACR)



Elaine Reed, PhD
American Society of
Histocompatibility &
Immunogenetics (ASHI)



Bart Roep, MD, PhD
Immunology of
Diabetes Society (IDS)



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PhD
Sociedad Mexicana de
Inmunología (SMI)



Larry Rosenwasser,
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Immunology (AAAAI)



Daniel Rotrosen, MD
National Institute of
Allergy and Infectious
Disease (NIAID)



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PhD
Japanese Society of
Clinical Immunology
(JSCI)



Troy Torgerson, MD,
PhD
Clinical Immunology
Society (CIS)



Antopi Vazefias, PhD
Society for Mucosal
Immunology (SMI)

MEMBER SOCIETIES

ACADEMY OF CLINICAL LABORATORY PHYSICIANS AND SCIENTISTS	BRITISH SOCIETY FOR IMMUNOLOGY	IMMUNOLOGY OF DIABETES SOCIETY	SECTION OF CLINICAL IMMUNOLOGY AND ALLERGY OF THE ROYAL SOCIETY OF MEDICINE
AMERICAN ACADEMY OF ALLERGY, ASTHMA AND IMMUNOLOGY	CANADIAN SOCIETY FOR IMMUNOLOGY	INDIAN IMMUNOLOGY SOCIETY	
AMERICAN COLLEGE OF RHEUMATOLOGY	CANCER RESEARCH INSTITUTE	INTERNATIONAL COMPLEMENT SOCIETY	SOCIETY FOR IMMUNOTHERAPY OF CANCER
AMERICAN RHINOLOGIC SOCIETY	CENTER FOR INTERNATIONAL BLOOD AND MARROW TRANSPLANT RESEARCH	INTERNATIONAL CYTOKINE AND INTERFERON SOCIETY	SOCIETY FOR INVESTIGATIVE DERMATOLOGY
AMERICAN SOCIETY FOR TRANSPLANTATION AND CELLULAR THERAPY	CLINICAL IMMUNOLOGY CHAPTER OF THE SOCIEDAD MEXICANA DE INMUNOLOGIA	INTERNATIONAL LIFE SCIENCES INSTITUTE/HEALTH & ENVIRONMENTAL SCIENCES INSTITUTE	SOCIETY FOR MUCOSAL IMMUNOLOGY
AMERICAN SOCIETY OF HISTOCOMPATIBILITY AND IMMUNOGENETICS	CLINICAL IMMUNOLOGY SOCIETY	INTERNATIONAL SOCIETY FOR NEUROIMMUNOMODULATION	SOCIETY OF INNATE IMMUNITY
AMERICAN SOCIETY OF NEPHROLOGY	COMMONWEALTH OF INDEPENDENT STATES SOCIETY OF ALLERGOLOGY AND IMMUNOLOGY	INTERNATIONAL SOCIETY OF NEUROIMMUNOLOGY	SPANISH SOCIETY FOR IMMUNOLOGY
AMERICAN SOCIETY OF TRANSPLANTATION	CROATIAN SOCIETY OF ALLERGOLOGY AND CLINICAL IMMUNOLOGY	ISRAELI ASSOCIATION OF ALLERGY & CLINICAL IMMUNOLOGY	SWEDISH SOCIETY OF CLINICAL IMMUNOLOGY & TRANSFUSION MEDICINE (SECTION OF SWEDISH MEDICAL SOCIETY)
AMERICAN UVEITIS SOCIETY	CROHN'S AND COLITIS FOUNDATION	ITALIAN SOCIETY OF ALLERGY, ASTHMA AND CLINICAL IMMUNOLOGY	THE ANTIBODY SOCIETY
AMERICAS COMMITTEE FOR TREATMENT AND RESEARCH IN MULTIPLE SCLEROSIS	EGYPTIAN SOCIETY OF PEDIATRIC ALLERGY AND IMMUNOLOGY	ITALIAN SOCIETY OF IMMUNOLOGY, CLINICAL IMMUNOLOGY AND ALLERGOLOGIA	THE TRANSPLANTATION SOCIETY
ASIA PACIFIC ASSOCIATION FOR ALLERGY, ASTHMA & CLINICAL IMMUNOLOGY	EUROPEAN ACADEMY OF ALLERGY & CLINICAL IMMUNOLOGY	JAPANESE SOCIETY FOR IMMUNOLOGY	UKRAINIAN SOCIETY OF SPECIALISTS IN IMMUNOLOGY, ALLERGOLOGY & IMMUNOREHABILITATION
ASSOCIATION FOR CANCER IMMUNOTHERAPY	EUROPEAN MAST CELL AND BASOPHIL RESEARCH NETWORK	JAPANESE SOCIETY OF CLINICAL IMMUNOLOGY	UVEITIS ASSOCIATION OF MEXICO
ASSOCIATION OF MEDICAL LABORATORY IMMUNOLOGISTS	EUROPEAN SOCIETY FOR IMMUNODEFICIENCIES	LATIN-AMERICAN AND CARIBBEAN ASSOCIATION OF IMMUNOLOGY	WORLD ALLERGY ORGANIZATION
AUSTRALASIAN SOCIETY OF CLINICAL IMMUNOLOGY AND ALLERGY	EUROPEAN SOCIETY FOR ORGAN TRANSPLANTATION	LITHUANIAN SOCIETY OF PULMONOLOGY AND ALLERGY	
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AUTOIMMUNE ASSOCIATION	GERMAN SOCIETY OF IMMUNOLOGY	NATIONAL INSTITUTE OF ALLERGY AND INFECTIOUS DISEASE	
	IMMUNE TOLERANCE NETWORK	PAN AMERICAN GROUP FOR IMMUNODEFICIENCY	

