# FOCIS Overview

- About Us 4
- Board of Directors 5
- Steering Committee 6
- Member Societies 7
- Centers of Excellence 8

# Event Overview

- Invitation 10
- Scientific Program Committee 11
- Program Overview 12
- Call for abstracts 14
- Hotel Information 15
- FOCIS 2023 Annual Meeting Highlights 16
- Thank You 2023 Sponsors 17

# Premium Sponsorship

- Sponsorship Levels/Packages 19
- Premier Sponsorship Levels 21
  - Diamond, Platinum, Gold, Silver, Bronze, and Copper

# Other Sponsorship Opportunities

- Scientific Sessions 24
- Networking Events 25
- Industry Tutorial/Partner Programs 26
- Travel Awards 27
- Brand Enhancement & Onsite Visibility 28
- Onsite Technology 30
- Onsite Advertising 31
- Year-round Communications 32
- Other Ways to Support Our Mission: FOCISed Courses 33
- Other Year-round Education 34

# Exhibit Opportunities

- Exhibitor Options 36
- Thank You to Our Past Exhibitors 37

# Key Dates and Contact Us

- FOCIS 2024 Important Dates 38
- Contact Us 39
FOCIS, the Federation of Clinical Immunology Societies, applies the science of immunology to improve human health through interdisciplinary research, education, communication, and collaboration.
ACADEMY OF CLINICAL LABORATORY PHYSICIANS AND SCIENTISTS
AMERICAN ACADEMY OF ALLERGY, ASTHMA AND IMMUNOLOGY
AMERICAN COLLEGE OF RHEUMATOLOGY
AMERICAN RHINOLOGIC SOCIETY
AMERICAN SOCIETY FOR TRANSPLANTATION AND CELLULAR THERAPY
AMERICAN SOCIETY OF HISTOCOMPATIBILITY AND IMMUNOGENETICS
AMERICAN SOCIETY OF NEPHROLOGY
AMERICAN UVEITIS SOCIETY
AMERICAS COMMITTEE FOR TREATMENT AND RESEARCH IN MULTIPLE SCLEROSIS
ASIA PACIFIC ASSOCIATION FOR ALLERGY, ASTHMA & CLINICAL IMMUNOLOGY
ASSOCIATION FOR CANCER IMMUNOTHERAPY
ASSOCIATION OF MEDICAL LABORATORY IMMUNOLOGISTS
AUSTRALASIAN SOCIETY OF CLINICAL IMMUNOLOGY AND ALLERGY
AUSTRIAN SOCIETY OF ALLERGology AND IMMUNOLOGY
AUTOIMMUNE ASSOCIATION
BRITISH SOCIETY FOR IMMUNOLOGY
CANADIAN SOCIETY FOR IMMUNOLOGY
INDIAN IMMUNOLOGY SOCIETY
CANCER RESEARCH INSTITUTE
CENTER FOR INTERNATIONAL BLOOD AND MARROW TRANSPLANT RESEARCH
CLINICAL IMMUNOLOGY CHAPTER OF THE SOCIEDAD MEXICANA DE INMUNOLOGIA
CLINICAL IMMUNOLOGY SOCIETY
COMMONWEALTH OF INDEPENDENT STATES SOCIETY OF ALLERGology AND IMMUNOLOGY
CROATIAN SOCIETY OF ALLERGology AND CLINICAL IMMUNOLOGY
CROHN'S AND COLITIS FOUNDATION
EGYPTIAN SOCIETY OF PEDIATRIC ALLERGY AND IMMUNOLOGY
EUROPEAN ACADEMY OF ALLERGY & CLINICAL IMMUNOLOGY
EUROPEAN MAST CELL AND BASOPHIL RESEARCH NETWORK
EUROPEAN SOCIETY FOR IMMUNODEFICIENCIES
EUROPEAN SOCIETY FOR ORGAN TRANSPLANTATION
FRENCH SOCIETY FOR IMMUNOLOGY
GEORGIAN ASSOCIATION OF ALLERGology AND CLINICAL IMMUNOLOGY
GERMAN SOCIETY OF IMMUNOLOGY
GERMAN SOCIETY OF IMMUNE TOLERANCE NETWORK
IMMUNOLOGY OF DIABETES SOCIETY
INTERNATIONAL COMPLEMENT SOCIETY
INTERNATIONAL CYTOKINE AND INTERFERON SOCIETY
INTERNATIONAL LIFE SCIENCES INSTITUTE/HEALTH & ENVIRONMENTAL SCIENCES INSTITUTE
INTERNATIONAL SOCIETY FOR NEUROIMMUNOMODULATION
INTERNATIONAL SOCIETY OF NEUROIMMUNOLOGY
ISRAELI ASSOCIATION OF ALLERGY & CLINICAL IMMUNOLOGY
ITALIAN SOCIETY OF ALLERGY, ASTHMA AND CLINICAL IMMUNOLOGY
ITALIAN SOCIETY OF IMMUNOLOGY, CLINICAL IMMUNOLOGY AND ALLERGology
JAPANESE SOCIETY FOR IMMUNOLOGY
JAPANESE SOCIETY OF CLINICAL IMMUNOLOGY
LATIN-AMERICAN AND CARIBBEAN ASSOCIATION OF IMMUNOLOGY
LITHUANIAN SOCIETY OF PULMONOLOGY AND ALLERGY
LUPUS FOUNDATION OF AMERICA
NATIONAL INSTITUTE OF ALLERGY AND INFECTIOUS DISEASE
PAN AMERICAN GROUP FOR IMMUNODEFICIENCY
SECTION OF CLINICAL IMMUNOLOGY AND ALLERGY OF THE ROYAL SOCIETY OF MEDICINE
SOCIETY FOR IMMUNOTHERAPY OF CANCER
SOCIETY FOR INVESTIGATIVE DERMATOLOGY
SOCIETY FOR MUCOSAL IMMUNOLOGY
SOCIETY OF INNATE IMMUNITY
SPANISH SOCIETY FOR IMMUNOLOGY
SWEDISH SOCIETY OF CLINICAL IMMUNOLOGY & TRANSFUSION MEDICINE (SECTION OF SWEDISH MEDICAL SOCIETY)
THE ANTIBODY SOCIETY
THE TRANSPLANTATION SOCIETY
UKRAINIAN SOCIETY OF SPECIALISTS IN IMMUNOLOGY, ALLERGology & IMMUNOREHABILITATION
UVEITIS ASSOCIATION OF MEXICO
WORLD ALLERGY ORGANIZATION
EVENT OVERVIEW
Hello, Industry partners, collaborators, and new friends,