FOCIS CENTERS OF EXCELLENCE (FCE)

ALLOIMMUNITY-AUTOIMMUNITY-
TRANSPLANTATION (A2T)

BC CHILDREN'S HOSPITAL RESEARCH
INSTITUTE

BETH ISRAEL DEACONESS MEDICAL
CENTER

BRIGHAM AND WOMEN'S HOSPITAL

CAULE, HOSPITAL UNIVERSITARIO DE
LEÓN

CENTRE OF TRANSLATIONAL
IMMUNOLOGY (CTI)

CHARITÉ – UNIVERSITÄT MEDIZIN
BERLIN

CLINICAL INVESTIGATION CENTER IN
BIOTHERAPY (CIC BT)

COLUMBIA UNIVERSITY

CHUV-UNIL - UNIVERSITY OF LAUSANNE

DUKE UNIVERSITY MEDICAL SCHOOL

EMORY UNIVERSITY

UNIVERSITY OF SAO PAULO

BENAROYA RESEARCH INSTITUTE,
UNIVERSITY OF WASHINGTON

NORTHWESTERN UNIVERSITY

GHENT UNIVERSITY HOSPITAL

HEIDELBERG UNIVERSITY HOSPITAL

HOSPITAL FOR SPECIAL SURGERY

INSTITUT PASTEUR

UNIVERSITY COLLEGE LONDON (UCL)

CHARLES UNIVERSITY – PRAGUE

CENTRAL UNIVERSITY OF VENEZUELA

UNIVERSIDAD NACIONAL DE LA PLATA

INSTITUTO NACIONAL DE CIENCIAS
MÉDICAS Y NUTRICIÓN SALVADOR
ZUBIRÁN

KAROLINSKA INSTITUTE

KING'S COLLEGE LONDON

MARSEILLE IMMUNOPOLE PROFILING
PLATFORM (MI-PP)

MARTIN-LUTHER-UNIVERSITÄT HALLE-
WITTENBERG

MASSACHUSETTS GENERAL HOSPITAL

MAYO CLINIC

MCGILL UNIVERSITY CENTRE OF
EXCELLENCE IN TRANSLATIONAL
IMMUNOLOGY (CETI)

UNIVERSIDAD NACIONAL AUTONOMA DE
MEXICO (UNAM)

MILLENNIUM INSTITUTE ON
IMMUNOLOGY AND IMMUNOTHERAPY

OKLAHOMA MEDICAL RESEARCH
FOUNDATION

PAN'THER, UNIROUEN

ROBERT WOOD JOHNSON MEDICAL
SCHOOL

ROSTOV-ON-DON STATE MEDICAL
UNIVERSITY

SHIRAZ UNIVERSITY OF MEDICAL
SCIENCES

STANFORD UNIVERSITY SCHOOL OF
MEDICINE

SUNY UPSTATE MEDICAL UNIVERSITY

SYSIM

THE CENTER FOR CANCER
IMMUNOTHERAPY OF INSTITUTE CURIE

THE FEINSTEIN INSTITUTE FOR MEDICAL
RESEARCH

TORONTO HUMAN IMMUNOLOGY
NETWORK

TRANSLATIONAL IMMUNOLOGY
INSTITUTE, SINGHEALTH

UAB COMPREHENSIVE ARTHRITIS,
MUSCULOSKELETAL, BONE AND
AUTOIMMUNITY CENTER (CAMBAC)

UAB-BARCELONA

UNIVERSITY OF COLORADO ANSCHUTZ
MEDICAL CAMPUS (CU-ACMC)

UNIVERSITY MEDICAL CENTER FREIBURG

UNIVERSITY OF AMSTERDAM

UNIVERSITY OF CALIFORNIA, LOS
ANGELES

UNIVERSITY OF CALIFORNIA, SAN DIEGO

UNIVERSITY OF CALIFORNIA, SAN
FRANCISCO

UNIVERSITY OF CAMBRIDGE

UNIVERSITY OF FLORENCE

UNIVERSITY OF FLORIDA

UNIVERSITY OF IOWA

UNIVERSITY OF MIAMI

UNIVERSITY OF NANTES

UNIVERSITY OF NEBRASKA MEDICAL
CENTER

UNIVERSITY OF OSLO (UIO) FOCIS COE

UNIVERSITY OF OXFORD

UNIVERSITY OF PENNSYLVANIA MEDICAL
SCHOOL

UNIVERSITY OF PITTSBURGH

UNIVERSITY OF ROCHESTER MEDICAL
CENTER

UNIVERSITY OF SOUTHERN CALIFORNIA

UT SOUTHWESTERN MEDICAL CENTER

UTRECHT INFECTION AND IMMUNOLOGY
FCE

VANDERBILT UNIVERSITY

WASHINGTON UNIVERSITY

WESTERN UNIVERSITY CENTRE FOR
HUMAN IMMUNOLOGY

YALE UNIVERSITY

CENTRO DE INMUNOLOGÍA CLÍNICA DE
CÓRDOBA (CICC)

EVENT OVERVIEW



Hello, industry partners, collaborators, and new friends,

As you may know, FOCIS is the home for translational immunology — a place for immunologists across the translational and disciplinary spectrum to find access to a community of scientists, clinicians, and scholars who have broad interests in the field.

Our four-day annual meeting - THE meeting in translational immunology – is in June 2024, and we are excited to be back in downtown San Francisco, California. Mark June 18-21 in your calendars now and make your plan to join us.

Naturally, we are excited about our program, which features a wide range of topics, cutting-edge research, trends for new therapeutics, and great speakers (including some rising star investigators!)

We're also excited for the people who will attend. Past attendees rave about the fantastic networking. The intimate nature of the event, the dedicated time for networking, the relaxed/conversational poster and exhibitor receptions, and the free daily coffee breaks provide great chances to interact with colleagues and peers.

Don't miss this premier scientific and educational event and your opportunity to spotlight your products and services for this targeted audience of leaders in the field. We have many sponsor opportunities for you to explore and encourage you to secure your participation today. We would love for your name to be in front of our attendees.

Please join us and help us improve human health through immunology.

Sincerely,



Megan Sykes, MD
Columbia University
President, Board of Directors



Laurence A. Turka, MD
Harvard University
Chair, Industry Relations Committee



Joshua Milner, MD, SB
Columbia University
Chair, Scientific Program Committee

24TH ANNUAL MEETING

It is the premier meeting and networking event dedicated to translational immunology.

CROSS-DISCIPLINARY IMMUNOLOGY

It defines the cutting edge in the study of immune-mediated diseases and offers the best possible atmosphere to discuss groundbreaking research and progressive clinical interventions.

OVER 950 ATTENDEES

Clinicians, researchers, and trainees from around the world are expected to attend.

SCIENTIFIC PROGRAM COMMITTEE



Joshua Milner, MD, SB,
Chair
Columbia University



Megan Cooper, MD,
PhD, Co-Chair
Washington University
School of Medicine



Jane L. Grogan, PhD,
Past Chair
Eli Lilly



Megan Sykes, MD,
President
Columbia University



Mark Anderson, MD,
PhD, Past-President
University of California,
San Francisco



Ignacio Aragon, MD,
President-Elect
University of Nantes



Kavita Dhodapkar, MD,
Abstract Chair
Emory University



Pam Guenier, MD,
PhD, Abstract Co-Chair
NIH



Shachi Bhatt, PhD, JEM
Representative
Journal of Experimental
Medicine



Paolo Cravedi, MD, PhD
Icahn School of
Medicine at Mount
Sinai



Anita Chong, PhD
University of Chicago



Leslie Kean, MD, PhD
Harvard University



Mayan Levy, PhD
University of
Pennsylvania



Cristian Piccirilli, PhD
McGill University



Francisco Quintana,
PhD
Brigham and Women's
Hospital/Harvard
University



Isabelle Riviere, PhD
Toledo



Jo Viney, PhD
Selmic Therapeutic



Dimitrios Wagner, MD,
PhD
Charité -
Universitätsmedizin
Berlin



Galit Aber, PhD
Moderna

PROGRAM OVERVIEW

Includes 4 inspiring days of keynote presentations, 20+ plenary and thematic sessions, 6 oral/late-breaking abstract sessions, 9+ industry and partner presentations, 10+ Member Society Symposia, 350+ posters, nightly exhibitions, and networking events.



June 18-21
FOCIS 2024
ANNUAL MEETING
San Francisco
CALIFORNIA

KEYNOTE SPEAKERS

Robert Montgomery, MD, PhD
NYU Langone Transplant Institute

Megan Sykes, MD
Columbia University

Eran Elinav, MD, PhD
Weizmann Institute of Science

Aviv Regev, PhD
Genentech

PROGRAM OVERVIEW

The FOCIS 2024 Scientific Program Committee has assembled an outstanding program that reflects current issues and cutting-edge multi-disciplinary science all presented by leading clinicians and researchers in the field.

4 KEYNOTES

Robert Montgomery, MD, PhD,
NYU Langone Transplant Institute
Megan Sykes, MD,
Columbia University
Eran Elinav, MD, PhD,
Weizmann Institute of Science
Aviv Regev, PhD,
Genentech

6 PLENARY SESSIONS

Immunology in Reproductive Health
Mechanisms & Treatment of Autoimmunity
Neuroimmunology
Novel Pathways and Approaches in
Allergic Disease
Precision Therapeutics in
Mucosal Disorders
Somatic Mosaicism, Clonal Populations,
and Immune Disorders

9 THEMATIC SESSIONS

Behavioral Immunology
Cellular & Stem Cell Therapeutics
Host Defense and Vaccinology
Immune Responses to GT/Therapeutics
Immuno-oncology
Inborn Errors of Immunity
Metabolic Regulation of Inflammation
Organoid Modeling & Therapeutics
Systems Immunology & AI

CALL FOR ABSTRACTS

Abstract submissions opened on October 25, 2023. The deadline is January 17, 2024.