As you may know, FOCIS is the home for translational immunology — a place for Immunologists across the translational and disciplinary spectrum to find access to a community of scientists, clinicians, and scholars who have broad interests in the field.

Our four-day annual meeting - THE meeting in translational immunology - is in June 2024, and we are excited to be back in downtown San Francisco, California. Mark June 18-21 in your calendars now and make your plan to join us.

Naturally, we are excited about our program, which features a wide range of topics, cutting-edge research, trends for new therapeutics, and great speakers (including some rising star investigators!)

We’re also excited for the people who will attend. Past attendees rave about the fantastic networking. The intimate nature of the event, the dedicated time for networking, the relaxed/conversational poster and exhibitor receptions, and the free daily coffee breaks provide great chances to interact with colleagues and peers.

Don’t miss this premier scientific and educational event and your opportunity to spotlight your products and services for this targeted audience of leaders in the field. We have many sponsor opportunities for you to explore and encourage you to secure your participation today. We would love for your name to be in front of our attendees.

Please join us and help us improve human health through immunology.

Sincerely,

Megan Sykes, MD
Columbia University
President, Board of Directors

Laurence A. Turka, MD
Harvard University
Chair, Industry Relations Committee

Joshua Milner, MD, SB
Columbia University
Chair, Scientific Program Committee

24TH ANNUAL MEETING

It is the premier meeting and networking event dedicated to translational immunology.

CROSS-DISCIPLINARY IMMUNOLOGY

It defines the cutting edge in the study of immune-mediated diseases and offers the best possible atmosphere to discuss groundbreaking research and progressive clinical interventions.

OVER 950 ATTENDEES

Clinicians, researchers, and trainees from around the world are expected to attend.
Includes 4 inspiring days of keynote presentations, 20+ plenary and thematic sessions, 6 oral/late-breaking abstract sessions, 9+ industry and partner presentations, 10+ Member Society Symposia, 350+ posters, nightly exhibitions, and networking events.
The FOCIS 2024 Scientific Program Committee has assembled an outstanding program that reflects current issues and cutting-edge multi-disciplinary science all presented by leading clinicians and researchers in the field.

**FOCIS 2024 PROSPECTUS**

**4 KEYNOTES**

Robert Montgomery, MD, PhD,
NYU Langone Transplant Institute

Megan Sykes, MD,
Columbia University

Eran Elinav, MD, PhD,
Weizmann Institute of Science

Aviv Regev, PhD,
Genentech

**6 PLENARY SESSIONS**

- Immunology in Reproductive Health
- Mechanisms & Treatment of Autoimmunity
- Neuroimmunology
- Novel Pathways and Approaches in Allergic Disease
- Precision Therapeutics in Mucosal Disorders
- Somatic Mosaicism, Clonal Populations, and Immune Disorders

**9 THEMATIC SESSIONS**

- Behavioral Immunology
- Cellular & Stem Cell Therapeutics
- Host Defense and Vaccinology
- Immune Responses to GT/Therapeutics
- Immuno-oncology
- Inborn Errors of Immunity
- Metabolic Regulation of Inflammation
- Organoid Modeling & Therapeutics
- Systems Immunology & AI
Abstract submissions opened on October 25, 2023. The deadline is January 17, 2024.

Share your research findings with researchers and clinicians in immune-mediated diseases!

https://www.focisnet.org/meetings/focis-2024/submit-an-abstract/
**HOTEL INFORMATION**

**HOTEL**
San Francisco Marriott Marquis  
780 Mission St, San Francisco, CA 94103  
It is located downtown in the SoMa neighborhood

**HOTEL RESERVATIONS**
Discounted $349/night (+ taxes and fees)  
Room rates are available until May 26, 2024, or until the block fills.  
Make a reservation:  
https://book.passkey.com/event/50682382/owner/628/home

**TRANSPORTATION**
San Francisco International Airport (SFO)  
Bus Station, San Francisco Greyhound Station  
Subway Station, Bay Area Rapid Transit (BART)
FOCIS 2023 ANNUAL MEETING HIGHLIGHTS

https://vimeo.com/859466516
SPONSORSHIP OPPORTUNITIES
FOCIS offers a wide range of sponsorship opportunities to assist in maximizing visibility and ROI aligned with your marketing strategy, objectives, and budget.
YOUR BENEFITS
All sponsors and exhibitors will be acknowledged with their logo on the website, mobile app, onsite signage, and in the printed program and social media.

YOUR PRESENCE
Showcase your portfolio with a sponsorship package or a la carte options to maximize your exposure. Organize an Industry Tutorial, sponsor a scientific session, be an exhibitor, and more!

YOUR AUDIENCE
Nearly 1,000 clinicians, researchers, and trainees from across the globe – including key decision-makers – will get to know your products and services.