Share your research findings with researchers and clinicians in immune-mediated diseases!

<https://www.focisnet.org/meetings/focis-2024/submit-an-abstract/>

2024 ABSTRACT TOPICS

Submissions Due: January 17, 2024



➤ **Allergy:** Asthma, Food Allergy, Eosinophilic Gastrointestinal Disease, Eczema

➤ **Autoimmune Diseases:** Rheumatologic Diseases, General Autoimmunity, Diabetes and Other Autoimmune Endocrine Diseases, Autoimmune Hematologic Diseases, Autoimmune Skin Disease, Uveitis

➤ **Autoinflammatory Diseases:** Eye, Skin, GI Tract, Systemic

➤ **Basic Science of Immunology - Adaptive Immunity:** B Cells, Crosstalk, Signaling, T Cells

➤ **Basic Science of Immunology - Innate Immunity:** Crosstalk, Cytokines/Chemokines, Innate Cells, Signaling

➤ **Immuno-engineering and Cellular Therapies:** Biospecifics, CAR-T and NK Cells, Gene Therapy, Nanoparticles, TCR T Cells, TILs, Regulatory T Cells, Regulatory APC, Organoid Models

➤ **Immuno-oncology:** Checkpoint Therapy, Immune Monitoring, Vaccines

➤ **Immunogenetics:** Epigenetics, Immunodeficiency: Primary or Acquired, Immune Dysregulation Disorders

➤ **Immunology Across the Ages:** Immunology of Aging, Newborn Immunology, Inflammaging

➤ **Immunometabolism**

➤ **Infectious Diseases:** Vaccines, Host-pathogen Responses, COVID-19, Post-infection Outcomes, Treatment

➤ **Mucosal Immunology:** Microbiome, Immunology of the Gastrointestinal Tract, IBD

➤ **Neuroimmunology**

➤ **Reproductive Immunology:** Maternal/Fetal Immunology, Immunology of Pregnancy Loss

➤ **Stem Cell and Organ Transplantation:** GvHD, Rejection, Biologics

➤ **Systems Immunology:** Molecular Networks, Cell-cell Interactomes, Multi-omic Tools, AI in Imaging, Structural Immunology, Correlates of Immunity, Single Cell

HOTEL INFORMATION



HOTEL

San Francisco Marriott Marquis

<https://www.marriott.com/en-us/hotels/sfodt-san-francisco-marriott-marquis/overview/>

780 Mission St, San Francisco, CA 94103

It is located downtown in the SoMa neighborhood

HOTEL RESERVATIONS

Discounted \$349/night (+ taxes and fees)

Room rates are available until May 26, 2024, or until the block fills.

Make a reservation:

<https://book.passkey.com/event/50682382/owner/628/home>

TRANSPORTATION

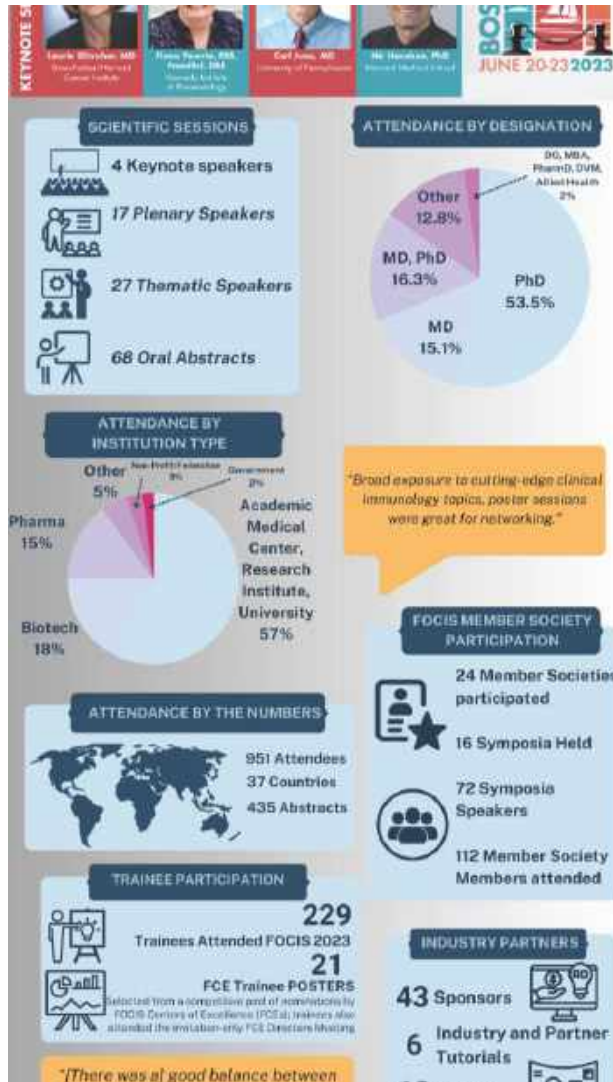
San Francisco International Airport (SFO)

Bus Station, San Francisco Greyhound Station

Subway Station, Bay Area Rapid Transit (BART)



FOCIS 2023 ANNUAL MEETING HIGHLIGHTS



<https://vimeo.com/859466516>

DIAMOND SPONSOR



THANK YOU
2023 SUPPORTERS

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

This activity was supported by an educational grant from Grifols.