YOUR CHOICE
Looking for a custom sponsorship opportunity that aligns with your marketing strategy and budget? Connect with the FOCIS team to create your unique sponsor experience.
### Year-Round Promotion

<table>
<thead>
<tr>
<th>Service</th>
<th>Diamond 6 Mos</th>
<th>Diamond 9 Mos</th>
<th>Diamond 12 Mos</th>
<th>Platinum 6 Mos</th>
<th>Platinum 9 Mos</th>
<th>Platinum 12 Mos</th>
<th>Gold 6 Mos</th>
<th>Gold 9 Mos</th>
<th>Gold 12 Mos</th>
<th>Silver 6 Mos</th>
<th>Silver 9 Mos</th>
<th>Silver 12 Mos</th>
<th>Bronze 6 Mos</th>
<th>Bronze 9 Mos</th>
<th>Bronze 12 Mos</th>
<th>Copper &lt; 5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOCIS Homepage Banner Ad</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated Email to FOCIS Database</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Profile Article and Ad in Newsletter</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quarterly Social Media Channel Promotions</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FOCIS Individual Memberships</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Listed on FOCIS Industry Community Webpage</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Annual Meeting Promotion

#### Scientific Session Sponsorship
- Keynote Session (four available) | √ |
- Plenary, Thematic, or Oral Abstract Session (select one) | √ | √ | √ |
- Industry/Partner Tutorial (limited number available) | √ | √ | √ |

#### Networking and Social Event Sponsorship
- Opening Reception (sole sponsorship opportunity) | √ |
- President’s Reception (sole sponsorship opportunity) | √ |
- Membership Reception (sole sponsorship opportunity) | √ | √ |
- Exhibits and Poster Reception (two available) | √ | √ |
<table>
<thead>
<tr>
<th>ANNUAL MEETING PROMOTION CONT’D</th>
<th>DIAMOND $75,000</th>
<th>PLATINUM $50,000</th>
<th>GOLD $25,000</th>
<th>SILVER $10,000</th>
<th>BRONZE $5,000</th>
<th>COPPER &lt;$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Development Sponsorship</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Postings (Onsite Job Board; 30-day FOCIS website)</td>
<td>4 3 2 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quarterly Candidate Search Promotion (email, social media)</td>
<td>4 3 2 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event Invitations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private Meeting with FOCIS Leaders</td>
<td>2 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>President’s Reception</td>
<td>✓ ✓ ✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor Breakfast</td>
<td>✓ ✓ ✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brand Awareness &amp; Onsite Visibility</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Booth</td>
<td>10x20 10x10 10x10 10x10 Table</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated Email to Meeting Attendees (pre, post)</td>
<td>3 2 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Sponsored Sessions in Online and Printed Program</td>
<td>✓ ✓ ✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad in Onsite Printed Final Program</td>
<td>Full Full ½ ¼</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile App Banner Ad</td>
<td>✓ ✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Signage, App, Program, Slides, Website, Social Media, and in Future Annual Meeting Publications</td>
<td>✓ ✓ ✓ ✓ ✓ ✓ ✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registrations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FOCISed 2024 Course/Workshop Registrations</td>
<td>4 3 2 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FOCIS 2024 Annual Meeting Registrations</td>
<td>10 8 6 4 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
FOCIS values industry collaboration and provides high-visibility opportunities to educate and provide a return on investment.
SESSION SPONSORSHIP

DIAMOND, PLATINUM, AND GOLD LEVEL ONLY

KEYNOTE ADDRESS
Audience: 750 / Duration: 45 minutes/session

PLENARY SESSION
Audience: 750 / Duration: 90 minutes/session

THEMATIC SESSION
Audience: 250 / Duration: 75 minutes/session

ORAL ABSTRACT SESSION
Audience: 250 / Duration: 120 minutes/session
NETWORKING EVENT SPONSORSHIP