COPPER SPONSORS



SPONSORSHIP OPPORTUNITIES





SPONSORSHIP LEVELS / PACKAGES

FOCIS offers a wide range of sponsorship opportunities to assist in maximizing visibility and ROI aligned with your marketing strategy, objectives, and budget.

SPONSORSHIP LEVELS / PACKAGES



YOUR BENEFITS

All sponsors and exhibitors will be acknowledged with their logo on the website, mobile app, onsite signage, and in the printed program and social media



YOUR PRESENCE

Showcase your portfolio with a sponsorship package or *a la carte* options to maximize your exposure. Organize an Industry Tutorial, sponsor a scientific session, be an exhibitor, and more!



YOUR AUDIENCE

Nearly 1,000 clinicians, researchers, and trainees from across the globe – including key decision-makers – will get to know your products and services



YOUR CHOICE

Looking for a custom sponsorship opportunity that aligns with your marketing strategy and budget? Connect with the FOCIS team to create your unique sponsor experience.

SPONSORSHIP
LEVELS /
PACKAGES

	DIAMOND \$75,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	COPPER <\$5,000
YEAR-ROUND PROMOTION						
FOCIS Homepage Banner Ad	12 Mos	9 Mos	6 Mos			
Dedicated Email to FOCIS Database	4	3	2	1		
Company Profile Article and Ad in Newsletter	√	√	√			
Quarterly Social Media Channel Promotions	√	√	√			
FOCIS Individual Memberships	8	6	4	2	1	
Company Listed on FOCIS Industry Community Webpage	√	√	√	√	√	√
ANNUAL MEETING PROMOTION						
Scientific Session Sponsorship						
Keynote Session (four available)	√					
Plenary, Thematic, or Oral Abstract Session (select one)	√	√	√			
Industry/Partner Tutorial (limited number available)	√	√	√			
Networking and Social Event Sponsorship						
Opening Reception (sole sponsorship opportunity)	√					
President’s Reception (sole sponsorship opportunity)	√					
Membership Reception (sole sponsorship opportunity)		√	√			
Exhibits and Poster Reception (two available)		√	√			

SPONSORSHIP
LEVELS /
PACKAGES

	DIAMOND \$75,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	COPPER <\$5,000
ANNUAL MEETING PROMOTION <i>CONT'D</i>						
Career Development Sponsorship						
Job Postings (Onsite Job Board; 30-day FOCIS website)	4	3	2	1		
Quarterly Candidate Search Promotion (email, social media)	4	3	2	1		
Event Invitations						
Private Meeting with FOCIS Leaders	2	1				
President's Reception	√	√	√			
Sponsor Breakfast	√	√	√			
Brand Awareness & Onsite Visibility						
Exhibit Booth	10x20	10x10	10x10	10x10	Table	
Dedicated Email to Meeting Attendees (pre, post)	3	2	1			
Logo on Sponsored Sessions in Online and Printed Program	√	√	√			
Ad in Onsite Printed Final Program	Full	Full	½	¼		
Mobile App Banner Ad	√	√				
Logo on Signage, App, Program, Slides, Website, Social Media, and in Future Annual Meeting Publications	√	√	√	√	√	√
Registrations						
FOCISed 2024 Course/Workshop Registrations	4	3	2	1		
FOCIS 2024 Annual Meeting Registrations	10	8	6	4	2	

OTHER SPONSORSHIP OPPORTUNITIES

FOCIS values industry collaboration and provides high-visibility opportunities to educate and provide a return on investment.