OPENING RECEPTION
SOLE SPONSOR OPPORTUNITY

Audience: 750
Duration: 90 minutes, Tuesday evening

PRESIDENT’S RECEPTION
SOLE SPONSOR OPPORTUNITY

Audience: 200 / Duration: 120 minutes, Thursday evening

EXHIBITS & POSTER RECEPTION
TWO OPPORTUNITIES AVAILABLE

Audience: 500 / Duration: 75 minutes, Wednesday and Thursday evening

MEMBER RECEPTION
SOLE SPONSOR OPPORTUNITY

Audience: 250 / Duration: 120 minutes/session
PARTNER PROGRAM SPONSORSHIP

INDUSTRY PROGRAMMING OPPORTUNITY!
ORGANIZE AN INDUSTRY TUTORIAL

$10,000
Audience: 100 / Duration: 75 minutes/tutorial

You organize this lunch session program and select and bring in your speakers. FOCIS provides meeting room space, signage, standard audio-visual equipment and technician, and promotes the program.

CORPORATE RESPONSIBILITY OPPORTUNITY!
FOCIS WOMEN IN CLINICAL IMMUNOLOGY

$5,000
Audience: 100 / Duration: 60 minutes

Presented by the FOCIS Women in Clinical Immunology Committee (WICI) and partners, this session celebrates women, their career development, and the science of gender in immunology.

PRINCIPLES OF FLOW CYTOMETRY FOR IMMUNE MONITORING

$5,000
Audience: 100 / Duration: 90 minutes/day

Day one covers general theories and principles of flow cytometry. Day two focuses on data analysis, gating and statistical approaches, automated data analysis, exporting to databases, and dos and don’ts of publishing data.

EARLY CAREER DEVELOPMENT OPPORTUNITY!
FCE FUSION NETWORKING EVENT

$5,000
Audience: invitation only / Duration: 120 minutes

FCE Fusion is a networking event where trainees present their research during a moderated poster session and receive mentoring and feedback from FCE Directors. Includes two invites and company logo on signage.
FOCUS 2024 PROSPECTUS

TRAVEL AWARDS SPONSORSHIP

EARLY CAREER DEVELOPMENT OPPORTUNITY!
ORAL ABSTRACT PRESENTATION AWARDS
$2,500 / award
Multiple awards available

These awards provide critical travel support for first-author abstracts selected for oral presentation and who are FOCIS members. Over 75 abstract awards are given to our most talented developing investigators.

EARLY CAREER DEVELOPMENT OPPORTUNITY!
FCE FUSION TRAINEE AWARDS
$2,500 / award
Multiple awards available

Each FOCIS Center of Excellence (FCE) selects up to two trainees for 30 awards. These include their registration and travel support. Recipients must attend and present their abstract at the Fusion event on Monday.

EARLY CAREER DEVELOPMENT OPPORTUNITY!
C. GARRISON FATHMAN FELLOWS FUND AWARD
$2,500 / award
Sole sponsor opportunity

The CGFFF was established to enable trainees and fellows to attend the FOCIS Annual Meetings and educational courses and to participate in exchange programs that advance human health through immunology.

FOCIS TRAVEL AWARDS
FOCIS provides much-needed travel grant support for early career faculty, fellows, and trainees who might otherwise be unable to attend the meeting.

Join us in supporting future clinician-scientists, researchers, and translational and clinical immunology leaders!
## Brand Enhancement and Onsite Visibility

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaker Ready Room</td>
<td>$2,000</td>
<td>Put your company in front of world-renowned clinician researchers and scientists as they finalize their presentations and take their place in the scientific program.</td>
</tr>
<tr>
<td>Badge Lanyard</td>
<td>$8,000</td>
<td>Sponsor logo will appear on the name badge lanyard worn by all 950+ Annual Meeting attendees.</td>
</tr>
<tr>
<td>FOCIS Member Lounge</td>
<td>$2,500/day</td>
<td>A dedicated space to work, relax, and network, complete with a charging station and complimentary coffee bar, is open daily. You may provide giveaways (with prior FOCIS approval.)</td>
</tr>
<tr>
<td>Room Keys for Hotel Guests</td>
<td>$8,000</td>
<td>Every person checking into the hotel will see your logo on their room key with this valuable sponsorship.</td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>$5,000/day (multi-day discount!)</td>
<td>Put your company at the center of conversations between attendees with coffee breaks held daily each morning and afternoon in the Exhibit Hall, and during session breaks.</td>
</tr>
<tr>
<td>Notebooks and Pens</td>
<td>$5,000</td>
<td>Notebooks and pens with your logo will be distributed to attendees with their registration materials.</td>
</tr>
</tbody>
</table>
BRAND ENHANCEMENT AND ONSITE VISIBILITY