SESSION SPONSORSHIP

DIAMOND,
LEVEL ONLY

KEYNOTE ADDRESS

Audience: 750 / Duration:
45 minutes/session

DIAMOND,
PLATINUM,
AND GOLD
LEVEL ONLY

PLENARY SESSION

Audience: 750 / Duration:
90 minutes/session

DIAMOND,
PLATINUM,
AND GOLD
LEVEL ONLY

THEMATIC SESSION

Audience: 250 / Duration:
75 minutes/session

DIAMOND,
PLATINUM,
AND GOLD
LEVEL ONLY

ORAL ABSTRACT SESSION

Audience: 250 / Duration:
120 minutes/session

NETWORKING EVENT SPONSORSHIP

DIAMOND,
LEVEL ONLY

OPENING RECEPTION
SOLE SPONSOR OPPORTUNITY

Audience: 750
Duration: 90 minutes,
Tuesday evening

DIAMOND,
LEVEL ONLY

PRESIDENT'S RECEPTION
SOLE SPONSOR OPPORTUNITY

Audience: 200 / Duration:
120 minutes, Thursday
evening

PLATINUM OR
GOLD LEVEL
ONLY

EXHIBITS & POSTER RECEPTION
TWO OPPORTUNITIES AVAILABLE

Audience: 500 / Duration: 75
minutes, Wednesday and
Thursday evening

PLATINUM OR
GOLD LEVEL
ONLY

MEMBER RECEPTION
SOLE SPONSOR OPPORTUNITY

Audience: 250 / Duration:
120 minutes/session

PARTNER PROGRAM SPONSORSHIP

INDUSTRY PROGRAMMING OPPORTUNITY! ORGANIZE AN INDUSTRY TUTORIAL

\$10,000

Audience: 100 / Duration:
75 minutes/tutorial

You organize this lunch session program and select and bring in your speakers. FOCIS provides meeting room space, signage, standard audio-visual equipment and technician, and promotes the program.

CORPORATE RESPONSIBILITY OPPORTUNITY! FOCIS WOMEN IN CLINICAL IMMUNOLOGY

\$5,000

Audience: 100 / Duration:
60 minutes

Presented by the FOCIS Women in Clinical Immunology Committee (WICI) and partners, this session celebrates women, their career development, and the science of gender in immunology.

PRINCIPLES OF FLOW CYTOMETRY FOR IMMUNE MONITORING

\$5,000

Audience: 100 / Duration:
90 minutes/day

Day one covers general theories and principles of flow cytometry. Day two focuses on data analysis, gating and statistical approaches, automated data analysis, exporting to databases, and dos and don'ts of publishing data.

EARLY CAREER DEVELOPMENT OPPORTUNITY! FCE FUSION NETWORKING EVENT

\$5,000

Audience: *invitation only* /
Duration: 120 minutes

FCE Fusion is a networking event where trainees present their research during a moderated poster session and receive mentoring and feedback from FCE Directors. Includes two invites and company logo on signage.

TRAVEL AWARDS SPONSORSHIP

EARLY CAREER DEVELOPMENT OPPORTUNITY!

ORAL ABSTRACT PRESENTATION AWARDS

\$2,500 / award

Multiple awards available

These awards provide critical travel support for first-author abstracts selected for oral presentation and who are FOCIS members. Over 75 abstract awards are given to our most talented developing investigators.

EARLY CAREER DEVELOPMENT OPPORTUNITY!

FCE FUSION TRAINEE AWARDS

\$2,500 / award

Multiple awards available

Each FOCIS Center of Excellence (FCE) selects up to two trainees for 30 awards. These include their registration and travel support. Recipients must attend and present their abstract at the Fusion event on Monday.

EARLY CAREER DEVELOPMENT OPPORTUNITY!

C. GARRISON FATHMAN FELLOWS FUND AWARD

\$2,500 / award

Sole sponsor opportunity

The CGFFF was established to enable trainees and fellows to attend the FOCIS Annual Meetings and educational courses and to participate in exchange programs that advance human health through immunology.

FOCIS TRAVEL AWARDS

FOCIS provides much-needed travel grant support for early career faculty, fellows, and trainees who might otherwise be unable to attend the meeting.

Join us in supporting future clinician-scientists, researchers, and translational and clinical immunology leaders!

BRAND ENHANCEMENT AND ONSITE VISIBILITY

SPEAKER READY ROOM \$2,000

Put your company in front of world-renowned clinician researchers and scientists as they finalize their presentations and take their place in the scientific program.

BADGE LANYARD \$8,000

Sponsor logo will appear on the name badge lanyard worn by all 950+ Annual Meeting attendees.

FOCIS MEMBER LOUNGE \$2,500/DAY

A dedicated space to work, relax, and network, complete with a charging station and complimentary coffee bar, is open daily. You may provide giveaways (with prior FOCIS approval.)

ROOM KEYS FOR HOTEL GUESTS \$8,000

Every person checking into the hotel will see your logo on their room key with this valuable sponsorship.

COFFEE BREAKS \$5,000/DAY (MULTI-DAY DISCOUNT!)

Put your company at the center of conversations between attendees with coffee breaks held daily each morning and afternoon in the Exhibit Hall, and during session breaks.

NOTEBOOKS AND PENS \$5,000

Notebooks and pens with your logo will be distributed to attendees with their registration materials

BRAND ENHANCEMENT AND ONSITE VISIBILITY

REGISTRATION AREA SIGNAGE \$5,000

Sponsor logo or advertisement is featured on reader board, fabric display banner or large floor graphic in the highest traffic area. Sponsor provides artwork.

VIDEO WALL \$8,500/DAY

The Sponsor logo or advertisement is displayed on the venue's hallway monitor. Sponsor provides artwork.

LARGE FLOOR GRAPHICS \$3,000/GRAPHIC

Sponsor logo or advertisement is prominently displayed on floor graphics on the way to and inside the meeting space. Sponsor provides artwork.

ESCALATOR CLINGS \$5,000/CLING/DAY

Your graphics are immediately in sight with their placement on the escalators leading to the Annual Meeting level at the venue. Sponsor provides artwork.