REGISTRATION AREA SIGNAGE
$5,000
Sponsor logo or advertisement is featured on reader board, fabric display banner or large floor graphic in the highest traffic area. Sponsor provides artwork.

VIDEO WALL
$8,500/DAY
The Sponsor logo or advertisement is displayed on the venue’s hallway monitor. Sponsor provides artwork.

LARGE FLOOR GRAPHICS
$3,000/GRAphIC
Sponsor logo or advertisement is prominently displayed on floor graphics on the way to and inside the meeting space. Sponsor provides artwork.

ESCALATOR CLINGS
$5,000/CLING/DAY
Your graphics are immediately in sight with their placement on the escalators leading to the Annual Meeting level at the venue. Sponsor provides artwork.

DIRECTIONAL SIGNAGE
$2,500/FABRIC; $1,000/FOAMCORE
Help attendees navigate within the hotel to the meeting space with large, attention-getting signage complete with your company’s logo. Sponsor provides artwork.

COLUMN OR PILLAR WRAPS/CLINGS
6,000/2 Pillars or 4 Columns
Place your branding on the venue’s hallway pillars or columns located on the Annual Meeting level. Sponsor provides artwork. FOCIS manages production and on-site placement.
<table>
<thead>
<tr>
<th>SERVICE</th>
<th>COST</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOBILE APP</td>
<td>$7,500</td>
<td>A popular feature of the Annual Meeting, attendees download the mobile app to access the scientific program, abstracts, and exhibits.</td>
</tr>
<tr>
<td>WI-FI CONNECTION</td>
<td>$10,000/DAY</td>
<td>Attendees will come from around the world, and a Wi-Fi connection is a must! A Wi-Fi connection will be provided throughout the entire venue.</td>
</tr>
<tr>
<td>CHARGING STATIONS</td>
<td>$5,000/STATION</td>
<td>Mobile device charging stations are some of the most appreciated services in the event industry today. Stations are conveniently located in high-traffic areas.</td>
</tr>
</tbody>
</table>
The printed scientific program is an essential publication for attendees, guiding them through the Annual Meeting. This content-rich program includes all scientific, exhibitor, and social activities. It is the ideal place to advertise your products and services to attendees who are based around the world.

*Run of Press (ROP)*

**PRINTED SCIENTIFIC PROGRAM AD**

- **FULL PAGE ROP** PRICE: $5,000
- **HALF PAGE ROP** PRICE: $2,500
- **QUARTER PAGE ROP** PRICE: $1,500

Send a custom e-mail to registered Annual Meeting attendees. Sponsor provides copy and graphics (or HTML code.) FOCIS sends the e-mail on the sponsor’s behalf and will provide click-through data and reports.

**DEDICATED EMAIL TO ATTENDEES**

$1,500

The Annual Meeting website is the destination for information on abstract submission, registration, travel awards, scientific program, satellite programs, social receptions, exhibit hall, and more. Sponsor has a rotating logo or ad displayed on the FOCIS Annual Meeting home page.

**MEETING WEBSITE BANNER AD**

$2,500
FOCIS WEBSITE
$500/MONTH; 20% DISCOUNT FOR PURCHASE OF 12 MONTHS

Sponsor logo or ad is displayed on the FOCIS home page as a rotating banner ad. Website traffic comes from meeting registrations, publications, online education portal, abstracts, grants, awards, membership, and the FOCIS Centers of Excellence.

DEDICATED EMAIL TO FOCIS DATABASE
$3,000 FULL DATABASE (>8,000)
$1,000 FOCIS MEMBERS ONLY (>1,000)

FOCIS-dedicated emails are sponsor-created, stand-alone messages sent by FOCIS on behalf of the sponsor. The FOCIS database includes over 8,000 records of individuals and companies and more than 1,000 individual and organizational members. Sponsor provides the content and FOCIS will send the message. Sponsor may also target or select lists by primary specialty, location, or job function.

NEWSLETTER ARTICLE OR BANNER AD
$2,500

Your article with logo or banner ad is included in Immunology Update, our quarterly electronic newsletter to 1,000+ members, and posted on the FOCIS homepage.

SOCIAL MEDIA AD OR VIDEO POST
$75/CHANNEL

Leverage the power of the FOCIS Facebook, X, and LinkedIn audiences (>7,000) with a sponsor-created custom message, subject to FOCIS approval. Posts include hashtag #dedicated. Package discounts available.
OTHER WAYS TO SUPPORT OUR MISSION

BASIC IMMUNOLOGY IN MEDICINE UPDATE 2024 $5,000

A day-long course for clinicians, trainees, and individuals in biotech and pharma companies involved in developing therapies for immunological diseases. It is designed to review selected principles in basic immunology, emphasizing recent advances and issues relevant to the pathogenesis and treatment of immune-mediated inflammatory diseases.

SYSTEMS IMMUNOLOGY $5,000

A day-long course for scientists interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies such as mass/flow cytometry, next-generation sequencing, and microarrays, and desire a basic understanding of current statistical and mathematical concepts necessary for their analysis and interpretation.

CANCER IMMUNITY & IMMUNOTHERAPY $5,000

This course reviews tumor immunology as the scientific foundation for the current practice of cancer immunotherapy, emphasizing fundamental principles, clinical advances, limitations, and opportunities to accelerate clinical progress.

OTHER WAYS TO SUPPORT OUR MISSION: PRE-ANNUAL MEETING COURSES

FOCISed courses comprise the best immunology education opportunities for professionals at all experience levels. These courses are offered on Monday and Tuesday, prior to the official start of the FOCIS Annual Meeting.
ADVANCED COURSE IN BASIC & CLINICAL IMMUNOLOGY*
$10,000

This premier standalone event features world-renowned leaders in immunology speaking on the major topics in cellular and molecular immunology, including innate immunity, B cells, T cells, and cytokines. Special sessions cover new advances in interventional clinical immunology and the molecular and genetic basis of immune-mediated diseases. Participants include clinical fellows and trainees in the pharmaceutical industry and practicing academic physicians.

*A spring event not held during FOCIS 2024.

BRING FOCIS TO YOUR GROUP!
BASIC IMMUNOLOGY TO GO*
$25,000, PLUS CUSTOMIZATION

This course is an up-to-date, clinically relevant overview of how the immune system functions and malfunctions, presented in a manner accessible to individuals with various levels of scientific knowledge. It is designed to help your employees understand the clinical relevance, mechanisms of action, and potential complications of drugs your company is developing or marketing. The packet includes two FOCIS instructors, syllabus books, pre/post-testing metrics, and program evaluation.

*Held at your location. Not held at FOCIS 2024.
EXHIBIT OPPORTUNITIES
Host an exhibit booth and share your message with nearly 1,000 researchers and clinicians who will attend the Annual Meeting.