DIRECTIONAL SIGNAGE \$2,500/FABRIC; \$1,000/FOAMCORE

Help attendees navigate within the hotel to the meeting space with large, attention-getting signage complete with your company's logo. Sponsor provides artwork.

COLUMN OR PILLAR WRAPS/CLINGS 6,000/2 PILLARS OR 4 COLUMNS

Place your branding on the venue's hallway pillars or columns located on the Annual Meeting level. Sponsor provides artwork. FOCIS manages production and on-site placement.

ONSITE TECHNOLOGY

MOBILE APP \$7,500

A popular feature of the Annual Meeting, attendees download the mobile app to access the scientific program, abstracts, and exhibits.

WI-FI CONNECTION \$10,000/DAY

Attendees will come from around the world, and a Wi-Fi connection is a must! A Wi-Fi connection will be provided throughout the entire venue

CHARGING STATIONS \$5,000/STATION

Mobile device charging stations are some of the most appreciated services in the event industry today. Stations are conveniently located in high-traffic areas.

ONSITE ADVERTISING

PRINTED SCIENTIFIC PROGRAM AD
FULL PAGE ROP* PRICE: \$5,000
HALF PAGE ROP* PRICE: \$2,500
QUARTER PAGE ROP* PRICE: \$1,500

The printed scientific program is an essential publication for attendees, guiding them through the Annual Meeting. This content-rich program includes all scientific, exhibitor, and social activities. It is the ideal place to advertise your products and services to attendees who are based around the world.

**Run of Press (ROP)*

DEDICATED EMAIL TO ATTENDEES
\$1,500

Send a custom e-mail to registered Annual Meeting attendees. Sponsor provides copy and graphics (or HTML code.) FOCIS sends the e-mail on the sponsor's behalf and will provide click-through data and reports.

MEETING WEBSITE BANNER AD
\$2,500

The Annual Meeting website is the destination for information on abstract submission, registration, travel awards, scientific program, satellite programs, social receptions, exhibit hall, and more. Sponsor has a rotating logo or ad displayed on the FOCIS Annual Meeting home page.

YEAR-ROUND DIGITAL COMMUNICATIONS

FOCIS WEBSITE \$500/MONTH; 20% DISCOUNT FOR PURCHASE OF 12 MONTHS

Sponsor logo or ad is displayed on the FOCIS home page as a rotating banner ad. Website traffic comes from meeting registrations, publications, online education portal, abstracts, grants, awards, membership, and the FOCIS Centers of Excellence.

DEDICATED EMAIL TO FOCIS DATABASE \$3,000 FULL DATABASE (>8,000) \$1,000 FOCIS MEMBERS ONLY (>1,000)

FOCIS-dedicated emails are sponsor-created, stand-alone messages sent by FOCIS on behalf of the sponsor. The FOCIS database includes over 8,000 records of individuals and companies and more than 1,000 individual and organizational members. Sponsor provides the content and FOCIS will send the message. Sponsor may also target or select lists by primary specialty, location, or job function.

NEWSLETTER ARTICLE OR BANNER AD \$2,500

Your article with logo or banner ad is included in *Immunology Update*, our quarterly electronic newsletter to 1,000+ members, and posted on the FOCIS homepage.

SOCIAL MEDIA AD OR VIDEO POST \$75/CHANNEL

Leverage the power of the FOCIS Facebook, X, and LinkedIn audiences (>7,000) with a sponsor-created custom message, subject to FOCIS approval. Posts include hashtag #dedicated. Package discounts available.

OTHER WAYS TO SUPPORT OUR MISSION

BASIC IMMUNOLOGY IN MEDICINE UPDATE 2024 \$5,000

A day-long course for clinicians, trainees, and individuals in biotech and pharma companies involved in developing therapies for immunological diseases. It is designed to review selected principles in basic immunology, emphasizing recent advances and issues relevant to the pathogenesis and treatment of immune-mediated inflammatory diseases.

SYSTEMS IMMUNOLOGY \$5,000

A day-long course for scientists interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies such as mass/flow cytometry, next-generation sequencing, and microarrays, and desire a basic understanding of current statistical and mathematical concepts necessary for their analysis and interpretation.

CANCER IMMUNITY & IMMUNOTHERAPY \$5,000

This course reviews tumor immunology as the scientific foundation for the current practice of cancer immunotherapy, emphasizing fundamental principles, clinical advances, limitations, and opportunities to accelerate clinical progress.

OTHER WAYS TO SUPPORT OUR MISSION: PRE-ANNUAL MEETING COURSES

FOCISed courses comprise the best immunology education opportunities for professionals at all experience levels. These courses are offered on Monday and Tuesday, prior to the official start of the FOCIS Annual Meeting.

OTHER EDUCATION

ADVANCED COURSE IN BASIC & CLINICAL IMMUNOLOGY* \$10,000

This premier standalone event features world-renowned leaders in immunology speaking on the major topics in cellular and molecular immunology, including innate immunity, B cells, T cells, and cytokines. Special sessions cover new advances in interventional clinical immunology and the molecular and genetic basis of immune-mediated diseases.