**WHY EXHIBIT?**

- Four hours of unopposed viewing time
- First-come, first-serve priority placement
- Complimentary space for Diamond, Platinum, Gold and Silver sponsors
- Enhanced exposure to attendees with all coffee breaks and poster sessions held in the exhibition hall
- Two exhibitor badges with full Annual Meeting Scientific session access

**WHAT’S INCLUDED?**

- Company name, logo, and description in the program and mobile app
- One (1) Standard 7” x 44” booth identification sign showing the exhibitor’s name and booth number
- One (1) 6’ x 30”H draped table
- Two (2) chairs
- 8’ high back wall black backdrop
- 3’ high black side divider
- One (1) wastebasket one

**PURCHASE YOUR BOOTH**

<table>
<thead>
<tr>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ booth: $2,500</td>
</tr>
<tr>
<td>10’ x 20’ booth: $5,000</td>
</tr>
</tbody>
</table>

All exhibitors will receive the Exhibit Policies & General Information.

**For Questions and to Reserve Your Booth**
Contact Caley Mutrie, Executive Director
Tel: +1 414-359-1670, ext. 1108
Email: cmutrie@focisnet.org
THANK YOU TO OUR PAST EXHIBITORS

10x Genomics
Adaptive Biotechnologies
Alamar Biosciences
Alpco
American Autoimmune Related Diseases Association (AARDA)
American Express
Arcus Biosciences
Audentes
BD Biosciences
Beckman Coulter Life Sciences
Bentham Publishing
Bio X Cell
BioCision - The Cool Rack Company
BioLegend
Bristol Myers Squibb
Canopy Biosciences – A Bruker Company
CEDARLANE®
Cellular Technologies, Ltd.
Charles River
CTL Cellular Technology Limited
Cyto-Track, Inc.
Cytek Biosciences
Cytobank, Inc.
Cytokine Signalling Forum/Lupus Forum
DeNovo Software
DVS Sciences
eBioscience
Elsevier
EMD Millipore
GeneDx
GenScript USA, Inc.
Genway Biotech, Inc.
Grifols
Hycult Biotech Inc
IBT Laboratories Illumina
Immudex
Immune Epitope Database & Analysis Resource (IEDB)
International Union of Immunologic Societies
Ionpath, Inc.
iRepertoire
Isoplex
Jackson ImmunoResearch Laboratories, Inc.
Janssen Immunology
Janssen Research & Development
JPT Peptide Technologies
KWS BioTest
Lupus Research Alliance
MBL International
MedImmune
Merck
Miltenyi Biotec B.V. & Co. KG
Myriad RBM, Inc.
NanoString Technologies
Nature Publishing Group
Nektar Therapeutics
Nexcelom Bioscience
Olink Proteomics
OMI
One Lambda, Inc. (A Thermo Fisher Scientific Brand)
PBL InterferonSource
Pfizer Inc
Pharming Healthcare
PHASE II/Scientific Education Support
Precision Bioservices
Precision for Medicine
ProImmune
Promega
Qiagen
Qognit
Quidel Specialty Products Group
Randox Laboratories Ltd.
Real Time Lab
Roche
Rules-Based Medicine, Inc.
Sanguine Biosciences
Sanofi
Science Immunology /AAAS
SeromYx Systems
SRI International
St. Jude Children’s Research Hospital
Standard BioTools
STEMCELL Technologies
Studylog Systems, Inc.
Tessa Therapeutics
The Transplantation Society/ Women in Transplantation
Thermo Fischer Scientific
Tree Star, Inc.
Wolters Kluwer Health
World Allergy Organization
FOCIS 2024

Abstract Submission Opens
October 25, 2023
Registration and Housing Opens
October 25, 2023
Abstract Submission Deadline
January 17, 2024
Late-Breaking Abstract Submissions Open
February 7, 2024
Exhibitor Applications Deadline
February 15, 2024
Late-Breaking Abstract Submissions Deadline
April 3, 2024

Future Meetings

FOCIS 2025 Annual Meeting
June 24-27, 2025
Boston, Massachusetts USA

FOCIS 2026 Annual Meeting
June 16-19, 2026
San Francisco, California USA
THANK YOU

Contact Us
Caley Mutrie, CAE, IOM
Executive Director
+1 414-359-1676 x1108
cmutrie@focisnet.org

Visit the Online Store
https://focisnet.site-ym.com/store/