Participants include clinical fellows and trainees in the pharmaceutical industry and practicing academic physicians.

**A spring event not held during FOCIS 2024.*

BRING FOCIS TO YOUR GROUP! BASIC IMMUNOLOGY TO GO* \$25,000, PLUS CUSTOMIZATION

This course is an up-to-date, clinically relevant overview of how the immune system functions and malfunctions, presented in a manner accessible to individuals with various levels of scientific knowledge. It is designed to help your employees understand the clinical relevance, mechanisms of action, and potential complications of drugs your company is developing or marketing. The packet includes two FOCIS instructors, syllabus books, pre/post-testing metrics, and program evaluation.

**Held at your location. Not held at FOCIS 2024.*

EXHIBIT OPPORTUNITIES



EXHIBITOR OPTIONS AT FOCIS 2024

Host an exhibit booth and share your message with nearly 1,000 researchers and clinicians who will attend the Annual Meeting.

WHY EXHIBIT?

- Four hours of unopposed viewing time
- First-come, first-serve priority placement
- Complimentary space for Diamond, Platinum, Gold and Silver sponsors
- Enhanced exposure to attendees with all coffee breaks and poster sessions held in the exhibition hall
- Two exhibitor badges with full Annual Meeting Scientific session access

WHAT'S INCLUDED?

- Company name, logo, and description in the program and mobile app
- One (1) Standard 7" x 44" booth identification sign showing the exhibitor's name and booth number
- One (1) 6' x 30"H draped table
- Two (2) chairs
- 8' high back wall black backdrop
- 3' high black side divider
- One (1) wastebasket one

PURCHASE YOUR BOOTH

Fees

- 10' x 10' booth: \$2,500
- 10' x 20' booth: \$5,000

All exhibitors will receive the Exhibit Policies & General Information.

For Questions and to Reserve Your Booth

Contact Caley Mutrie, Executive Director
Tel: +1 414-359-1670, ext. 1108
Email: cmutrie@focisnet.org

THANK YOU TO OUR PAST EXHIBITORS

10x Genomics
Adaptive Biotechnologies
Alamar Biosciences
Alpco
American Autoimmune Related Diseases
Association (AARDA)
American Express
Arcus Biosciences
Audentes
BD Biosciences
Beckman Coulter Life Sciences
Bentham Publishing
Bio X Cell
BioCision - The Cool Rack Company
BioLegend
Bristol Myers Squibb
Canopy Biosciences – A Bruker Company
CEDARLANE®
Cellular Technologies, Ltd.
Charles River
CTL Cellular Technology Limited
Cyro-Track, Inc.
Cytok Biosciences
Cytobank, Inc.
Cytokine Signalling Forum/Lupus Forum

DeNovo Software
DVS Sciences
eBioscience
Elsevier
EMD Millipore
GeneDx
GenScript USA, Inc.
Genway Biotech, Inc.
Grifols
Hycult Biotech Inc
IBT Laboratories Illumina
Immudex
Immune Epitope Database & Analysis Resource
(IEDB)
International Union of Immunologic Societies
Ionpath, Inc.
iRepertoire
Isoplexis
Jackson ImmunoResearch Laboratories, Inc.
Janssen Immunology
Janssen Research & Development
JPT Peptide Technologies
KWS BioTest
Lupus Research Alliance
MBL International

MedImmune
Merck
Miltenyi Biotec B.V. & Co. KG
Myriad RBM, Inc.
NanoString Technologies
Nature Publishing Group
Nektar Therapeutics
Nexcelom Bioscience
Olink Proteomics
OM1
One Lambda, Inc. (A Thermo Fisher Scientific
Brand)
PBL InterferonSource
Pfizer Inc
Pharming Healthcare
PHASE II/Scientific Education Support
Precision Bioservices
Precision for Medicine
ProImmune
Promega
Qiagen
Qognit
Quidel Specialty Products Group
Randox Laboratories Ltd.
Real Time Lab

Roche
Rules-Based Medicine, Inc.
Sanguine Biosciences
Sanofi
Science Immunology /AAAS
SeromYx Systems
SRI International
St. Jude Children's Research Hospital
Standard BioTools
STEMCELL Technologies
Studylog Systems, Inc.
Tessa Therapeutics
The Transplantation Society/ Women in
Transplantation
Thermo Fischer Scientific
Tree Star, Inc.
Wolters Kluwer Health
World Allergy Organization

FOCIS 2024

Abstract Submission Opens

October 25, 2023

Registration and Housing Opens

October 25, 2023

Abstract Submission Deadline

January 17, 2024

Late-Breaking Abstract Submissions Open

February 7, 2024

Exhibitor Applications Deadline

April 30, 2024

Late-Breaking Abstract Submissions Deadline

April 3, 2024

Future Meetings

FOCIS 2025 Annual Meeting
June 24-27, 2025
Boston, Massachusetts USA

FOCIS 2026 Annual Meeting
June 16-19, 2026
San Francisco, California USA

THANK YOU

Contact Us

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Visit the Online Store

<https://focisnet.site-ym.com/store/>

